

BA Art and Film and Theatre
For students entering Part 1 in 2012/3

UCAS code: WW41

Awarding Institution:	University of Reading
Teaching Institution:	University of Reading
Relevant QAA subject Benchmarking group(s):	Dance, Drama and Performing Arts; Communications, Media, Film and Cultural Studies; Art and Design
Faculty:	Arts, Humanities and Social Science Faculty
Programme length:	4 years
Date of specification:	24/Jul/2014
Programme Director:	Prof Susanne Clausen
Programme Advisor:	Dr John Gibbs Prof Alun Rowlands
Board of Studies:	Art
Accreditation:	

Summary of programme aims

The programme aims to give a thorough and broad based training in Art and to enable students to gain an understanding of major areas of cinema and of theatre since the late nineteenth century. In Art, the course is arranged to provide a basis for practice as an artist. Students are encouraged to develop a habit of study embracing all the technical resources of the Department, which will lead them to take an increasing level of responsibility for their individual programme. In Film and Theatre students will experience some of the varied achievements of film-makers, writers and theatre practitioners and become familiar with a range of perspectives which can inform analysis of film and theatre texts. This part of the course incorporates the study of television, which students can make a larger or smaller part of their studies according to the options pursued. The programme also aims to develop students' intellectual potential, enabling them to progress to a wide range of careers or to postgraduate study, while also promoting a lifelong love of learning.

Transferable skills

During the course of their studies at Reading, all students will be expected to enhance their academic and personal transferable skills. In following this programme, students will have had the opportunity to develop such skills, in particular relating to communication, interpersonal skills, learning skills, numeracy, self-management, use of IT and problem solving and will have been encouraged to further develop and enhance the full set of skills through a variety of opportunities available outside their curriculum.

In Art there is an emphasis on self-initiated practice encompassing the acquisition and development of specific skills, methods and approaches attuned to professional practice. The importance placed on independent study demands that students become confident and self motivated in establishing working methods that expand through the technical resources of the department and wider university. Students will develop research skills including the ability to locate and assemble visual and written material, they will engage in evaluative analysis of visual and critical sources. In addition, students have the opportunity to work collaboratively through practice, staging internal and external exhibitions, events and projects.

In Film and Theatre on completion of this programme, students are expected to have developed a range of specific transferable skills including: critical analysis and coherent argument; the ability to formulate and evaluate their own arguments and those of others; researching and evaluating evidence; use of library resources; undertaking self-directed, independent work; developing projects through co-operation and dialogue; taking leadership and management roles; effective time management; cultural awareness. Opportunities will be provided to enhance skills in numeracy and career management.

Programme content

The profile which follows states which modules must be taken (the compulsory part), together with one or more lists of modules from which the student must make a selection (the option modules). Students must choose such additional modules as they wish, in consultation with their programme adviser, to make 120 credits in each Part. The number of credits and the level of each module is shown in brackets after its title.

Each Part of the degree comprises 120 credits.

In Part 1 students must normally take a minimum of 40 credits and a maximum of 60 credits worth of modules in the Department of Film, Theatre & Television and a minimum of 40 credits and a maximum of 60 credits worth of modules in the Department of Fine Art. The remaining credits can be made up from modules available elsewhere in the University.

In Part 2 students must normally take 60 credits in Film, Theatre & Television and 60 credits in Fine Art. In Parts 2I and 3H students take 40 credits in Film, Theatre & Television and 80 credits in Fine Art. In Parts 2 or 2I, students may substitute a Faculty module of 20 credits for a module of either Department in consultation with their programme adviser.

In Art, Part 1 introduces the range of contemporary art practice and art theory, also a guided introduction to the development of an independent practice across specific methods, approaches and media. Part 2 provides students with the opportunity to identify and investigate particular interests and concerns through practical engagement in their own studio spaces and to relate their studio work to relevant contemporary contexts through the study visits, seminars and lecture programmes. Part 2I provides the opportunity to build on the intellectual and technical skills of the second year through increasingly independent development of work in the studio and through an exploration of the discourse surrounding contemporary art and art theory. Part 3H encourages the focused development of an independent practice and its documentation in relation to contemporary art and art theory.

