

Programme Specification

MA Film and Creative Enterprise (full-time)

PFTZFILMCEHM

MA Film and Creative Enterprise (part-time)

PPTZFILMCEHM

For students entering in 2024/25

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	MA Film and Creative Enterprise (full-time) - 1 years MA Film and Creative Enterprise (part-time) - 2 years
Accreditation	N/A
Programme Start Dates	September
QAA Subject Benchmarking Group	N/A

Programme information and content

This programme is designed to equip students with an interest in Film and screen-related media with combined skills in audiovisual theory and practice, film curation and programming, entrepreneurship and management of the audiovisual industries, and the legislation pertaining to creative and digital media. All compulsory modules, making up 120 credits, will address the main subject-area of film studies and production, and a suite of 6 optional modules in Film, Law and Business will be offered, from which students will collect another 60 credits to complete the required 180 credits. An outward-facing and career-oriented profile will mark all aspects of the programme, which will allow graduates the opportunity to confidently apply their technical and critical skills, alongside their managerial, creative and entrepreneurial abilities, to the audiovisual sector.

Programme Learning Outcomes - MA Film and Creative Enterprise (full-time)

During the course of the Programme, you will have the opportunity to develop a range of skills, knowledge and attributes (known as learning outcomes) For this programme, these are:

Learning outcomes	
1	Command and contribute to the most recent developments in academic research in the creative industries.
2	Demonstrate the critical, technical and organisational expertise required to produce short films, television programmes or other screen-related products.
3	Deploy academic and professional communication skills.
4	Demonstrate the ability to work to deadlines.
5	Demonstrate skills of leadership and team working appropriate to screen media practice.

6	Demonstrate creative and organisational skills in devising arthouse programmes and film festivals.
7	Command and critically deploy current thinking relating to the management of creative artists.
8	Demonstrate and apply knowledge in intellectual property and copyrights.

You will be expected to engage in learning activities to achieve these Programme learning outcomes. Assessment of your modules will reflect these learning outcomes and test how far you have met the requirements for your degree.

To pass the Programme, you will be required to meet the progression or accreditation and award criteria set out below.

Module information

The programme comprises 180 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

Compulsory modules

Module	Name	Credits	Level
FTMESP	Exploring Screen Practices	20	M
FTMFCP	Film: Creative Peaks and Industries	20	M
FTMFF	Film Programming and Film Festivals	20	M
FTMFDP	Film Practice or Dissertation	60	M

The remaining credits will be made up of optional modules available in the Department of Film, Theatre and Television, Henley Business School and the School of Law.

Part-time or flexible modular arrangements

The programme can be taken part-time over two years. In the first year of study, a student will normally be required to complete optional modules totalling no less than 60 credits and no more than 80 credits. In the second year of study, a student will normally be required to complete the compulsory module FTMFDP Film Practice or Dissertation, already introduced in year 1. The programme may not be completed over more than two years.

Placement opportunities

N/A

Study abroad opportunities

N/A

Optional modules

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your programme can be found online in the Course Catalogue. Details of optional modules for each semester, including any additional costs associated with the optional modules, will be made available to you prior to the beginning of the year in which

they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

Teaching and learning delivery

Teaching is organised in modules. The method of delivery varies among modules, especially in terms of the proportions of time allocated to lectures, seminars, supervision sessions, case studies and practical work. Teaching may also include engagement with professional practice through guest lectures and visits to collections, festivals, exhibitions, screenings, arthouse cinemas and other teaching methods as applicable to the relevant module.

Elements of your programme will be delivered via digital technology.

The scheduled teaching and learning activity hours and amount of technology enhanced learning activity for your programme will depend upon your module combination. In addition, you will undertake some self-scheduled teaching and learning activities, designed by and/or involving staff, which give some flexibility for you to choose when to complete them. You will also be expected to undertake guided independent study. Information about module study hours including contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

N/A

Assessment

The programme will be assessed through a combination of coursework (including class tests), practical work, pre-recorded or in-class presentations and written examinations. Further information is contained in the individual module descriptions.

Progression

N/A

Classification

The University's taught postgraduate marks classification is as follows:

Mark Interpretation

70 - 100% Distinction
60 - 69% Merit
50 - 59% Good standard (Pass)

Failing categories:

40 - 49% Work below threshold standard
0 - 39% Unsatisfactory Work

For Masters Degree

The following conditions must be satisfied for the award of a Master's degree:

Award of a Master's degree

- (i) an overall weighted average of 50% or more over 180 credits
- (ii) a mark of 50% or more in at least 120 credits
- (iii) not more than 20 credits with a mark below 40%
- (iv) a mark of 50% or more for the Dissertation

In addition to the threshold conditions for the award of a Master's degree, the following **further** conditions must be satisfied for a classification of Distinction or Merit:

Distinction

An overall weighted average of 70% or more over 180 credits

OR

an overall weighted average of 68% or more over 180 credits and marks of 70% in at least 90 credits

AND

A mark of at least 60% in the dissertation

AND

No marks below 40%.

Merit

An overall weighted average of 60% or more over 180 credits

OR

an overall average of 58% or more over 180 credits and marks of 60% in at least 90 credits

AND

No marks below 40.

For Postgraduate Diploma

The following conditions must be satisfied for the award of a Postgraduate Diploma:

Award of a Postgraduate Diploma

- (i) an overall weighted average of 50% or more over 120 credits
- (ii) a mark of 50% or more in at least 80 credits
- (iii) not more than 20 credits with a mark below 40%

In addition to the threshold conditions for the award of a Postgraduate Diploma, the following further conditions must be satisfied for a classification of Distinction or Merit:

Distinction

An overall weighted average of 70% or more over 120 credits

OR

an overall weighted average of 68% or more over 120 credits and marks of 70% in at least 60 credits

AND

No marks below 40.

Merit

An overall weighted average of 60% or more over 120 credits

OR

an overall average of 58% or more over 120 credits and marks of 60% in at least 60 credits

AND

No marks below 40.

For Postgraduate Certificate

The following conditions must be satisfied for the award of a Postgraduate Certificate:

Award of a Postgraduate Certificate

(i) an overall weighted average of 50% or more over 60 credits

Additional costs of the programme

Details of any additional costs associated with the optional modules will be made available to you prior to the beginning of the programme.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations. The estimates were calculated in 2023.

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

MA Film and Creative Enterprise (full-time) for students entering in session 2024/25
25 July 2023

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