

Programme Specification

MSc Management

For students entering in September 2018

PFTZMANAGEHM

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

Awarding Institution	University of Reading
Teaching Institution	University of Reading
Length of Programme	12 months
Accreditation	KIC Climate Label is endorsing this programme
Programme Start Dates	September

Programme information and content

The programme aims to provide a thorough postgraduate education in the field of management for students who do not necessarily have a first degree in business or management studies. The programme is distinctive specialisation in contemporary management studies. Its distinctive character and positioning emphasizes four aspects of contemporary management which are reflected in its core modules:

- (1) an emphasis on responsible and ethical management, with environmental and social responsibility and sustainability as its broader key learning philosophy. The ethical and responsibility dimension of managing organisations with responsiveness to changing social values, stakeholders and societies and the broader political and institutional landscape of the 21st century global economy shapes both these core module's emphasis and coverage.
- (2) an emphasis on international aspects of business and management, and
- (3) a core specialisation in behavioural management knowledge and skills which is important for managing diverse and inclusive institutions and firms in the 21st century.

(4) an emphasis on digital leadership knowledge and skills which balance the leadership of strategic change and the technological knowledge and skills. Of course the mainstream classic emphasis on essential management functional knowledge such as marketing and financial management remain essential as per of the history and evolution of this programme. Students will also have the opportunity to deepen their global perspective, by studying in different international learning environments during the course of the programme, which will lead to intensive international and applied studies abroad and in the U.K. during the summer term.

Students will develop an understanding of how firms and broader institutions in the economy can be positive agents for societal and global prosperity, supporting the United Nations Global Sustainability frameworks and goals. This enables students to learn across diverse modules the competing pressures facing managers: from different institutions; from internal firm and shareholder demands and from broader public and societal interest; from distinct stakeholder groups; from and across diverse cultures and traditions and from multiple local social contexts. The programme explores the complexities of responsible firm

governance and the central influence of business managers in 21st century-capitalism. Students will develop a deep understanding of the critical importance of human agents (executive, stakeholder, employee, customer and citizen) and examine the relationship between the human agent and functional aspects (strategy, financial management, marketing, entrepreneurship) of firms.

Core modules provide a critical understanding of the key programme philosophy outlined and are as follows: contemporary strategic management, international ethics OR international corporate responsibility, financial management, organisational behaviour and its philosophical and sociological basis, and either digital leadership OR marketing principles. Students will be encouraged to critically evaluate, inquire and apprehend critically existing theories, models and practices and to assess real-life situations and challenges. The programme combines intellectual rigour with a strong focus on current management practice, incorporating real cases studies, applied project work and an extended study visit overseas, and working with a partnering University.

Module information

The programme comprises of 180 credits, allocated across a range of compulsory and optional modules. Compulsory modules are listed.

Compulsory Modules:

Module	Name	Credits	Level
MMM001	International Strategic Management	20	7
MMM031	Financial Management	20	7
MMM070	Study and Research Skills (non credit-bearing)	0	7
MMM127	Applied Management Project	30	7
MMM126	International Study Challenge	10	7

Compulsory text:

MMM127 Applied Management Project and MMM126 International Study Challenge are completed in the Summer Term.

Part-time or flexible modular arrangements

This programme is only available for full time study.

Additional costs of the programme

There are no textbooks which you must buy and students are encouraged to discuss the purchase of textbooks or other resources with the module convenor before purchasing. Some books may be available second-hand, which will reduce costs.

A range of resources to support your curriculum, including textbooks, electronic resources and computer facilities, are available through the Central Library and the Business School Academic Resource Centre.

Printing and photocopying facilities are available on campus at a cost per A4 page of £0.05 (black and white) and £0.30 (colour). Essential costs in this area will be low as most coursework is submitted electronically. Costs are indicative and may vary according to optional modules chosen and are subject to inflation and other price fluctuations.

In the Summer Term students complete an International Study Challenge at a foreign study visit location. Travel and accommodation (including kitchenette and breakfast) costs are paid by the School. Each student is required to cover their personal cost for subsistence; we estimate costs to be no more than £40 per day x 12 days.

Optional modules:

Students must choose 100 credits of option modules from Henley Business School so as to complete a total of 180 credits.

A complete list of option modules is available from the Programme Director, and a list of current options can be found in the relevant Programme Handbook. There is no guarantee that in any one year all modules will be available. New option modules may also be added.

Placement opportunities

The international dimension of this programme is important, and all students will have the opportunity to undertake some portion of their studies outside the UK in the form of an international study visit.

Teaching and learning delivery:

Teaching is organised in modules. The delivery of material varies among the modules, especially in the proportion of time allocated to lectures, classes and seminars.

Total study hours for your programme will be 1800 hours. The contact hours for your programme will depend upon your module combination; an average for a typical set of modules on this programme is 290 hours. In addition to your scheduled contact hours, you will be expected to undertake guided independent study. Information about module contact hours and the amount of independent study which a student is normally expected to undertake for a module is indicated in the relevant module description.

Accreditation details

This programme is recognised by Climate-KIC, an EU education programme.

Assessment

All modules involve coursework, which takes a variety of forms reflecting the aims of the

module. Final assessment of the modules usually involves a two hour examination and coursework. A project supervisor is appointed for each student.

Assessment of taught modules will take place by May/June. Students will have the opportunity to re-sit any failed modules in late August or early September. The business project must be submitted in the second half of August (or a month thereafter if there are re-sits).

Students wishing to proceed to a higher degree by research should normally have obtained an average of at least 60% across all modules, and at least 60% in the Capstone modules (MMM126 and MMM127). These two are modules of special significance in the degree.

Classification

The University's taught postgraduate marks classification is as follows:

Mark Interpretation

70 - 100% Distinction

60 - 69% Merit

50 - 59% Good standard (Pass)

Failing categories:

40 - 49% Work below threshold standard

0 - 39% Unsatisfactory Work

For a Master's degree

To qualify for Distinction, students must gain an overall average of 70 or more over 180 credits and a mark of 60 or more for the Applied Management Project and for the International Study Challenge and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 180 credits and a mark of 50 or more for the Applied Management Project, and must not have any mark below 40.

To qualify for a Pass, students must gain an overall average of 50 or more over 180 credits and a mark of 50 or more for the Applied Management Project. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

For a PG Diploma

To qualify for Distinction, students must gain an overall average of 70 or more over 120 credits and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 120 credits and must not have any mark below 40.

To qualify for Pass, students must gain an overall average of 50 or more over 120 credits. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

For a PG Certificate

To qualify for a Postgraduate Certificate, students must gain an overall average of 50 or more over 60 credits. In addition, the total credit value of all modules marked below 40 must not exceed 10 credits.