In Film & Theatre, Part 1 of the joint degree programme introduces students to debates about historical and critical approaches to the study of film and theatre, and to methodologies of critical analysis, through close study of selected texts, genre and forms. There is also the option to develop an interest in the study of television through an optional module. Parts 2 and 2I offer a more concentrated focus on individual historical periods, topics, and/or generic traditions, a greater element of choice, and an increasing opportunity for specialization and independent study.

Part 1 (three terms)

Compulsory modules

FA1MP	Part 1 Compulsory Module - Multimedia and Painting	40	4
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Optional modules: 20 credits from:

Module Code	Module Title	Credits	Level
FA1AT	Contemporary Art Theory	20	4
FA1SP	Skills and Processes	20	4
Any other 20-credit level 4 module available in the Faculty			

Optional module

FT1TFC	Introduction to Television Studies	20	4
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Part 2 (three terms)

Compulsory modules

FA2S2	Part 2 Studio including Career Management Skills	40	5
FA2AT	Contemporary Art and Theory	20	5

Students should choose two of the following three options:

FT2ALA+B	Alternative Forms	20+10	5
FT2HOA+B	Hollywood and Beyond	20+10	5
FT2PEA+B	Performance and Nation	20+10	5

Optional Module

FT2BP	Bulmershe Production	10	5
FT2WBL	Work Based Learning in Film, Theatre or Television	10	5

Students may choose to replace one 20-credit Intermediate module in Film and Theatre with a module or modules totalling 20 credits from outside the programme.

Notes

Students taking the Bulmershe Production optional module or WBL optional module will substitute this for 10 credits in any Part 2 module. 10 credit modules MUST be taken together with the relevant 20 credit module, making the module worth 30 credits.

Year abroad/Year away/Additional year (three terms)

Compulsory modules

<i>Mod Code</i>	<i>Module Title</i>	<i>Credits</i>	<i>Level</i>
FA2IS2	Part 2I Studio	40	5
FA2IAT	Contemporary Art and Theory	20	5
FA2ITEX	Image Action Text	20	5

Students take one Critical Option, comprising two linked 20 credit modules with the suffixes A and B, which must be taken together. A complete list of Critical Options is available from the Director of Teaching and Learning in Film Theatre & Television and in the FTT Part 3 Module Supplement. Admission to optional modules will be at the discretion of the Director of Teaching and Learning.

Optional Module

FT3BP	Bulmershe Production	10	6
FT3WBL	Work Based Learning in Film, Theatre or Television	10	5

Note: Students taking the Bulmershe Production optional module or WBL optional module will substitute this for 10 credits in any Part 3 module.

Part 3 (three terms)

Compulsory modules

<i>Mod Code</i>	<i>Module Title</i>	<i>Credits</i>	<i>Level</i>
FA3HS2	Studio (joint honours)	80	6
FT3JDFA	Dissertation (Art and Film and Theatre)	40	6

Progression requirements

Students must:

obtain a mark of at least 40% in the module FA1MP and achieve a threshold performance at Part 1

AND

obtain a mark of at least 40% in the module FT1CHA in Film & Theatre.

To gain a threshold performance at Part 2, a student shall normally be required to achieve:

- (i) a weighted average of 40% over 120 credits taken at Part 2;
- (ii) marks of at least 40% in individual modules amounting to not less than 80 credits; and
- (iii) marks of at least 30% in individual modules amounting to not less than 120 credits.

Assessment and classification

The University's honours classification scheme is:

Mark	interpretation
70% - 100%	First class
60% - 69%	Upper Second class
50% - 59%	Lower Second class
40% - 49%	Third class
35% - 39%	Below Honours Standard

0% - 34%

Fail

For the University-wide framework for classification, which includes details of the classification method, please see: <http://www.reading.ac.uk/internal/exams/Policies/exa-class.aspx>.

