

Programme Specification

MA by Research in Typography and Graphic Communication (full-time) PFTZTYPOGRHS

For students entering in 2023/24

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	MA by Research in Typography and Graphic Communication (full-time) - 12 months
Accreditation	N/A
Programme Start Dates	September

Programme information and content

This programme aims to provide students who may be considering undertaking a higher degree by research in typography and graphic communication (and who may have graduated from related or other disciplines) with a broad historical and theoretical perspective, and specialist knowledge in particular areas such as printing and design history, and empirical and theoretical approaches to typography. The programme also aims to foster an independent approach to learning. Its research module aims to introduce methods relevant to either historical or theoretical approaches to the subject.

Module information

The programme comprises of 180 credits, allocated across a range of compulsory and optional modules. Compulsory modules are listed.

Compulsory modules

Module	Name	Credits	Level
TYMDIS	Dissertation	100	M
TYMRM	Research methods in typography and graphic communication	20	M
TYMRP	Self-directed research project	30	M

The remaining credits will be taken from the list of optional modules provided by the Department of Typography and Graphic Communication.

Part-time or flexible modular arrangements

The core seminar module and modules TYMRM and TYMRP are undertaken in the first year, with submission dates adjusted for part-time study. The dissertation module TYMDIS is normally undertaken during the second year.

Additional costs of the programme

Students are expected to have their own laptops with the relevant software licenses for the projects they are working on. Printing facilities are available in the Department, and printout

and mounting expenses will be incurred, depending on the individual projects that students undertake and the variety of working materials required for these projects (e.g. for creating models, mock-ups, etc.).

A series of optional field trips may be offered, which may imply travel, accommodation, and subsistence costs. Field trips may range from evening or day trips to London and Oxford for specific events like lectures, or trips to relevant conferences in the UK and abroad.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations.

Optional modules

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your Programme is set out in the Further Programme Information. Details of any additional costs associated with the optional modules, will be made available to you prior to the beginning of the programme. Entry to optional modules will be at the discretion of the University and subject to availability. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

Placement opportunities

There are no formal arrangements.

Study abroad opportunities

N/A

Teaching and learning delivery

Teaching will be by means of lectures and seminars, oral presentations and writing assignments.

Weekly seminars consider key concepts in typographic design, spanning the range of research and practice in which the Department is active. Seminars may focus on discourse areas, key texts, original artefacts, or topics relating to the pathways offered within the programme. Seminars make use of visual aids. These may be electronic resources or artefacts. Students are encouraged to explore both online and artefactual resources, and are provided with support for locating information online, and making use of the Department's Collections & Archives.

Students work closely with the Programme Director to identify subjects for their assignments, drawing on topics from the seminars, research briefings, and Collections sessions.

Total study hours for your programme will be 1800 hours. The contact hours for your programme will depend upon your module combination; an average for a typical set of modules on this programme is 360 hours. In addition to your scheduled contact hours, you

will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

N/A

Assessment

Assessment will be based on the dissertation, essays, and other assignments.

Progression

Part-time and modular progression requirements

The core seminar module and modules TYMRM and TYMRP are undertaken in the first year, with submission dates adjusted for part-time study. The dissertation module TYMDIS is normally undertaken during the second year. Students need to pass all three modules undertaken in the first year to progress to the second year.

Classification

The University's taught postgraduate marks classification is as follows:

Mark Interpretation

70 - 100% Distinction

60 - 69% Merit

50 - 59% Good standard (Pass)

Failing categories:

40 - 49% Work below threshold standard

0 - 39% Unsatisfactory Work

For Masters Degree

To qualify for **Distinction**, students must

- i. gain an overall average of 70 or more over 180 credits; and
- ii. a mark of 60 or more for the dissertation; and
- iii. the total credit value of all modules marked below 50 must not exceed 60 credits; and

- iv. students must not have any mark below 40.

To qualify for **Merit**, students must

- i. gain an overall average of 60 or more over 180 credits; and
- ii. a mark of 50 or more for the dissertation; and
- iii. the total credit value of all modules marked below 50 must not exceed 60 credits; and
- iv. students must not have any mark below 40.

To qualify for **Passed**, students must

- i. gain an overall average of 50 or more over 180 credits; and
- ii. a mark of 50 or more for the dissertation; and
- iii. the total credit value of all modules marked below 50 must not exceed 60 credits; and
- iv. the total credit value of all modules marked below 40 must not exceed 30 credits.

For PG Diploma

To qualify for **Distinction**, students must

- i. gain an overall average of 70 or more over 120 credits; and
- ii. In addition, the total credit value of all modules marked below 50 must not exceed 60 credits; and
- iii. students must not have any mark below 40.

To qualify for **Merit**, students must

- i. gain an overall average of 60 or more over 120 credits; and
- ii. the total credit value of all modules marked below 50 must not exceed 60 credits; and
- iii. students must not have any mark below 40.

To qualify for **Passed**, students must

- i. gain an overall average of 50 or more over 120 credits; and
- ii. the total credit value of all modules marked below 50 must not exceed 60 credits; and
- iii. the total credit value of all modules marked below 40 must not exceed 30 credits.

For PG Certificate

To qualify for a **Postgraduate Certificate**, students must

i. gain an overall average of 50 or more

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

MA by Research in Typography and Graphic Communication (full-time) for students entering in session 2023/24

17 June 2022

© The University of Reading 2022