

## Programme Specification

### BSc Business Economics and Trade (NUIST-UoR Academy) NUIST-based (full-time)

For students entering Part 1 in September 2020

AFBUSECJJ  
UFBUSECJX

**This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.**

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	4 years
Length of Programme with placement/year abroad	BSc Business Economics and Trade (NUIST-UoR Academy) UoR-based (full-time) - 4 years (internal transfer only)
Accreditation	N/A

#### Programme information and content

The foundation year (Part 0) is designed for foundation year students at NUIST who intend to progress on to a three-year undergraduate programme within the NUIST-University of Reading Academy. Successful completion of the NUIST Foundation Programme gives the student admission to one of the University of Reading undergraduate programmes. It also contributes, through credit transfer, to the first year of an award of NUIST.

On completion of Part 0, students will have the general academic language and study skills required to begin their Year 1 degree studies.

The programme aims to provide a thorough degree level education in economics in general, and in business economics and trade in particular. It focuses on principles of economic analysis and accompanying quantitative methods, adopting a technical approach: these core areas are compulsory in all three parts of the degree. Students taking the degree will acquire a thorough knowledge and appreciation of core economic theory and of its uses and applications especially in a business and trade environment.

This programme is available to students studying at NUIST-Reading Academy, who may transfer to UoR for parts 2 and/or 3 of their degree.

Foundation year:	<p>The <b>aims</b> of this of the programme are to develop students' language knowledge* and language skills to meet the needs of their future academic studies, by improving their ability to:</p> <ul style="list-style-type: none"><li>• use academic sources effectively and appropriately (in accordance with academic conventions) to complete academic assignments</li><li>• present information, ideas and opinions through writing, in a clear, organised, and effective way, using appropriate academic language</li></ul>
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	<ul style="list-style-type: none"> <li>• understand long spoken texts (e.g. mini-lectures, lecture extracts, spontaneous monologues) and take notes independently</li> <li>• listen to and understand spontaneous speech in both group and one-to-one settings, and to contribute orally in both contexts in a relevant and constructive way</li> <li>• deliver extended formal presentations, and respond effectively to questions</li> <li>• study independently e.g. planning their work, managing their time, finding additional language learning resources and additional sources relevant to their academic assignments</li> <li>• work effectively in groups.</li> </ul> <p>*Language knowledge: in all parts of the programme, there will be an emphasis on expanding the students’ range and control of English vocabulary, grammar, language functions and academic style.</p> <p><b>Content will include:</b></p> <p>Reading skills and strategies, including survey reading, close reading, selecting information, summarising, monitoring comprehension, summarising, synthesising.</p> <p>Listening skills and strategies, including identifying main and supporting points, note-taking, decoding connected speech, monitoring comprehension; listening and responding appropriately in interactive situations.</p> <p>Speaking skills, including oral presentations, group discussions, oral fluency, communicative strategies, negotiating meaning by checking understanding and asking for clarification, pronunciation.</p> <p>Writing skills, including paragraphing, text organisation, introductions and conclusions, analysing essay questions, paraphrasing, avoiding plagiarism, referencing ; the process of writing i.e. planning, drafting, receiving feedback, redrafting.</p> <p>Language knowledge: (a) vocabulary – General Service List, Oxford 3000, Academic Word List (b) grammatical structures and functional language relevant to general academic English.</p> <p>Studied at NUIST</p>
Part 1:	<p>Introduces the basic underpinnings of economics, quantitative techniques, and trade.</p> <p>Studied at NUIST</p>
Part 2:	<p>Provides the opportunity to further develop the core strands of economics and business.</p>

	Studied at NUIST or UoR
Part 3:	<p>Gives the opportunity to deepen the theoretical and practical knowledge and skills for the core strands and allows students to apply what they have learnt to a topic of their choosing.</p> <p>Studied at NUIST or UoR</p>

### Module information

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

#### Foundation modules:

Module	Name	Credits	Level
IF0NU1	English for Academic Purposes 1	60	0
IF0NU2	English for Academic Purposes 2	40	0
IF0NUP	English for Academic Purposes Project	20	0

#### Part 1 Modules:

Module	Name	Credits	Level
EC113NU	Introductory Microeconomics	20	4
EC114NU	Introductory Macroeconomics	20	4
EC125NU	Introductory Quantitative Methods in Economics and Business	20	4
EC1TPNU	International Trade Practice	10	4
EC1TTNU	International Trade Theory	10	4
EC206NU	Intermediate Mathematics for Economics	20	5
IF1NUB1	English for Economists 1	10	4
IF1NUB2	English for Economists 2	10	4

#### Part 2 Modules:

Module	Name	Credits	Level
EC201NU	Intermediate Microeconomics	20	5
EC202NU	Intermediate Macroeconomics	20	5
EC204NU	Introductory Econometrics	20	5
EC205NU	Intermediate Econometrics	20	5
EC208NU	Business Economics	20	5
EC245NU	Money and Banking	20	5

#### Students studying Part 2 at UoR must take the following:

EC201	Intermediate Microeconomics	20	5
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EC202	Intermediate Macroeconomics	20	5
EC204	Introductory Econometrics	20	5
EC208	Business Economics	20	5

Students must select a further 40 credits from a list of optional modules approved by the Department of Economics.

**Modules during a placement year or study year (if applicable):**

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

**Part 3 Modules:**

Module	Name	Credits	Level
EC311NU	International Economics	20	6
EC314NU	Public Economics	20	6
EC317NU	Urban Economics	20	6
EC319NU	Development Economics	20	6
EC347NU	Industrial Organization	20	6
EC349NU	Financial Economics	20	6

Students must select a further 20 credits from a list of optional modules provided by the Department of Economics.