Four-year programmes in Art and in the Institute of Education

See Programme Handbook

In Art, at Part 1 teaching is by workshops, tutorials and lectures. At Parts 2, 2I and 3H teaching is by individual tutorials, workshops, seminars and lectures. Technical assistance and instruction occurs throughout the year and at the student's request. Directed visits to museums and galleries take place throughout the programme. In Part 1 compulsory module FAIMP, formative assessment with written feedback takes place at the end of each project with summative assessment at the end of Part 1. The Part 1 final assessment is an aggregate of all the projects. Part 1 optional modules are assessed by coursework. In Parts 2 and 2I studio modules there are two types of assessment, an Interim and a Part Assessment. Interim Assessments are formative and take place mid-module where a diagnostic mark is achieved alongside self-assessment. The Part Assessment occurs at the end of the module, the results contributing to the Final Degree Classification. At Part 3H assessment is by examination in the form of an exhibition and documentation. In all studio modules assessment is by coursework selected and presented by the student. Seminars and Contemporary Art Theory are assessed by coursework. Full details are given in module descriptions.

Interaction in seminars is central to the programme in Film & Theatre, and weekly seminars are common to all BA critical units, including those in Part 1. Lectures are carefully designed to provide informing perspectives for the module and for individual seminars. Compulsory theatre visits are integral to some modules. Assessment of critical modules in Part 2 and 2I of Film and Theatre is mainly by coursework, which includes formal essays of various kinds (including extended essays), presentations, as well as other written assignments such as take away exam questions.

The dissertation comprises a piece of work based on supervised independent study.

The conventions for assessment and classification are included in the Programme Handbooks, Assessment criteria for each of the Levels are given in the appropriate Departmental Handbook.

However, you should note that weightings in Art for Part 2, Part 2I and Part 3H for classification purposes are:- Part 2 10% (Studio), Part 2I 20% (10% Studio, 10% Contextual Seminar), Part 3H 70% studio; for Film & Theatre Part 2 (28%), Part 2I (36%), Part 3H- dissertation (36%).

Admission requirements

In Art, all home students are interviewed, together with a portfolio of practical work.

Candidates for the Joint Degree programme are normally required to have obtained:

A levels

Either

280 points from 3 full A levels, to include 100 pts (Grade B) in one of English Literature, Drama, Theatre Studies, Film Studies; Grade B or above will normally be required in an Art A level

or

320 pts from 3 full A levels plus 1 AS, to include 100 pts (Grade B) in one of English Literature, Drama, Theatre Studies, Film Studies; Grade B or above will normally be required in an Art A level.

International Baccalaureate: Pass diploma and achieve a minimum of 5,5,5, in three higher level subjects with 6 or 7 for higher level English Literature.

Mature applicants: Applications from mature candidates are welcomed. Mature candidates will be expected to have a B at A level English Literature, Theatre Studies, Drama Studies or Film Studies, or equivalent qualification. A mature applicant is more likely to receive an offer of a place if he or she has undertaken recent study, for example 2 or more A Levels or an Access course (70% or more usually required) but each case is assessed on its merits. In other respects, generous concessions may be made to reflect the value of other qualifications and experience.

Admissions Tutor: Tina O'Connell (Art).

Support for students and their learning

University support for students and their learning falls into two categories. Learning support is provided by a wide array of services across the University, including: the University Library, the Careers, Placement and Experience Centre (CPEC), In-session English Support Programme, the Study Advice and Mathematics

Support Centre teams, IT Services and the Student Access to Independent Learning (S@il) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme. Student guidance and welfare support is provided by Personal Tutors, School Senior Tutors, the Students' Union, the Medical Practice and advisers in the Student Services Centre. The Student Services Centre is housed in the Carrington Building and offers advice on accommodation, careers, disability, finance, and wellbeing, academic issues (eg problems with module selection) and exam related queries. Students can get key information and guidance from the team of Helpdesk Advisers, or make an appointment with a specialist adviser; Student Services also offer drop-in sessions and runs workshops and seminars on a range of topics. For more information see www.reading.ac.uk/student

Students receive Handbooks from both Departments, which give details of the Programme, guidance on study skills such as note-taking and essay writing, and information about staff, facilities, and sources of specialized help within the University, such as the Study Skills Advisor and the Counselling Service. The Programme is designed to give students extensive teaching support in Part 1 leading to more independent work in Part 2I. Academic feedback is given through detailed written comments on coursework and, where necessary, essay tutorials, and academic and personal support is provided through the personal tutor system and iLearn. In Art at Part 1 a studio space is shared. In Parts 2, 2I and 3H individual studio space is provided for every student. In addition, several bookable spaces are available for installation and time based work. There are construction workshops and facilities for video and digital editing. There are directed visits to museums and galleries.

