

## Programme Specification

**BSc International Business and Management with a Modern Language**

**For students entering Part 1 in September 2023**

**UCAS Code:  
N1R9**

**UFIBMGML  
UFIBMGML3  
UFIBMGMSY  
UFIBMGMLWY**

**This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.**

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	3 years
Length of Programme with placement/year abroad	BSc International Business and Management with a Modern Language (students from ITM PA Mumbai) - 3 years BSc International Business and Management with a Modern Language with Year Abroad - 4 years (UCAS Code: N1Q9) BSc International Business and Management with a Modern Language with Placement Year - 4 years (UCAS Code: N1R8)
Accreditation	Henley Business School Board of Studies for Undergraduate Programmes

### **Programme information and content**

The Programme will provide you with a firm understanding of the practice, concepts and theories of business management as well as the skills and competencies which will help you apply them. Key features of the programme are as follows:

- The programme can be taken over either three or four years. Students opting to take the four-year programme can choose either a placement year or year abroad in their third year. Year Abroad students will spend the year in a country where their core language is spoken and they may work, study or combine the two.
- While the programme ensures that you will acquire knowledge in all of the fundamentals of management, it also offers a high degree of flexibility. Any student joining the Business and Management (with Modern Languages) programme can transfer to any of the associated programmes at the end of the first year. Students choosing to remain on the Modern Languages version of the programme will have options available in the second and final years to tailor the programme to their interests.
- The programme is heavily focused on employability. We recognise that business is constantly evolving but we believe that equipping students with the knowledge of the core foundations of business and developing their business oriented and personal skills will ensure that they are well equipped to succeed in a rapidly changing environment.

Consequently, the skills required to secure roles and then succeed in them is embedded in the curriculum.

<p>Part 1:</p>	<p>Provides a firm grounding in business and management that will support you over the remainder of your studies at Henley whatever specialist options you take in subsequent years. The Part 1 programme develops the students' core knowledge and skills over the three terms:</p> <ul style="list-style-type: none"> <li>• You will begin your journey on the language of your choice (selected from the core languages offered by the Department of Languages and Cultures). Even if you are a beginner in whatever language you choose, you will receive the appropriate level of learning to start this journey. Similarly, if you are at an intermediate level, you will have your tailored training for your language choice.</li> <li>• In both the Autumn and Spring terms, you will be introduced to key business concepts and theories. These will provide you with a foundation in strategy, marketing, organisational behaviour, accounting and entrepreneurship.</li> </ul> <p>In both terms, there is a strong emphasis on applying concepts to current business problems.</p> <ul style="list-style-type: none"> <li>• In the third term, the focus will be on developing your own business and personal skill set – this will prepare you not only for your remaining time at Henley but also for the external market as you apply for internships, placements and full time employment.</li> </ul>
<p>Part 2:</p>	<p>The first two terms provide you with a more in-depth understanding of core principles in international strategy, operations, organisational behaviour and human resource management. You can also develop your own interests through your choice of modules that deepen your understanding of your chosen language.</p> <p>In the third term, you will undertake a short, guided project focusing on social responsibility in action which involves working in your chosen foreign language-rich environment. The module will be very practical allowing students to apply their learning in different real-world.</p>
<p>Placement/Study abroad year:</p>	<p>Students can choose to transfer straight into Part 3 or undertake an additional year either in a placement year or year abroad.</p> <p>Placement year: A one-year work placement aims at developing professional practice skills that form the basis for students' future careers. It provides hands-on experience in a business or professional practice and develops</p>

	<p>transferrable skills. You will also be encouraged to improve your target language through self-directed practice during the placement year.</p> <p>Year Abroad: A year studying and/or working abroad allows students to gain life experiences and skills that are actively sought out by employers. These can be a talking point at interviews or part of a CV that makes you stand out from the crowd. You will spend the year abroad in a country where your core language is spoken.</p>
Part 3:	<p>Gives you the opportunity to undertake in-depth study of the issues facing managers in organisations. We offer a wide range of specialist modules and all modules are optional. You can therefore choose to specialise in a particular area (e.g. human resources) or remain broad by picking a wide range of subject areas while continuing with the language of your choice.</p>

### Module information

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

#### Part 1 Modules:

Module	Name	Credits	Level
MM1F20	Business in Practice: Markets, Marketing and Management	20	4
MM1F27	Business in Practice: Accounting for managers	20	4
MM1F28	Business in Practice: Data analytics	20	4
MM1F29	Developing Professional Excellence	20	4

**Students must take one 20-credit module in the chosen language. The module taken will be dependent upon the language levels at entry. Students must also take one 20-credit culture module relevant to the chosen language.**

Note: Students who are not on the language pathway will be able to switch to the language pathway at Part 2 as long as they have done some GCSE level language or A-level language OR have taken an IWLP level 2 module (as a minimum requirement) in Part 1. Students with zero language qualification (that is, no GCSE or A-level language) but who wish to switch to the language pathway should contact the programme director for advice.

#### Part 2 Modules:

Module	Name	Credits	Level
MM296	Building competitive advantage: Business Strategy and Operations	20	5

MM297	Managing Work and People: Organisational Behaviour and Human Resources Management	20	5
MM298	Social Responsibility in Action	20	5

Students must take one 20-credit module in their chosen language. The module taken will be dependent upon the language level at entry. Students must take one 20-credit culture module relevant to the chosen language.

