

Programme Specification

BA Art and Creative Writing

For students entering Part 1 in September 2024

UCAS Code: QW32

UFARTXCW

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	4 years
Accreditation	N/A
QAA Subject Benchmarking Group	Art and Design; Creative Writing

Programme information and content

BA Art & Creative Writing is a unique four-year programme that brings together creative practice in art and writings with academic knowledge, helping you to become a skilful, informed, and thoughtful creator. Your learning on this programme supports sustained experimentation and creative enquiry in large credit practical studio modules alongside complementary studies to introduce, develop and master skills and knowledge of art writing.

Your programme affords sustained time, focus and resources to develop meaningful expertise in both subjects. Your learning on this programme supports sustained experimentation and creative enquiry in large credit practical studio modules alongside supplementary studies to introduce, develop and master skills and knowledge of art and writing.

In Art the programme aims to provide you with the tools to develop, make and present art. It fosters investigative, critically reflective and independent learning through the study, discussion and practice of contemporary art. You will be guided by the diversity of staff expertise in intellectual and technical production of art to find your own forms and expressions, and to help you to become a skilled and confident creative practitioner. In Creative Writing you will experiment with different modes of writing across genres, as well as reading established authors and placing their work and yours in a critical context.

Your BA Art & Creative Writing plays a vital role in connecting how people understand and shape the world globally, and so sustainability, accessibility and social engagement are thoroughly embedded into your studies. You will explore how creative practitioners respond to and shape our rapidly changing world and develop your ability to make creatively ambitious work.

As a graduate of the BA Art & Creative Writing you will be equipped to sustain your practice as an artist and writer, to find employment within the creative industries or to continue to postgraduate study. You will have acquired skills in close reading of texts and artworks, critical analysis, and experimentation. You will be practiced at articulating ideas

creatively and persuasively. These skills will allow you to engage with confidence in professional and public discourse. In your personal and working life they will enable you to look beyond immediate tasks and problems to wider social, cultural, civic, and global contexts.

Part 1:
Art introduces you to a range of art making approaches and current discourses through a series of practical projects in different media, including Health & Safety training.
In Creative Writing you will consider the major literary genres (poetry, prose fiction and drama) and you will survey practice and methods for Creative Writing.

Part 2:
Part 2
Art provides you with the opportunity to develop your own art project in the studio guided by a series of individual skills training and the opportunity to gain more in-depth knowledge and understanding of art historical issues.
In Creative Writing you will study specialist creative writing modules that help you develop skills and a portfolio of writing in different forms.
Part 2i
Art provides you with the opportunity to build on the intellectual and technical skills 2 through increasingly independent art practice and its relation to art history and theory.
In Creative Writing you will specialise further with advanced creative writing modules that enable you to sharpen your skills in different forms.

Part 3:
Art facilitates your mastery of a sustained and focused studio practice with an emphasis on independent research, critical reflection, production and presentation skills.
In Creative Writing you will consolidate your skills in research, planning and writing in the dissertation module.

Programme Learning Outcomes - BA Art and Creative Writing

During the course of the Programme, you will have the opportunity to develop a range of skills, knowledge and attributes (known as learning outcomes) For this programme, these are:

Learning outcomes	
1	Share knowledge of a diversity of Art practices and Creative Writing strategies as well as a coherent knowledge of English Literature across its principal modes and genres.

2	Demonstrate the ability to read and analyse texts, artworks and performances, and to respond to the affective power of language across forms using appropriate approaches, terminologies and creative strategies.
3	Apply skills of critical understanding, close reading, interpretative analysis and critical argument as well as informed, effective and skilful use of materials, media and techniques in the production of art and writing.
4	Demonstrate informed decision-making and reflective development, with a clear position and sense of ownership in relation to the produced artwork and writing, its context and your intentions.
5	Initiate self-directed processes and investigations, sustained by imagination and experimentation, towards critical projects of different scales from short essays to large scale exhibitions.
6	Distinguish, evaluate and select appropriate research methods, themes, and theoretical debates in order to respond creatively and imaginatively to essay questions and research tasks.
7	Undertake autonomous learning, in each discipline, applying your mastery of relevant knowledge, skills and methods.
8	Develop independent work with appropriate and effective methods, mindful of their dissemination, context and their audiences.
9	Make informed judgments on complex and culturally sensitive issues based on a commitment to and critical awareness of global perspectives.
10	Apply concise written and oral communication skills, including argumentation and discussion of viewpoints, and the use of appropriate IT, to write, present and visualise information within academic conventions.
11	Demonstrate the deployment of language in a sophisticated and nuanced fashion, with a heightened awareness of concision, voice, idiom, idiolect, simile, metaphor, analogy, rhythm and media-specific restraints.
12	Edit their own work, and that of peers, with a high level of rigour and scrutiny, at the various levels of clause, line, sentence, stanza, paragraph but also at the structural level of overall scene, chapter, collection, book.