The Department of Film, Theatre & Television has an extensive collection of films and television programmes, to which students may have access. The Library has an extensive collection of printed materials as well as electronic databases, such as the OED, the MLA Bibliography, and the DNB on CD ROM, and such on-line resources as JSTOR and First Search. Specialist subject librarians are available to give students advice and guidance to library resources.

Career prospects

Since this is not a vocational programme, career prospects are wide-ranging. The combination of scholarly rigour and practical expertise, of group work and individual practice, gives students the opportunity to develop a highly competitive range of skills sought by employers, including: leadership, initiative, collaboration and negotiation, research, analysis, management, articulacy and expression in a range of different media. Graduates find that the specific as well as the transferable skills developed by the programme enable them to enter many professions both across the cultural field and outside it; including education, business, commerce and industry, public relations, the public sector, arts management and administration, advertising, marketing, translation, the performance industries including television, film, radio, theatre, corporate video, visual effects, and the media generally. The degree may also be a prelude to study in law or accountancy. In addition to being equipped to sustain their practice as artists, curators and writers, graduates with an Art component to their degree, have found employment in museum and gallery education, art therapy, publishing, post-production, theatre and television. The programme is also an excellent preparation for further study at postgraduate level in both subject areas and other areas such as teacher training. Many graduates also go onto to postgraduate study at MA and PhD levels, both at Reading and elsewhere.

Opportunities for study abroad or for placements

As part of the degree programme students have the opportunity to study abroad at an institution with which the University has a valid agreement, either within Europe via the ERASMUS programme or at one of the University's non-European partner institutions. The period in which students can study abroad is Autumn Term of Part 2. They will require the consent of the department study abroad coordinator and the department Director of Teaching and Learning in order to participate. Key partner institutions for students in the Department of Film, Theatre & Television currently include Rhode Island, Georgia and Mississippi (USA), and Monash (Australia). Full details of potential destinations can be found on the Erasmus & Study Abroad website. Whilst every effort is made to place students at the institution of their choice, the University cannot guarantee students the possibility to study at a particular institution.

Students have the opportunity to undertake a work placement in their second and third years, in the 10-credit Work-Based Learning module. After the work placement has been completed, the module requires the student to critically reflect in writing on the arts or media organisation in which they have worked, and on their own career development and transferable skills. Students must notify the department placements officer well in advance of taking up a placement or work experience opportunity if they wish it to form the basis of their participation in the Work-Based Learning module. Students are supported in identifying and applying for placements by the Placements and Development support team in The Careers Centre.

Programme Outcomes

Knowledge and Understanding

A. Knowledge and understanding of:

Art

1. independent and self-directed work through the management of a creative practice
2. contemporary art theory and recent art history's relationship to the development of critical art practice
3. collaborative and individual production of exhibitions, their modes of display and curation
4. reflexive skills to research, analyse and evaluate material, both written and visual
5. professional practice and transferable skills.

Film and Theatre

1. a selection of film and theatre texts from a range of national and cultural contexts from the late nineteenth century until the present day
2. a variety of approaches to film and theatre making
3. methods of critical, dramatic, filmic and televisual analysis
4. ways in which social, cultural and historical issues relate to drama, film, theatre and television
5. a range of approaches in Film, Theatre and Television
6. selected special fields of Film, Theatre and Television.

Teaching/learning methods and strategies

Art

All students are inducted and introduced to approaches and methods of independent practice. Teaching is directed through project based workshops, tutorials and studio seminars addressing the principles of practice developing understanding across media (1). Students are encouraged to work in a range of studio disciplines focusing their intentions as the programme develops. The compulsory studio modules develop the emphasis towards a self-initiated programme of work that is tested, staged and documented throughout the year. Students work closely with their elected studio tutor, in individual and group tutorials. These taught sessions develop critical evaluation of practice and foster reflective skills towards exhibition and documentation (4).

