MSc International Management
For students entering in: 2006

Awarding Institution: The University of Reading
Teaching Institution: The University of Reading
Faculty of Economic & Social Sciences
Programme length: 9 months
Date of specification: March 2006
Programme Director: Dr Evelyn Fenton
Board of Studies: Management MSc's
Accreditation: None
Total number of credits required: 180

Summary of programme aims
The programme aims to provide a thorough postgraduate education in the field of international management. The programme is distinctive in its international flavour, with strong emphasis on international business themes relevant for analysing the dynamic global business challenges of the 21st century. The compulsory modules provide a critical understanding of current and historical theories, balanced with contemporary business practice. Students will develop a practical understanding of the application of theoretical concepts and they will learn to evaluate alternative theories and practices, and to make judgements on their applicability to complex and changing business situations.

Transferable skills
The programme requires a substantial amount of independent reading, research and study, and students are expected to take personal responsibility and show initiative in developing their knowledge and understanding of the field of study. In following this programme students will also have the opportunity to enhance and develop their skills relating to communication (oral and written), presentations, information handling, problem solving, team-working, and the use of information technology. Students will learn to work independently, under time pressures, and will learn to set priorities and manage their time in order to meet strict deadlines. Career planning, via choice of modules taken, will be an integral part of the programme.

Programme Content

	Compulsory Modules	Credits	Level
MMM001	International Strategic Management*	20*	M
MMM027	Designing Organisations	20	M
MMM028	Comparative and Inter-Cultural Management	20	M
MMM029	Evolution of the Multinational Enterprise*	20*	M
MMM030	Contemporary Management Practice (incorporating a 5000 word project)**	20	M
	* Only one of these two modules to be taken		
	** Study skills module to be timetabled and strongly recommended		
	Optional Modules (At LEAST 2 of the following modules and ANY 3 other modules)		
MMM034	Corporate Social Responsibility	20	M
MMM031	Financial Management	20	M

MMM006	Global Marketing Management	20	M
MMM012	International Human Resource Management	20	M
	Other Optional Modules		
MMM002	Understanding the Global Firm	20	M
MMM015	Research and Development in the Multinational Enterprise	20	M
MMM037	International Consulting and Business Practice	20	M
MMM018	Leadership and Advanced Business Policy	20	M
MMM022	Anglo-American Accounting	20	M
MMM033	Business Management and European Integration	20	M
MMM004	Strategy, Policy and Impact of Multinational Enterprise	20	M
MMM032	The Emergence of Modern Marketing	20	M
MMM026	Study Skills	optional	M

Progression requirements

Assessment of taught modules by May/June; re-sit failed modules in September. Project to be submitted by the end of the first week of the summer term.

Part-time/Modular arrangements

This programme is available on a part-time basis.

Summary of teaching and assessment

Teaching is organised in modules. The delivery of material varies among the modules, especially in the proportion of time allocated to lectures, classes and seminars. All modules involve coursework, which takes a variety of forms reflecting the aims of the module. Final assessment of the modules involves a 2 hour examination (weight 70%) and coursework (weight 30%). The exception to this is for the module Contemporary Management Practice where coursework has a weight of 100%.

The University's taught postgraduate marks classification is as follows:
Mark Interpretation
70-100% Distinction
60-69% Merit
50-59% Good Standard (Pass)
Failing categories
40-49% Work below threshold standard
0-39% Unsatisfactory Work

To pass the MSc students must gain an average mark of 50 or more overall. In addition, the total credit value of all modules marked at 40-49% must not exceed 40 credits and no module mark must fall below 40 - 50% or more in the project is also required.
Students who gain an average mark of 70% or above, including a mark of 60% or more in the project and no mark below 50% will be
eligible for a Distinction. Those gaining a mark of 60%, including a mark of 50% or more in the project may be eligible for a Merit pass.

A Postgraduate Diploma can be awarded to students who pass at least 120 credits of M level modules, of which at least 60 credits must be passed in compulsory modules.

Admission requirements
Entrants to this programme are normally required to have obtained: a first degree the equivalent of a British upper second class honours degree. Applicants whose degree result is below the required level, or whose degree is from a university where the standard is not likely to be well known to the admissions committee, will require GMAT 600. References are also taken into account. Acceptance is at the discretion of the Director of Studies.

