

## Programme Specification

**BSc Business and Management with Foundation**

**For students entering Foundation year in September 2027**

**UCAS Code: N1F1**

**UFBMGFY**

**This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.**

|                                |                                                                                                          |
|--------------------------------|----------------------------------------------------------------------------------------------------------|
| Awarding Institution           | University of Reading                                                                                    |
| Teaching Institution           | University of Reading                                                                                    |
| Length of Programme            | 4 years                                                                                                  |
| Accreditation                  | Association to Advance Collegiate Schools of Business (AACSB)<br>EFMD Quality Improvement System (EQUIS) |
| QAA Subject Benchmarking Group | Business and Management                                                                                  |

### Programme information and content

The Programme will provide students with a firm understanding of the practice, concepts and theories of business management as well as the skills and competencies necessary to apply them. Key features of the programme are as follows:

- Students have the option to choose a placement or to study abroad in their penultimate year.
- While the programme ensures that students will acquire knowledge in all the fundamentals of management, it also offers a high degree of flexibility. Any student joining the Business and Management programme with Foundation can transfer to any of the more specialist associated Business and Management programmes at the end of Part 1. Even if students choose to remain on the general programme, students will have a large number of options available in the second and final years to tailor the programme to students' interests.
- The programme is heavily focused on employability. We recognise that business is constantly evolving but we believe that equipping students with the knowledge of the core foundations of business and developing their business oriented and personal skills will ensure that they are well equipped to succeed in a rapidly changing environment. Consequently, the skills required to secure roles and then succeed in them are embedded in the curriculum.

Aims, expectations and opportunities afforded by each Part:

|                  |                                                                                                                                                                                                                                                                       |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Foundation year: | Students will develop the foundational transferable skills which will help them succeed in their later studies. Modules will introduce students to core concepts in business and management and develop their confidence and knowledge of mathematics and statistics. |
|------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Part 1:                      | Provides a firm grounding in business and management that will support students over the remainder of their studies at Henley, whatever specialist options they choose. Part 1 develops the students core knowledge and skills. They will be introduced to the core theories of the disciplines which underpin business – economics, psychology, sociology and the humanities. Students will also learn and apply key business concepts and theories, which will provide them with a foundation in strategy, marketing, organisational behaviour, entrepreneurship, data analytics and accounting. In Part 1, students will also develop their own business and personal skill set. |
| Part 2:                      | Provides a more in-depth understanding of core principles in international strategy and operations, organisational behaviour, human resource management, and social responsibility. Students can develop their own interests through optional modules covering marketing, accounting, data analytics and entrepreneurship. Students will also undertake a short, guided project focusing on social responsibility in action, which involves working with local communities.                                                                                                                                                                                                         |
| Placement/Study abroad year: | Students may be permitted to transfer to a programme with Study Abroad / Placement Year.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Part 3:                      | Gives students the opportunity to undertake in-depth study of the issues facing managers in organisations. We offer a wide range of specialist modules and most modules are optional. Therefore, students will be able to choose optional modules from a range of specialist modules according to their preference and interests and have the option of undertaking a dissertation. In Part 3, students will also be introduced to personal leadership development.                                                                                                                                                                                                                 |

### **Programme Learning Outcomes - BSc Business and Management with Foundation**

During the course of the Programme, you will have the opportunity to develop a range of skills, knowledge and attributes (known as learning outcomes) For this programme, these are:

|   | <b>Learning outcomes</b>                                                                                                                                                     |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1 | Appraise and synthesise academic knowledge of the fundamental concepts of business management, and the theoretical basis of management and business.                         |
| 2 | Analyse qualitative information and process quantitative data.                                                                                                               |
| 3 | Demonstrate critical thinking skills.                                                                                                                                        |
| 4 | Evaluate the value of diversity and multiculturalism through team-working.                                                                                                   |
| 5 | Analyse their roles and responsibilities as individuals to support organisational activity which encourages positive outcomes and results in a fairer and inclusive society. |

|    |                                                                                                                                                                                              |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6  | Appraise the global context in which organisations operate and have an understanding of the importance of international business and the drivers of change in business in the UK and abroad. |
| 7  | Recognise the need for continuing professional learning and development throughout their career.                                                                                             |
| 8  | Demonstrate confident, credible communication regardless of the mode of transmission.                                                                                                        |
| 9  | Value flexibility and a readiness to change.                                                                                                                                                 |
| 10 | Evaluate and/or apply leading-edge practices and current developments in the practice and theory of business management.                                                                     |
| 11 | Demonstrate and assess sound business practice.                                                                                                                                              |

You will be expected to engage in learning activities to achieve these Programme learning outcomes. Assessment of your modules will reflect these learning outcomes and test how far you have met the requirements for your degree.

To pass the Programme, you will be required to meet the progression or accreditation and award criteria set out below.