Modes of collaboration, both in practice and through exhibition, are introduced in Part 1 and fostered through the optional module 'Critical Collaborative Methods' delivered through lectures and seminars that introduce curating and exhibition practice (3). The compulsory module 'Image Action Text' develops through lectures, seminars and workshops, critical contexts for the dissemination of practice (4 + 5).

Contemporary Art Theory lectures introduce key terminology, theory and historical precedents (2). Through the taught component students are exposed to the language, vocabulary and debates in contemporary art. Museum and gallery study visits are integral part of the programme, placing study within a wider cultural field. Visiting lectures provide a context within which student knowledge and understanding of professional practice is extended (5).

Film and Theatre

Knowledge and understanding are gained through formal teaching (lectures, seminar discussions, workshops, and individual essay feedback), prescribed and recommended reading and viewing, and the writing of essays and a dissertation.

Part 1 offers a broad introduction to 1, 2, 3, 4 and 5. In Part 2 the understanding and skills acquired in Part 1 are developed with particular emphasis on 1, 2 and 4 through seminars, lectures and individual feedback. Part 2I introduces more specialised study, particularly in relation to 3, 5 and 6, through a choice of seminar-based modules. Part 3H develops a greater emphasis on specialised study with a supervised, independent study leading to a dissertation.

Assessment

Art

Knowledge and understanding are assessed by studio presentations, essays, coursework and dissertation. In studio modules there is formative and self assessment with written feedback at an interim point in the year. Summative assessment at the end of the Part is through presentation and documentation.

Film and Theatre

In parts 1 and 2, knowledge and understanding of 1 - 5 are tested through a combination of essays, seen and unseen written examinations. Part 3I, assessment is through a mixture of methods, such as extended essays, essays plus seen and unseen exams. Part 3H assessment is of the dissertation.

Skills and other attributes

B. Intellectual skills -able to:

Art

1. critical judgement in the selection of work for exhibition, and its relationship to the broader field of cultural production
2. engage in creative and speculative propositions, with the ability to find creative solutions
3. the ability to apply appropriate critical knowledge and understanding of professional practice and its contexts
4. identify key theories of contemporary practice, and to test and critically evaluate through written, oral and material resources
5. planning, organising and presenting an independent enquiry both individually and within a collaborative environment.

Film and Theatre

1. capacity for independent analysis and research
2. identification of problems and issues
3. the ability to read, watch analyse and interpret closely and critically
4. an ability to reflect on one's own positions.

Teaching/learning methods and strategies

Art

Intellectual skills are developed through the teaching and learning programme outlined above, particularly through lectures, seminars, tutorials and feedback on the development of individual programmes of work (2). Intellectual attributes are extended in dialogue and discussion demanded by individual and group tutorials, and seminars which are features of all module teaching. These skills are particularly addressed in Contemporary Art & Theory modules, with individual essay tutorials supporting critical writing (4). The lecture modules culminate in one-to-one supervision of individual research interests for the Art Dissertation (2 & 4). Command of methods and processes appropriate to practice are assisted through specific workshops available to support studio skills. Group tutorials in Part 1 are project specific, while Part 2 tutorials establish the specificity of individual practice. Planned and organised staging through exhibition, collaborative ventures and events (internal and external) test iterations of practice (5). In Part 3 in tandem with focused dissertation research, students manifest their critical practice through exhibition and documentation (1).

Intellectual skills are acquired through independent reading and viewing (1), preparation and discussion in seminars and workshops, essay writing (1, 2, 3) and essay feedback, in both written forms and individual tutorials (2, 3 and 4).

Assessment

Art

Intellectual skills are assessed in all parts of the programme through coursework. Coursework in modules is both formatively and summatively assessed with written feedback at the appropriate stages. Critical judgement and selection form part of

the studio assessment, in particular the final exhibition. 1 & 3 are assessed both formatively in coursework essays, and summatively in essays, seen and unseen exams. 1- 4 are assessed formatively through seminar discussion and essay feedback and tutorials. Formative assessments are for the guidance of the students, and do not contribute to the module mark.