You will be expected to engage in learning activities to achieve these Programme learning outcomes. Assessment of your modules will reflect these learning outcomes and test how far you have met the requirements for your degree.

To pass the Programme, you will be required to meet the progression or accreditation and award criteria set out below.

Module information

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

Part 1 Modules:

Module	Name	Credits	Level
EN1CW	Introduction to Creative Writing	20	4
EN1PE	Poetry in English	20	4

FA1ART	Art Studio	40	4
FA1DR1	Drawing	20	4

Remaining credits will be made up of optional modules available in the Department of English Literature.

Students with English as a second language who enter the programme with IELTS (or equivalent) below 7.0 will be required to take an additional non-credit-bearing language course provided via the Academic English Programme.

Part 2 Modules:

Module	Name	Credits	Level
FA2ART	Art Studio 2	40	5

Students must select 20 credits from a list of modules in the Reading School of Art.

Students must select 40 credits from a list of modules in Creative Writing.

Students must take one module (20 credits) of EN2MLR or EN2EM or EN2ERR or EN2VIC.

Part 2 (continued) modules:

Module	Name	Credits	Level
FA2IART	Art Studio 2b	60	5
FA2ISAP	Situated Art Practice	20	5

Students must take at least one module (20 credits) of EN3MPY or EN3MPS.

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

Part 3 Modules:

Module	Name	Credits	Level
FA3ARTB	Art Studio 3b	80	6

Select one 40 credit dissertation.

Placement opportunities

Placements:

You may be provided with the opportunity to undertake a credit-bearing placement as part of your Programme. This will form all or part of an optional module. You will be required to find and secure a placement opportunity, with the support of the University.

Study Abroad:

You may be provided with the opportunity to undertake a Study Abroad placement during your Programme. This is subject to you meeting academic conditions detailed in the Programme Handbook, including obtaining the relevant permissions from your School, and the availability of a suitable Study Abroad placement. If you undertake a Study Abroad placement, further arrangements will be discussed and agreed with you.

Optional modules:

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your programme can be found online in the Course Catalogue. Details of optional modules for each part, including any additional costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

Teaching and learning delivery:

You will experience a range of approaches to teaching which are tailored to the learning outcomes of the subjects you will study and the overall objectives of the joint programme. Your learning experience across the programme will involve a mix of lectures and small-group workshops or seminars.

Student-centered learning in **Art** is situated within the art studio, your shared learning space, where you study amongst students from your programme; this core learning environment is informed by group work, collaboration and peer exchange, fostering inclusive and diverse debate.

Your learning in Art will be initially guided through set practical projects, group and one-to-one feedback and weekly seminars. You will have the opportunity to be inducted in workshop facilities, technical and Health & Safety training. In addition, there are directed study visits to museums and galleries. You will begin your learning in Creative Writing by experimenting with three modes of writing: poetry, drama and prose.

In Part 2 and 2i your learning will be increasingly self-directed. In Art, you will be supported by further skills training sessions, the visiting artist lectures and optional study visits. You will deepen your expertise in Art through exhibiting your work, while in Creative Writing you will specialise by choosing modules according to your chosen mode(s). In this part you have increased optionality to support your own individual study path, your interests and strengths to allow you to bridge the two subjects.

In Part 3 you will be supported to extend your independent learning in Art towards mastering your skills and knowledge in a final exhibition. Alongside this you will develop a larger piece of self-directed research in the Creative Writing dissertation module.

Throughout the programme, you will receive academic guidance through oral and written feedback in regular, scheduled, meetings with your Academic Tutor.

Elements of your programme will be delivered via digital technology.

There are dedicated resources available online via our virtual learning environment, Blackboard, including online video channels of recorded artist lectures.

The scheduled teaching and learning activity hours and amount of technology enhanced learning activity for your programme will depend upon your module combination. In addition, you will undertake some self-scheduled teaching and learning activities, designed by and/or involving staff, which give some flexibility for you to choose when to complete them. You will also be expected to undertake guided independent study. Information about module study hours including contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

N/A

Assessment

In Art assessments are authentic to support learning through diverse and inclusive strategies, to provide real world professional practice and to prepare you for the workplace.

Summative assessment points are all 100% coursework as a combination of a range of different assessment methods. Practical modules support accumulative learning documented through portfolios of practice, combined with written reflective elements, and in larger credit modules, an end-of year group exhibition of your artwork. Our practice-based assessment methods provide inclusive and diverse combinations that enable students to demonstrate their skills and knowledge relevant to their individual creative practice and strengths, and are supported through detailed assessment handbooks. Academic research, writing and presentation skills are captured alongside knowledge acquisition through journals, essays, and reflective reports, culminating in written dissertations.

Formative assessment as linked feedback and feedforward in large-credit practical modules consists of a series of exhibitions and a mid-module rehearsal of the summative assessment.