In addition to the learning outcomes stated above if you are on a placement or study abroad programme you will have the opportunity to develop the following learning outcome:

N/A

| Module information                                                                                                                          |                                                                  |         |       |
|---------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------|---------|-------|
| Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed. |                                                                  |         |       |
| Foundation modules:                                                                                                                         |                                                                  |         |       |
| Module                                                                                                                                      | Name                                                             | Credits | Level |
| EN0LFC                                                                                                                                      | Learning for Change: Academic Skills and Sustainable Development | 40      | 0     |
| MM0TOP                                                                                                                                      | Transforming Organisations Through People: Making Work Work      | 20      | 0     |
| MM0TWB                                                                                                                                      | The World of Business                                            | 40      | 0     |
| Students will be taking one of the following two modules:                                                                                   |                                                                  |         |       |
| Module                                                                                                                                      | Name                                                             | Credits | Level |
| IC0CWD                                                                                                                                      | Conquer the World of Data                                        | 20      | 0     |
| IC0WDF                                                                                                                                      | Conquer the World of Data for Finance                            | 20      | 0     |
| Part 1 Modules:                                                                                                                             |                                                                  |         |       |
| Module                                                                                                                                      | Name                                                             | Credits | Level |
| MM1F19                                                                                                                                      | Management Debates: Ways of thinking about business              | 40      | 4     |

|        |                                                         |    |   |
|--------|---------------------------------------------------------|----|---|
| MM1F20 | Business in Practice: Markets, Marketing and Management | 20 | 4 |
| MM1F27 | Business in Practice: Accounting for managers           | 20 | 4 |
| MM1F28 | Business in Practice: Data analytics                    | 20 | 4 |
| MM1F29 | Developing Professional Excellence                      | 20 | 4 |

#### **Part 2 Modules:**

| <b>Module</b> | <b>Name</b>                                                                       | <b>Credits</b> | <b>Level</b> |
|---------------|-----------------------------------------------------------------------------------|----------------|--------------|
| MM296         | Building competitive advantage: Business Strategy and Operations                  | 20             | 5            |
| MM297         | Managing Work and People: Organisational Behaviour and Human Resources Management | 20             | 5            |
| MM298         | Social Responsibility in Action                                                   | 20             | 5            |

Remaining credits will be made up of optional modules available at Henley Business School or modules from elsewhere in the University.

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

#### **Part 3 Modules:**

| <b>Module</b> | <b>Name</b>                    | <b>Credits</b> | <b>Level</b> |
|---------------|--------------------------------|----------------|--------------|
| MM304         | Developing Personal Leadership | 20             | 6            |

Remaining credits will be made up of optional modules available at Henley Business School or modules from elsewhere in the University.

#### **Placement opportunities**

Students may be permitted to transfer to a programme with Study Abroad / Placement Year.

#### **Optional modules:**

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your programme can be found online in the Course Catalogue. Details of optional modules for each part, including any additional costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

### **Teaching and learning delivery:**

The programme design is based on academic reasoning, as well as on collaborations with the Henley Careers team, students and representatives from the industry to provide students with a solid foundation in business and management, informed by industry trends and cutting-edge thinking.

The programme introduces key business and management concepts and their applications. It is designed to develop students' knowledge and understanding of different business and management functions and practices, as well as their intellectual, practical and transferable skills to succeed as a business and management graduate. Student centred, the teaching and learning strategy includes constructivist, inquiry-based, reflective, collaborative, and integrative approaches. Following the principle of scaffolding, learning gets appropriately and progressively challenging as students go through their programme, and modules build on prior knowledge and skills gained in previous years, due to how pre-requisites are stipulated for Part 2 and Part 3 modules. Final year modules require more independent study which helps students build their academic confidence to become self-directed autonomous learners.

Within the programme, students are taught through lectures, seminars and workshops. Total study hours for each Part of students' programme will be 1200 hours. The contact hours for students' programme will depend upon students' module combination; an average for a typical set of modules on this programme is Part 1 – 200 hours, Part 2 - 200 hours, Part 3 - 165 hours (excluding Placement year and Study Abroad year if applicable).

In addition to students' scheduled contact hours, students will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Face-to-face learning and digital learning are vital elements of the learning process. Modules will offer a mix of these to create a flexible, accessible and inclusive learning experience. Digital learning will be based on a combination of video recordings, online discussion boards and using various online resources.

Employability, professional and personal development is an integral part of the programme, and it is both embedded in the curriculum and encouraged through extra-curricular activities and engagement with Henley Careers coaches.

Students will receive the required support from module convenors, teaching assistants, academic tutors, Henley Career coaches, Henley and university Librarians, the university's study support and IT helpdesk.

Elements of your programme will be delivered via digital technology.

The scheduled teaching and learning activity hours and amount of technology enhanced learning activity for your programme will depend upon your module combination. In addition, you will undertake some self-scheduled teaching and learning activities, designed by and/or involving staff, which give some flexibility for you to choose when to complete

them. You will also be expected to undertake guided independent study. Information about module study hours including contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

### **Accreditation details**

Association to Advance Collegiate Schools of Business (AACSB)

EFMD Quality Improvement System (EQUIS)

### **Assessment**

The programme learning outcomes are assessed according to the UG marking criteria adopted at the University level. These are: knowledge and understanding, cognitive skills, practical skills and transferable skills. It is important to note that different disciplines (related to different business functions) require different types of assessment (e.g., accounting requires at least one exam).