C. Practical skills - *able to*:

Art

1. employ the methods and approaches within practice-based enquiry
2. develop conceptual and practical skills appropriate to specific practice
3. research and develop relevant documentation skills
4. identify creative applications for sustaining practice and developing professional practice
5. understand the issues surrounding display and presentation of practice through the ability to stage exhibitions and events.

Film and Theatre

1. the ability to criticise and formulate interpretations of literature, drama, television and film texts (including theatre performances)
2. an ability to engage in critical argument using relevant theoretical approaches
3. an awareness of the rhetorical resources of the English language
4. bibliographical and research skills
5. a knowledge of appropriate conventions in the presentation of written work
6. an ability to relate the study of Film, Theatre and Television to cultural and social issues.

D. Transferable skills - *able to*:

Art

- 1 sustain independent work and study with initiative and to deadlines
- 2 discuss work and ideas in a well-informed and reasoned presentation
- 3 initiate and work responsibly both individually and in collaboration with others

Teaching/learning methods and strategies

Art

The teaching of practical skills is embedded into the structure, content and delivery of the programme. In Part 1 and 2 there is a focus on specific studio disciplines through inductions, workshops, technical demonstrations and tutorials (1). Further optional instruction is available with one-to-one support for skills diversification (2).

The seminar module Critical Collaborative Methods promotes diverse skills from exhibition making, collaboration and technical skills (4). Image Action Text module wraps theoretical concerns with practical skills with a particular focus on distributed forms that include websites, online publications, digital video, sound and image (5).

Visiting Lectures support teaching and learning through professional practice (4 + 5). The reflective documentation which forms part of all studio modules is taught through tutorials and workshops (3).

Film and Theatre

1 - 3 and 6 are developed in seminars, workshops, essays and essay tutorials. 4 and 5 are developed through essays, essay feedback and dissertation guidance and supervision.

Assessment

Art

Subject specific and practical skills and the ability to assimilate knowledge appropriately are demonstrated in work submitted for assessment. Formative assessment is carried out throughout the year of presentations of studio work and contextual essays.

Film and Theatre

All the subject specific practical skills are assessed through formative and summative essays, and other exercises. 1 - 3 and 6 are also tested in seen and unseen examinations.

Teaching/learning methods and strategies

Art

The emphasis placed on self-initiated programmes of work centred on the studio enables students to develop specific techniques, skills, processes and working methods as required by their individual programme of work (1). The ethos of collaboration within the department, is explicitly taught within

4. utilise a range of digital and technological processes for the production of work and ideas
5 write and plan proposals and applications in support of professional practice

In Film and Theatre

1. fluency in written and oral communication
2. the ability to formulate and present arguments
3. assessing the merits of competing approaches
4. the ability to translate subject-specific knowledge and skills into other environments
5. the ability to find and use relevant information resources
6. time management skills and the ability to manage personal workloads
7. a creative approach to problem-solving
8. group and interpersonal skills
9. an ability to self-evaluate and self-reflect
10. use of information technology, especially word-processing.

seminar modules, and fostered through external exhibition opportunities (3 + 4). Careers is introduced formally at the beginning of beginning of programme, and assessed as part of the studio module (5+6). Further professional practice is embedded in programme through tutorials and visiting lectures.

Film and Theatre

Transferable skills are developed through seminar and workshop discussions (1, 2, 3, 4, 7 and 9), through seminar presentations, essay writing, tutorial feedback, seen and unseen examinations (1 - 9). 4 and 7 particularly are developed through requiring students to draw on acquired knowledge and skills when analysing new material in essays, seen and unseen examinations. 5 and 10 are developed through use of the library and other sources of information, for seminar preparation, essay writing and research for the dissertation. We require that all summatively assessed essays are word-processed (10).

Assessment

Art

Transferable skills are integrated features which contribute to the quality of all coursework. The formal assessment of studio work, essays, seminar presentations, dissertation and reflective documentation covers 1-6.

Film and Theatre

1 -7 and 9 are formatively assessed through coursework essays and seminar presentations, and summatively assessed through essays, seen and unseen examinations, and the dissertation. 9 is encouraged through essay feedback and essay tutorials. 8 is encouraged through seminars and in tutorials. Formative assessments are for the guidance of the students, and do not contribute to the module mark.

Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance process or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.