

Programme Specification

MSc International Business and Digital Transformation (UoR-MIP partnership) (full-time)

PFTZIBDIGIHM

For students entering in 2023/24

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	MSc International Business and Digital Transformation (UoR-MIP partnership) (full-time) - 18 months
Accreditation	
Programme Start Dates	

Programme information and content

This programme is a master-level programme with MIP Politecnico di Milano Graduate School of Business in partnership with renowned global firms (such as Oracle and EY). Students who successfully complete this dual degree awarding programme will be awarded the Masters of Science from the University of Reading and the Master di I livello from the Politecnico di Milano.

This programme aims to equip students with knowledge and skills to investigate, identify, and implement the strategic choices multinational enterprises need to make to compete in an increasingly digitalized global economy, while simultaneously paying close attention to the development and policy challenges that the actions of multinational firms create in an interdependent world, both from a developing and developed country perspective. This requires a holistic view of the international business environment in the digital era, in terms of the competitive and investment milieu, which in turn is determined by the development of new (digital) technologies and the policies and regulations established by governments and supra-national institutions. The programme introduces conceptual frameworks and practical methodologies that make sense of the strategic interaction among the key international business players, especially through digital technologies as well as the interaction between firm strategies, economic and development policies and changing environments in a rapidly globalising world.

The programme requires a substantial amount of independent reading, research and study and students are expected to take personal responsibility and show initiative in developing their knowledge and understanding of the field of study. They will also need to enhance their skills in communications (both written and oral), information handling, and analysis of context and cases in development. Students will work under pressure of time throughout the programme and will learn to set priorities and manage their time in order to meet strict deadlines. Career planning will be an integral part of the programme, both in the choice of programme and in its elective components. This programme will equip students with analytical and pragmatic international business knowledge and digital capabilities as well as cross-cultural interpersonal skills. Graduates will have developed an international and multicultural perspective on business and the impact of digital transformation and will have also developed the managerial, professional and ethical skills required to become an effective global citizen in an international organisation facing digital transformation.

Graduates will therefore demonstrate a range of cognitive, personal and intellectual skills and techniques specific to International Business and Digital Transformation. They should be aware of cultural differences and the different approaches of a range of international students and be able to make adaptations to their natural styles to overcome difficulties. They will therefore need to develop and demonstrate relevant personal and interpersonal skills.

Module information

The programme comprises of 180 credits (90 ECTS), allocated across a range of compulsory and optional modules. Compulsory modules are listed.

Compulsory modules

Module	Name	Credits	Level
MMM001	International Strategic Management	20	M
MMM070	Study and Research Skills: Sources, Methods, and Practice	0	M
MMM073	Theories of the Multinational Enterprise	20	M
MMM163	Advanced Project	60	M
MMMP001	Digital technologies for Internationalization and global competitiveness	10	M
MMMP002	Digital export and international distribution	8	M
MMMP003	Legal and fiscal aspects for international and digital business	6	M
MMMP004	Cross-cultural and digital agility	6	M

A student must complete all compulsory modules listed above

Part-time or flexible modular arrangements

This programme is only available for full time study.

Additional costs of the programme

There are no textbooks which you must buy and students are encouraged to discuss the purchase of textbooks or other resources with the module convenor before purchasing. Some books may be available second-hand, which will reduce costs.

A range of resources to support your curriculum, including textbooks, electronic resources and computer facilities, are available through the Central Library and the Business School Library.

Optional modules

Students must choose 50 credits of option module so as to complete a total of 180 credits (20 credits in Autumn term and 30 credits in Spring term).

A complete list of option modules is available from the Programme Director, and a list of current options can be found in the relevant programme webpage. There is no guarantee that in any one year all modules will be available. New option modules may also be added.

Placement opportunities

Students may have a chance to do a project work/internship during their project module based on the availability. Project works involving external clients/organizations are competitive and may require the participating students to pass a company interview to be accepted for a project.

Study abroad opportunities

This is an 18-month programme, students will experience studying for a term in Reading (UK) at Henley Business School, a term in Milan (Italy) at POLIMI Graduate School of Management, and have their final term dedicated to working on their final project. In detail: Part 1 (First Semester), students will study at Henley Business School, University of Reading, in Reading (UK). Modules will be delivered by Henley Business School [60 credits]. Part 2 (Second Semester), students will study at POLIMI Graduate School of Management (Politecnico di Milano, Milan, Italy). Module will be delivered by POLIMI Graduate School of Management [60 credits]. Part 3 (Third Semester), students will work on their final project as a research project or internship. This could be in Reading or Milan, or even in their home country (if possible) [60 credits]. More information can be obtained from the Programme Director.

Teaching and learning delivery

Teaching is organised in modules. The delivery of material varies among the modules, especially in the proportion of time allocated to lectures, classes and seminars. Total study hours/contact hours for your programme will depend upon your module combination. In addition to your scheduled contact hours, you will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

N/A

Assessment

All modules involve coursework, which takes a variety of forms reflecting the aims of the module. Final assessment of the modules usually involves examinations/in-class tests and coursework. A project supervisor is appointed for each student. Students will have the opportunity to re-sit any failed modules.

Progression

Classification

Classification

The University's taught postgraduate marks classification is as follows:

Mark Interpretation

70 - 100% Distinction

60 - 69% Merit

50 - 59% Good standard (Pass)

Failing categories:

40 - 49% Work below threshold standard

0 - 39% Unsatisfactory Work

For a Master's degree

To qualify for Distinction, students must gain an overall average of 70 or more over 180 credits and a mark of 60 or more for the project modules and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 180 credits and a mark of 50 or more for the project module and must not have any mark below 40.

To qualify for a Pass, students must gain an overall average of 50 or more over 180 credits and a mark of 50 or more for the project module. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

For a PG Diploma

To qualify for Distinction, students must gain an overall average of 70 or more over 120 credits and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 120 credits and must not have any mark below 40.

To qualify for Pass, students must gain an overall average of 50 or more over 120 credits. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

For a PG Certificate

To qualify for a Postgraduate Certificate, students must gain an overall average of 50 or more over 60 credits. In addition, the total credit value of all modules marked below 40 must not exceed 10 credits.

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

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28 February 2024

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