Admissions Tutor:
The Programme Director is responsible for admissions.

Support for students and their learning
University support for students and their learning falls into two categories. Learning support includes IT Services, which has several hundred computers and the University Library, which across its three sites holds over a million volumes, subscribes to around 4,000 current periodicals, has a range of electronic sources of information and houses the Student Access to Independent Learning (S@IL) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme. Student guidance and welfare support is provided by Programme Directors, Tutors, the Careers Advisory Service, the University's Special Needs Advisor, Study Advisors, Hall Wardens and the Students' Union.

Career prospects
Students who have followed this programme are working in a wide range of industries and management functions. Industries include finance, manufacturing, retailing, advertising, consultancy, Civil Service, teaching and research. Graduates from this programme have found employment in many different types of firms from multinationals to small and medium enterprises.

Opportunities for study abroad or for placements
None

Educational aims of the programme
The programme provides a thorough postgraduate training in international management. With an emphasis on theory and practice it aims to produce graduates capable of using their knowledge and understanding in a commercial context, and partaking in international business.

Programme Outcomes

Knowledge and Understanding

A. Knowledge and understanding of:	**Teaching/learning methods and strategies**
1. Alternative models of management and international business 2. Most recent developments in relevant empirical work, business and management practices, and the international business environment 3. The international and cultural environments, and regulatory and ethical framework affecting international business and management. 4. The structure and practices of selected international business enterprises. Management within these enterprises 5. An understanding of the importance of international business in driving change in management practices and business cultures throughout the world.	1-5 Formal lectures, guest lectures from industry, discussions, individual and group presentation, group exercises, case studies, guided readings and guidance on key sources of reference material. Feed back and guidance are important elements complementing an emphasis on self -study **Assessment** Unseen examinations and coursework comprising of long essays and a project. Seminar presentations are also used as a means of assessment in some modules.

Skills and other attributes

B. Intellectual skills – able to:	**Teaching/learning methods and strategies**
1. Structure, analyse, and evaluate theoretical issues, and practical business dynamics and challenges. 2. Think logically and analytically and to understand the difference between positive and normative statements. 3. Identify key business and management relationships and evaluate them with reference to practice 4. Comprehend the rapidly evolving state of management and international business knowledge and factors influencing both the change and the pace of change	Students are frequently challenged in all teaching situations to complete logical arguments, analyse problems and alternative strategies, and justify statements. Long essays, debate, group work, and presentations provide the principal vehicle for developing intellectual skills **Assessment** Unseen examinations and coursework, case study analysis, project.

C. Practical skills – able to: 1. Evaluate current theoretical and empirical research in the field of study. 2. Evaluate alternative business strategies. 3. Evaluate the behaviour, culture and strategy of firms. 4. Effectively apply key professional skills learnt in classes to the business world.	**Teaching/learning methods and strategies** Students are required to undertake and understand a wide range of reading, both of specific references and through researching their own sources of information. Discussion in lectures and seminars emphasises the use of statistical and empirical evidence and the strengths and weaknesses in alternative theories, methodologies, and international business practices. 1-4 are achieved through lectures, seminars, presentations, case studies, and group exercises **Assessment** Long essays, presentations, and unseen examinations.
D. Transferable skills – able to: 1. Communicate effectively with a wide range of individuals using a variety of means. 2. Evaluate his/her own academic professional performance. 3. Utilise problem-solving skills in a variety of theoretical and practical situations. 4. Manage change effectively and respond to changing demands. 5. Take responsibility for personal and professional learning and development (personal Development Planning). 6. Manage time, prioritise workloads and manage personal emotions and stress. 7. Understand career opportunities and begin to plan a career path. 8. Information management skills. e.g. IT skills.	**Teaching/learning methods and strategies** The presentation of well-researched written work is a fundamental element of the programme and requires the application of all the skills listed in 1-5. This is reinforced by the breadth and depth of the syllabuses for each module and the highly structured system of deadlines for assessed work, and examinations, which develop the students' skills of time management. Oral skills are developed through lecture and seminar discussions and individual and group presentations. **Assessment** Unseen examinations and coursework.

Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance processes or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.