Formative assessments include a range of methods to build assessment literacy and competency, including assessment scheduling and briefings, self-assessment based on

rubrics, peer-review, presentations, planning and drafting of written work, and revision of samples of previous good practice.

Both summative and formative assessment volume and timing are distributed evenly across semesters and shared from the beginning of the academic year.

Timely feedback and feedforward is both written and verbal:

In practical modules it is ongoing and continuous through one-to-one and small group tutorials; every learning activity includes an embedded feedforward element. In 20 credit modules feedback is attached to formative assignments and feedforward tutorials support planning towards summative assessment.

Academic Tutorials scheduled across the year help you acknowledge, consolidate and act on formative and summative feedback.

In Creative Writing you will be formatively assessed through coursework essays and workshop and seminar presentations, and summatively assessed through creative portfolios, essays, unseen examinations, and the dissertation.

Progression

Part 1

To achieve a threshold performance at Part 1, a student will normally be required to:

- (i) Obtain an overall average of 40% over 120 credits taken in Part 1;
- (ii) Obtain a mark of at least 40% in individual modules amounting to not less than 80 credits taken in Part 1; and
- (iii) Obtain marks of at least 30% in modules amounting to 120 credits.

In order to progress from Part 1 to Part 2, a student must achieve a threshold performance;

The achievement of a threshold performance at Part 1 qualifies a student for a Certificate of Higher Education if they leave the University before completing the subsequent Part.

Students on Joint Honours programmes who achieve the University threshold standard for progression at Part 1 may transfer to a Single Honours degree in one of their joint subject areas if they have achieved at least 40% in 40 or more credits (i.e. 2 x 20 credit modules) of modules owned by the School or Department which delivers the Single Honours programme to which the student wishes to transfer. In addition, students must also have met any programme specific requirements on the Single Honours programme to which they may wish to transfer. Students should seek advice about the titles of programmes they may be eligible to transfer to.

For students transferring from BA Art and Creative Writing to BA Art and English Literature, EN1CW may be substituted for EN1TPW.

Part 2

To achieve a threshold performance at Part 2, a student shall normally be required to:

- (i) Obtain a weighted average of 40% over 120 credits taken in Part 2; and
- (ii) Obtain marks of at least 40% in individual modules amounting to at least 80 credits taken in Part 2; and
- (iii) Obtain marks of at least 30% in individual modules amounting to at least 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules owned by the Department of Mathematics and Statistics.

In order to progress from Part 2 to Part 2i, a student must achieve a threshold performance;

The achievement of a threshold performance at Part 2 qualifies a student for a Diploma of Higher Education if they leave the University before completing the subsequent Part.

Part 2i

To achieve a threshold performance at Part 2i, a student shall normally be required to:

- (i) Obtain a weighted average of 40% over 120 credits taken in Part 2i; and
- (ii) Obtain marks of at least 40% in individual modules amounting to at least 80 credits taken in Part 2i; and
- (iii) Obtain marks of at least 30% in individual modules amounting to at least 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules owned by the Department of Mathematics and Statistics.

In order to progress from Part 2i to Part 3, a student must achieve a threshold performance.

Classification

Bachelors' degrees

The University's honours classification scheme is based on the following:

Mark Interpretation

70% - 100% First class

60% - 69% Upper Second class

50% - 59% Lower Second class

40% - 49% Third class

35% - 39% Below Honours Standard

0% - 34% Fail

The weighting of the Parts/Years in the calculation of the degree classification is:

Four year programmes:

Part 2: one-sixth

Part 2i: one-sixth

Part 3: two-thirds

The classification method is given in detail in [Section 17](#) of the Assessment Handbook.

Additional costs of the programme

For textbooks and similar learning resources we recommend that you budget between £150 to £250 per year in Creative Writing. Many books are available second-hand, which will reduce costs. A range of resources to support your curriculum, including textbooks and electronic resources, are available through the library. Printing and photocopying facilities are available on campus at a cost of £0.05 per page.

The Department of Art houses its own art supplies shop that provides a range of materials at subsidised prices. Equipment and software for video and digital media practices are all available to hire at no cost through our student media resource. Due to the individual nature of studio practice, the cost of materials throughout your programme will vary depending on your choice of media. At Part 1 most materials are provided by the department except where students wish to use specialist or unusual materials of their choice. In subsequent years we would suggest an approximate budget of £200 per year to cover basics. For the final year exhibition, you may wish to invest more in materials. This is not a necessary requirement and advice should be sought from the module convenor. However, a reasonable budgetary expectation would be an additional £200. In addition, it is recommended that you budget approximately £100 per year for optional exhibition and museum trips.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations. Estimates were calculated in 2023.

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

BA Art and Creative Writing for students entering Part 1 in session 2024/25

11 December 2023

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