**Students studying Part 3 at UoR must take the following:**

EC347	Industrial Organization	20	6
EC311	International Economics	20	6

Students must select a further 80 credits from a list of optional modules provided by the Department of Economics.

**Optional modules:**

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your Programme is set out in the Further Programme Information. Details of optional modules for each part, including any Additional Costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

### **Additional costs of the programme**

During your programme of study you will incur some additional costs.

At NUIST: There will be some additional costs if you require printing facilities at NUIST, there may also be additional costs if your programme involves a field trip whilst at NUIST. Details of costs can be found at the NUIST help desk.

At UoR: For textbooks and similar learning resources, we recommend that you budget up to £400 per year. This figure is approximate. Actual costs will vary depending on individual study technique, preferences, and requirements. Some books may be available second-hand, which will reduce costs. A range of resources to support your curriculum, including textbooks and electronic resources, are available through the library. Reading lists and module specific costs are listed on the individual module descriptions.

Printing and photocopying facilities are available on campus at a cost per A4 page of £0.05 (black and white) and £0.30 (colour). Essential costs in this area will be low as most coursework will be submitted electronically.

Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations.

The estimates were calculated in 2019.

### **Placement opportunities**

N/A

### **Teaching and learning delivery:**

In Part 0 you will be taught through classes, using a communicative approach to language learning, with an emphasis on meaning, task completion, interaction and feedback. You will also have a number of tutorials, and carry out supervised project work. Total study hours for Part 0 will be a minimum of 1200 hours.

Modules in Part 0 are taught by Academy staff in Nanjing.

For Parts 1, 2 and 3 you will be taught primarily through a mixture of lectures, tutorials and seminars, depending on the modules you choose. Some modules may include group work.

Modules in Nanjing are taught by a combination of Academy staff and visiting staff from the University of Reading.

Total study hours for each Part of your programme will be a minimum of 1200 hours. The contact hours for your programme will depend upon your module combination; an average

for a typical set of modules on this programme is Part 2 - 158 hours (for students studying at UoR), Part 3 - 89 hours (for student studying at UoR).

For students studying at NUIST contact hours will vary, in general a 10 credit module will have 3 contact hours per week over 16 weeks.

In addition to your scheduled contact hours, you will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

### **Accreditation details**

N/A

### **Assessment**

For Part 0 you will be assessed through a combination of written exams and coursework. Some modules may be assessed by 100% coursework whereas others contain a mixture of both coursework and exam at varying ratios.

Parts 1, 2 and 3 will be assessed through a combination of written examinations, coursework (including class tests) and oral examinations.

### **Progression**

Part 0 Foundation year

(i) obtain a mark of at least 40% in IF0NU1 and IF0NUP.

(ii) obtain a mark of at least 5.5 in IF0NU2 with no element (Speaking, Listening, Reading and Writing) below 5.0. The summative assessment for this module will be through the TEEP.

Students who obtain 6.0 in IF0NU2, with no element (Speaking, Listening, Reading and Writing) below 5.5 will be deemed to have met the English language progression requirement to Part 2 and will be exempted from the mandatory Year 1 non-credit EAP module.

The University-wide rules relating to 'threshold performance' are as follows:

Part 1

To gain a threshold performance at Part 1, a student shall normally be required to:

(i) obtain an overall average of 40% in 120 credits; and  
(ii) obtain a mark of at least 30% in individual modules amounting to at least 100 credits taken in Part 1.

(iii) obtain 6.0 in TEEP on IF1NU3A (where taken), with no element (Speaking, Listening, Reading and Writing) below 5.5.

In order to progress from Part 1 to Part 2, a student must achieve a threshold performance; and

(iii) obtain a weighted average of 40% across the following modules at Part 1: EC113NU, EC114NU, EC125NU, EC206NU; and,

(iv) obtain marks below 40%, but at least 30%, amounting to not more than 20 credits in the 4 core modules EC113NU, EC114NU, EC125NU and EC206NU.

## Part 2

To gain a threshold performance at Part 2, a student shall normally be required to:

(i) obtain a weighted average of 40% over 120 credits taken at Part 2; and

(ii) obtain marks of at least 40% in individual modules amounting to at least 80 credits; and

(iii) obtain marks of at least 30% in individual modules amounting to at least 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules owned by the Department of Mathematics and Statistics.

In order to progress from Part 2 to Part 3 in the 3 year programme, a student must achieve a threshold performance.

## **The University's Honours classification is as follows:**

### **Classification**

Bachelors' degrees The University's honours classification scheme is based on the following:

### **Mark Interpretation**

**70-100% First Class**

**60-69% Upper Second Class**

**50-59% Lower Second Class**

**40-49% Third Class**

**35% - 39% Below Honours Standard**

**0 - 34% Fail**

The weighting of the Parts/Years in the calculation of the degree classification is:

Part 2: one-third

Part 3: two-thirds

## **Dual Awards**

For those students enrolled on a Dual Award, successful completion of the Programme will lead to the award of degrees by both the University of Reading and Nanjing University of Information Science and Technology. Modules completed at Part 2 and Part 3 regardless of place of study, will contribute to the classification of degrees.

**For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.**

BSc Business Economics and Trade (NUIST-UoR Academy) NUIST-based (full-time) for students entering Part 1 in session 2020/21

11 April 2022

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