

Programme Specification

MSc Entrepreneurship and Innovation (full-time)

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For students entering in 2022/23

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	MSc Entrepreneurship and Innovation (full-time) - 12 months
Accreditation	Association to Advance Collegiate Schools of Business (AACSB) EFMD Quality Improvement System (EQUIS)
Programme Start Dates	September

Programme information and content

The overall objective of the programme is to equip graduates from a range of subject backgrounds with the entrepreneurial mind-set and innovation capabilities to take effective decisions and actions as they embark on a career as an entrepreneur or innovation manager within entrepreneurial and/or creative firms.

It attracts students from family and small business backgrounds who wish to enhance and benchmark their entrepreneurial capabilities before embarking on a small business career. It also attracts risk tolerant students who are unsure of their precise career direction but believe it will be in innovation and entrepreneurial venturing roles such as product or market management.

It is usual practice for students who wish to start-up to initially use the learning from this programme to develop their capabilities and confidence by spending their early career with larger organisations, before their own eventual venturing. .

Students are expected to arrive without any significant work experience, although many might have familiarity with a business organisation. Students arriving with some but relatively limited business experience may still benefit from the opportunity to develop new or extend existing capabilities and/or change their career direction.

Previous students have found great roles in entrepreneurial organisations that seek out individuals who can work in and stimulate an innovation team.

Module information

The programme comprises of 180 credits, allocated across a range of compulsory and optional modules. Compulsory modules are listed.

Compulsory modules

Module	Name	Credits	Level
MMM070	Study and Research Skills: Sources, Methods, and Practice	0	M
MMM094	Financing for Entrepreneurship	20	M
MMM123	New Venture Start-Up	20	M
MMM128	Entrepreneurial Leadership	20	M
MMM153	Advances in Entrepreneurial Theory and Practice	10	M
MMM161	Entrepreneurship and Innovation Consultancy Project	40	M
MMM162	Innovation Management	20	M
MMM52ENT	Applied Challenge	10	M

Compulsory text:

The MMM161 Entrepreneurship and Innovation Consultancy Project module provides students with a capstone that provides an integrated learning experience achieved through working with start-up entrepreneurs, or entrepreneurs re-designing their ventures, in a collaborative consultancy situation, over a six week period to the end of July.

Preparation for this project involves becoming familiar with and developing empathy for entrepreneurs and their challenges through observation at Henley SME events, visiting a start-up incubator to assist entrepreneurs during Spring term and from intense MMM52ENT Applied Challenge module alongside entrepreneurs during a short programme immediately after the examination period under the supervision of entrepreneurship coaches.

Part-time or flexible modular arrangements

This programme is only available as a full time 12 month programme.

Additional costs of the programme

There are no textbooks which you must buy and students are encouraged to discuss the purchase of textbooks or other resources with the module convenor before purchasing. Some books may be available second-hand, which will reduce costs.

A range of resources to support your curriculum, including textbooks, electronic resources and computer facilities, are available through the Central Library and the Business School Library.

Printing and photocopying facilities are available on campus at a cost per A4 page of £0.05 (black and white) and £0.30 (colour). Essential costs in this area will be low as most coursework is submitted electronically. Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations.

A short consultancy practice study visit to work with start-up entrepreneurs and coaches is scheduled within the MMM161 Entrepreneurship and Innovation Consultancy Project module. This is a 5 day visit (usually to Poland) either delivered online or as a hybrid. If delivered as a hybrid, students are required to pay for their own subsistence and internal travel within Poland of approximately £200 plus subsistence.

Optional modules

In addition, students must select modules to make up a total of 180 credits from a list made available by the Programme Director.

Placement opportunities

No placement.

MMM161 Entrepreneurship and Innovation Consultancy Project includes a practical element in the form of supervised and independent consultancy sessions.

Study abroad opportunities

There are no formal study abroad arrangements. MMM161 Entrepreneurship and Innovation Consultancy Project includes an international element to be delivered either online or as a hybrid involving a field trip.

Teaching and learning delivery

The programme has a strong conceptual and theoretical foundation in Henley's leadership in 'market-making' and experiential/action-learning as the basis for putting 'theory into practice'. Practice applications are provided through a variety of methods including case studies, entrepreneurship and business simulations, innovation stimulus, and developing empathy through observing and working closely with entrepreneurs.

Entrepreneurs are required to discover, evaluate, innovate and exploit opportunities for future business, which is always uncertain. We will help you to develop the capabilities required for successful entrepreneurship.

Total study hours for your programme will be 1800 hours. The contact hours for your programme will depend upon your module combination; an average for a typical set of modules on this programme is 235 hours.

In addition to your scheduled contact hours, you will be expected to undertake guided independent study at Level 7. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

The programme forms part of a wider portfolio of postgraduate education at Henley Business School. It conforms to the requirements of the accreditation agency, Association to Advance Collegiate Schools of Business (AACSB) which requires Business Schools to provide evidence of Assurance of Learning (AoL) for each of their programmes.

Henley Business School is accredited by EFMD Quality Improvement System (EQUIS).

Assessment

The programme will be assessed through a combination of written examinations, coursework (including class tests), group work, and oral examinations. Further information is contained in the individual module descriptions.

Assessment by examination of taught modules in April/ May; re-sit of failed modules is in August/ September; submit Entrepreneurship and Innovation Consultancy Project by mid-August (date varies), or one month thereafter if there are re-sits.

Progression

Classification

The University's taught postgraduate marks classification is as follows:

Mark Interpretation

70 - 100% Distinction

60 - 69% Merit

50 - 59% Good standard (Pass)

Failing categories:

40 - 49% Work below threshold standard

0 - 39% Unsatisfactory Work

For Masters Degree

To qualify for **Distinction**, students must

- i. gain an overall average of 70 or more over 180 credits; and
- ii. a mark of 60 or more for MMM075 Entrepreneurship Project; and
- iii. the total credit value of all modules marked below 50 must not exceed 55 credits; and
- iv. students must not have any mark below 40.

To qualify for **Merit**, students must

- i. gain an overall average of 60 or more over 180 credits; and
- ii. a mark of 50 or more for MMM075 Entrepreneurship Project; and
- iii. the total credit value of all modules marked below 50 must not exceed 55 credits; and
- iv. students must not have any mark below 40.

To qualify for **Passed**, students must

- i. gain an overall average of 50 or more over 180 credits; and
- ii. a mark of 50 or more for the MMM075 Entrepreneurship project; and
- iii. the total credit value of all modules marked below 50 must not exceed 55 credits; and
- iv. the total credit value of all modules marked below 40 must not exceed 30 credits.

For the purposes of degree classification, the Entrepreneurship and Innovation Consultancy Project (MMM161) is considered to be the equivalent of a dissertation. For the award of a degree, this module must achieve a mark of 50 or more (which may also be achieved in a resit).

Students wishing to proceed to a higher degree by research should normally have obtained an average of 60% in the modules and at least 60% in the Entrepreneurship and Innovation Consultancy Project (MMM161).

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

MSc Entrepreneurship and Innovation (full-time) for students entering in session 2022/23
13 July 2022

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