

Programme Specification

BSc Business Economics and Trade

For students entering Part 1 in September 2017

UFBUSECNU

This document sets out key information about your Programme and forms part of your Terms and Conditions with the University of Reading.

| | |
|----------------------|-----------------------|
| Awarding Institution | University of Reading |
| Teaching Institution | University of Reading |
| Length of Programme | 1 years |

Programme information and content

The programme aims to provide a thorough degree level education in economics in general, and in business economics in particular. It focuses on principles of economic analysis and accompanying quantitative methods, adopting a technical approach: these core areas are compulsory in all three parts of the degree. Students taking the degree will acquire a thorough knowledge and appreciation of core economic theory and of its uses and applications especially in a business environment. Optional modules taught at NUIST will include a particular emphasis on international trade.

Students will study during the first three years at NUIST, taking modules equivalent to 200 credits. All of these modules will be taught and assessed in English. In addition, students will take other modules at NUIST which do not count towards the Reading degree but are needed for the NUIST degree. Students who successfully complete the first three years and qualify according to the constraints set out in the Memorandum of Agreement will transfer to the University of Reading for the final year of their degree. This year is identified as Year 4 or Part 3 in this programme specification and consists of 120 credits.

| | |
|---------|--|
| Part 1: | |
| Part 2: | |
| Part 3: | <p>Students are admitted directly into Part 3 of the programme on the basis of successful completion of modules equivalent to 120 credits at Part 1 and 80 credits in the Fall Semester of Part 2 while enrolled at Nanjing University of Information Science and Technology.</p> <p>Part 3 of the programme comprises 120 credits, allocated across a range of compulsory and optional modules.</p> |

Module information

Each part comprises 120 credits, allocated across a range of compulsory and optional modules as shown below. Compulsory modules are listed.

Part 1 Modules:

Part 2 Modules:

If you take a year-long placement or study abroad, Part 3 as described below may be subject to variation.

Part 3 Modules:

| Module | Name | Credits | Level |
|--------|-------------------------|---------|-------|
| EC311 | International Economics | 20 | 6 |
| EC347 | Industrial Organisation | 20 | 6 |

Students choose optional modules worth 80 credits. Students must select one 20 credit optional module in business economics from the list available in the Department of Economics. Remaining credits will be made up of optional modules available in the Department of Economics.

Optional modules:

The optional modules available can vary from year to year. An indicative list of the range of optional modules for your Programme is set out in the Further Programme Information. Details of optional modules for each part, including any Additional Costs associated with the optional modules, will be made available to you prior to the beginning of the Part in which they are to be taken and you will be given an opportunity to express interest in the optional modules that you would like to take. Entry to optional modules will be at the discretion of the University and subject to availability and may be subject to pre-requisites, such as completion of another module. Although the University tries to ensure you are able to take the optional modules in which you have expressed interest this cannot be guaranteed.

Teaching and learning delivery:

You will be taught through seminars and lectures. The contact hours for your Programme will depend upon your module combination; however information about module contact hours can be located in the relevant module description.

Successful completion of the Programme will lead to the award of degrees by both the University of Reading and Nanjing University of Information Science and Technology. Modules completed at NUIST, equivalent to 120 credits at Part 2, will contribute to the classification of degrees.

The assessment of your work, your progression through your Programme and your degree classification are governed by the University's Student Regulations.

The University's honours classification is as follows:

Mark Interpretation

70% - 100% First class

60% - 69% Upper Second class

50% - 59% Lower Second class

40% - 49% Third class

0% - 39% Fail

For further information about your Programme please refer to the Programme Handbook and the relevant module descriptions, which are available at <http://www.reading.ac.uk/module/>. The Programme Handbook and the relevant module descriptions do not form part of your Terms and Conditions with the University of Reading.

BSc Business Economics and Trade for students entering Part 1 in session 2017/18

28 June 2018

© **The University of Reading 2018**