

## Programme Specification

**BSc International Business and Finance**

**For students entering Part 1 in September 2019**

**UCAS Code: NN13**

**UFIBXFIN**

**This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.**

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	3 years
Length of Programme with placement/year abroad	
Accreditation	Henley Business School Board of Studies for Undergraduate Programmes

### **Programme information and content**

The Programme comprises a multidisciplinary undergraduate degree that provides an in-depth understanding of the interrelationships between the areas of finance and international business. One of the hallmarks of globalisation is the growing significance of multinational firms that span multiple countries and industries, and consequently need to manage business operations in an increasingly complex environment. The Programme draws on the combined capabilities of the ICMA Centre, the product of the first active collaboration between the securities industry and a university finance department, and the School of International Business and Strategy.

Part 1:	Introduces you to a firm grounding in key areas of international business and finance through compulsory modules. You will learn key concepts and theories in both areas, gain a foundation in organisational behaviour, marketing and strategy, and cover both introductory statistics and mathematical techniques that are necessary for a good understanding of financial theories and to be able to develop and understand the models used in business and finance. You will also study the basics of financial and management accounting.
Part 2:	Provides you with an opportunity to study corporate finance, management accounting and financial modelling/portfolio management in depth, and explore the challenges and strategies related to managing across cultures and countries.
Part 3:	Gives you the opportunity for more in-depth study of the strategic issues confronting managers of multinational enterprises (MNEs), both within the firm and in the global marketplace, and approaches to derivatives pricing and trading.

Optional modules allow you to study more complex topics such strategy, international business and finance.

### Module information

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

#### Part 1 Modules:

Module	Name	Credits
AC105A	Introductory International Financial Accounting A	10
AC106	Introduction to Management Accounting	10
IC102	Introductory Finance/Trading Simulation I	20
IC103	Introductory Economics for Business and Finance	20
IC104	Introductory Quantitative Techniques for Business and Finance	20
MM1F11	People and Organisations	20
MM1F12	Markets, Marketing and Strategy	20

#### Part 2 Modules:

Module	Name	Credits	Level
AC201	Management Accounting	20	5
IC201	Corporate Finance	20	5
IC204	Portfolio Management	20	5
IC206	Financial Modelling/CMS	20	5
MM255	Marketing Management	20	5
MM276	Business Strategy	20	5

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

#### Part 3 Modules:

Module	Name	Credits	Level
IC301	Derivative Securities/Trading Simulation III	20	6
MM303	Strategy and International Business	20	6

Remaining credits will be made up of optional modules available in the Henley Business School and modules from elsewhere in the University.

#### Optional modules:

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your Programme is set out in the Further Programme Information. Details of optional modules for each part, including any Additional Costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

## **Additional costs of the programme**

Costs are indicative, but will vary according to module choice and are subject to inflation and other price fluctuations. The estimates were calculated in 2016.

During your programme of study you will incur some additional costs.

For textbooks and similar learning resources, we recommend that you budget approximately £300 a year. Some books may be available second-hand, which will reduce costs. A range of resources to support your curriculum, including textbooks and electronic resources, are available through the library. Reading lists and module specific costs are listed on the individual module descriptions.

Subject to your module selection, you may be required to purchase sundry materials (i.e. printing). Many students find it advantageous to have their own personal computing facilities though there are central facilities available.

## **Placement opportunities**

### **Study Abroad:**

You may be provided with the opportunity to undertake a Study Abroad placement during your Programme. This is subject to you meeting academic conditions detailed in the Programme Handbook, including obtaining the relevant permissions from your School, and the availability of a suitable Study Abroad placement. If you undertake a Study Abroad placement, further arrangements will be discussed and agreed with you.

---

### **Teaching and learning delivery:**

You will be taught through lectures and seminars.

Total study hours for each Part of your programme will be 1200 hours. The contact hours for your programme will depend upon your module combination; an average for a typical

set of modules on this programme is Part 1 - 216 hours, Part 2 - 204 hours, Part 3 - 192 hours. In addition to your scheduled contact hours, you will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

## Accreditation details

### Assessment

The programme will be assessed through a combination of written examinations, coursework, and practical examinations.

#### Progression Requirements:

##### Part 1

- (i) Obtain an overall average of 40% over 120 credits taken in Part 1; and
- (ii) Obtain a mark of at least 30% in individual modules amounting to at least 100 credits taken in Part 1.'

**In order to progress from Part 1 to Part 2**, a student must achieve a threshold performance, and:

- (i) obtain at least 40% in 100 credits
- (ii) achieve not less than 35% in the remaining 20 credits.

The achievement of a threshold performance at Part 1 qualifies a student for a Certificate of Higher Education if they leave the University before completing the subsequent Part.

##### Part 2

**To gain a threshold performance at Part 2**, a student shall normally be required to:

- (i) Obtain a weighted average of 40% over 120 credits taken at Part 2;
- (ii) Marks of at least 40% in individual modules amounting to at least 80 credits; and
- (iii) Marks of at least 30% in individual modules amounting to at least 120 credits, except that a mark below 30% may be condoned in no more than 20 credits of modules.

**In order to progress from Part 2 to Part 3**, a student must achieve a threshold performance.

### **Year Abroad**

**In order to progress from Part 2 to Part 3**, students must achieve a threshold performance and pass their placement year assessment.

Students who choose to undertake a placement are required to pass the placement year in order to progress on the programme which incorporates the placement year. Students who fail the placement year transfer to the nonplacement year version of the programme

### **Classification**

Bachelors' degrees

The University's honours classification scheme is based on the following:

Mark	Interpretation
70% - 100%	First class
60% - 69%	Upper Second class
50% - 59%	Lower Second class
40% - 49%	Third class
35% - 39%	Below Honours Standard
0% - 34%	Fail

The weighting of the Parts/Years in the calculation of the degree classification is:

Three-year programmes

Part 2 one-third

Part 3 two-thirds

**For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.**

BSc International Business and Finance for students entering Part 1 in session 2019/20  
9 August 2018  
© **The University of Reading 2018**