The volume of summative assessments is typically 2 per 20 credit modules, but certain modules will use only one or will need 3 to meet module outcomes. When using 2 or more assessments, these will be assigned at separate times of the semester to avoid overloading students.

Assessment feedback and feed forward play an essential role. The focus is on making the feedback timely, clear and useful to the student, helping them improve in the next instance when the same assessment is used.

### **Progression**

#### *Foundation Year*

To achieve a threshold performance at Part 0, a student will normally be required to:

- (i) Obtain an overall weighted average of 50% over all modules taken in Part 0; and
- (ii) obtain a mark of at least 40% in all individual modules

In order to pass Part 0 of a specific degree programme and progress from Part 0 to Part 1 of an Ordinary Degree, Bachelor's or an Integrated Master's programme, a student will normally be required to:

- (iii) achieve a threshold performance at Part 0.

Upon successful completion of Part 0, students may be permitted to transfer to other programmes within Henley Business School.

Students who opt for the Conquer the World of Data for Finance module (IC0WDF) may be able to transfer to the BSc Finance with Foundation programme

### *Part 1*

To achieve a threshold performance at Part 1, a student will normally be required to:

- (i) Obtain an overall weighted average of 40% over 120 credits taken in Part 1; and
- (ii) Obtain a mark of at least 40% in individual modules amounting to not less than 80 credits taken in Part 1; and
- (iii) Obtain marks of at least 30% in modules amounting to 120 credits. (A Fail in a Pass/Fail module will be treated as not meeting the minimum threshold requirement for progression or classification. Pass/fail modules are excluded from weighted average calculations but must be passed to avoid failure of the Part or degree).

In order to progress from Part 1 to Part 2, a student must achieve a threshold performance.

The achievement of a threshold performance at Part 1 qualifies a student for a Certificate of Higher Education if they leave the University before completing the subsequent Part.

Students considering transferring to another programme should seek guidance from their designated Support Centre in the first instance.

### *Part 2*

To achieve a threshold performance at Part 2, a student shall normally be required to:

- (i) Obtain a weighted average of 40% over 120 credits taken in Part 2; and
- (ii) Obtain marks of at least 40% in individual modules amounting to at least 80 credits taken in Part 2; and
- (iii) Obtain marks of at least 30% in individual modules amounting to at least 120 credits. (A Fail in a Pass/Fail module will be treated as not meeting the minimum threshold requirement for progression or classification. Pass/fail modules are excluded from weighted average calculations but must be passed to avoid failure of the Part or degree).

In order to progress from Part 2 to Part 3, a student must achieve a threshold performance.

The achievement of a threshold performance at Part 2 qualifies a student for a Diploma of Higher Education if they leave the University before completing the subsequent Part.

## **Classification**

Bachelor's degrees

The University's honours classification scheme is based on the following:

| Mark       | Interpretation     |
|------------|--------------------|
| 70% - 100% | First class        |
| 60% - 69%  | Upper Second class |

|           |                        |
|-----------|------------------------|
| 50% - 59% | Lower Second class     |
| 40% - 49% | Third class            |
| 35% - 39% | Below Honours Standard |
| 0% - 34%  | Fail                   |

The weighting of the Parts/Years in the calculation of the degree classification is:

*Three year programmes:*

Part 2: one-third

Part 3: two-thirds

*Four year programmes, including Study abroad/Placement year*

Part 2: one-third

Study abroad/Placement year: Year abroad/Placement year not included in the classification

Part 3: two-thirds

Details of the classification method is given in detail in the [Assessment Handbook](#) under:

- Section 17: Awards (Bachelor's), or
- Section 18: Awards (Integrated Master's programmes). Students who do not progress to Part 4 of the Integrated Master's will normally be subject to the method detailed under Section 17: Awards (Bachelor's)

Please note that there may be a specific version of the above for your year of entry.

### **Additional costs of the programme**

During students' programme of study students will incur some additional costs.

For textbooks and similar learning resources, we recommend that students budget approximately £300 a year. Some books may be available second-hand, which will reduce costs. A range of resources to support students' curriculum, including textbooks and electronic resources, are available through the library. Reading lists and module specific costs are listed on the individual module descriptions.

Subject to students' module selection, students may be required to purchase sundry materials (i.e. printing). Many students find it advantageous to have their own personal computing facilities though there are central facilities available.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations. Estimates were calculated in 2026.

Students may consider purchasing a laptop to help support their learning. Information on recommended device specifications can be found on the [DTS Student Hub](#).



**For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.**

BSc Business and Management with Foundation for students entering Foundation year in session 2027/28

1 July 2026

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