Students must also choose 20 credits of optional modules taken from either Henley Business School or DLC

**Modules during a placement year or study year (if applicable):**

Module	Name	Credits	Level
ML2YL5	Year Abroad Language	40	5
ML2YS1	Semester 1 Study or Work Placement Abroad	40	5
ML2YS2	Semester 2 Study or Work Placement Abroad	40	5

or Placement Year:

Module	Name	Credits	Level
MM284	Work Placement	120	5

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

**Part 3 Modules:**

**International Business and Management:**

There are no compulsory modules at Part 3. Students must choose optional modules to the value of 80 credits from Henley Business School. Within that choice of 80 credits from Henley Business School, you may select up to 20 credits of modules from elsewhere in the University upon consultation with the Programme Director and subject to timetabling constraints.

**Modern Languages:**

Students must take one 20-credit module in their chosen language. Students must also take one 20-credit culture module relevant to their chosen language.

**Optional modules:**

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your Programme is set out in the Further Programme Information. Details of optional modules for each part, including any Additional Costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

**Additional costs of the programme**

Costs are indicative, but will vary according to module choice and are subject to inflation and other price fluctuations. The estimates were calculated in 2020

During your programme of study you will incur some additional costs.

For textbooks and similar learning resources, we recommend that you budget approximately £300 a year. Some books may be available second-hand, which will reduce costs. A range of resources to support your curriculum, including textbooks and electronic resources, are available through the library. Reading lists and module specific costs are listed on the individual module descriptions.

Subject to your module selection, you may be required to purchase sundry materials (i.e. printing). Many students find it advantageous to have their own personal computing facilities though there are central facilities available.

Year Abroad/Placement Year: You may incur additional costs, in addition to those which you would normally expect to pay at the University, during your year abroad/placement year, in accordance with clause 6.4 of the Terms and Conditions for Undergraduate Students. For the year abroad, these additional costs will depend on your host institution and destination, but may include the purchase of a visa, and mandatory medical insurance. Students will be briefed on these issues prior to them submitting the form detailing the institutions to which they would like to be allocated, and general information on additional costs is discussed in the Year Abroad preparatory meetings. Further indicative details on costs and funding are available on the UoR Erasmus & Study Abroad webpage and the webpages of the host institution.

**Placement opportunities****Placements:**

You will be provided with the opportunity to undertake a credit-bearing placement as part of your Programme. This will form all or part of an optional module. You will be required to find and secure a placement opportunity, with the support of the University.

### **Study Abroad:**

You will be provided with the opportunity to undertake a Study Abroad placement during your Programme. This is subject to you meeting academic conditions detailed in the Programme Handbook and the availability of a suitable Study Abroad placement. If you undertake a Study Abroad placement, further arrangements will be discussed and agreed with you.

### **Language-rich Environment**

You may be provided with the option to work in what is described as a language-rich environment. This is a context within the UK in which your chosen language is largely spoken.

---

---

### **Teaching and learning delivery:**

You will be taught through a combination of lectures, seminars and practical workshops.

### **Assessment**

The programme will be assessed through a combination of written examinations, coursework, oral examinations, practical examinations.

Total study hours for each Part of your programme will be 1200 hours. The contact hours for your programme will depend upon your module combination; an average for a typical set of modules on this programme is Part 1 – 240 hours, Part 2 - 180hours, Part 3 (following the placement year if applicable) - 150hours.

In addition to your scheduled contact hours, you will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

---

---

### **Accreditation details**

## **Progression Requirements:**

### **Part 1**

The University-wide rules relating to ‘threshold performance’ are as follows:

- (i) Obtain an overall average of 40% over 120 credits taken in Part 1; and
- (ii) Obtain a mark of at least 30% in individual modules amounting to at least 100 credits taken in Part 1.’

**In order to progress from Part 1 to Part 2 in the language pathway,** a student must, in addition to the university wide progression rules above, achieve a threshold performance of at least 40% in the two 20 credits language modules in Part 1.

The achievement of a threshold performance at Part 1 qualifies a student for a Certificate of Higher Education if they leave the University before completing the subsequent Part.

### **Part 2**

**To gain a threshold performance at Part 2, a student shall normally be required to:**

- (i) achieve an overall average of 40% over 120 credits taken in Part 2;
- (ii) achieve a mark of at least 40% in 80 credits taken in Part 2 and a mark of at least 30% in 120 credits taken in Part 2.
- (iii) achieve marks of at least 30% in individual modules amounting to not less than 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules owned by the Department of Mathematics and Statistics.

**In order to progress from Part 2 to Part 3,** a student must achieve a threshold performance.

### **Placement**

Students who choose to undertake a placement are required to pass the placement year in order to progress on the programme which incorporates the placement year. Students who fail the placement year transfer to the non-placement year version of the programme.

**In order to progress from Part 2 to Part 3**, students must achieve a threshold performance and pass their placement year assessment.

### **Classification**

Bachelors' degrees

The University's honours classification scheme is based on the following:

Mark Interpretation

70% - 100% First class

60% - 69% Upper Second class

50% - 59% Lower Second class

40% - 49% Third class

35% - 39% Below Honours Standard

0% - 34% Fail

The weighting of the Parts in the calculation of the degree classification is:

Three-year programmes

Part 2 one-third

Part 3 two-thirds

Four-year programmes, including placement year:

Normally:

Part 2 one-third

Placement Year not included in classification

Part 3 two-thirds

(where students fail a placement year which does not contribute to classification they transfer to the three-year version of the programme)

**For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.**

BSc International Business and Management with a Modern Language for students entering Part 1 in session 2023/24



5 May 2023

© **The University of Reading 2023**