

Henley Corporate MBA
For students entering in 2012/3

Awarding Institution:	University of Reading
Teaching Institution:	University of Reading
Relevant QAA subject Benchmarking group(s):	
Faculty:	Henley Greenlands
Programme length:	5 years
Date of specification:	06/Sep/2012
Programme Director:	
Programme Advisor:	
Board of Studies:	Postgraduate Post-Experience Board of Studies
Accreditation:	

Summary of programme aims

The Henley MBA programme aims to prepare programme members for senior leadership positions by:

- Developing a strategic, holistic and integrated perspective of business, organisations and management.
- Developing knowledge and understanding of current and pervasive issues in business and management through access to thought leadership and leading edge practice.
- Developing the knowledge, understanding and skills for management and leadership around three core themes:
 1. Choices: that management and leadership is about making the right choices - both personal and organisational
 2. Values: that character and integrity are as important as capability for managers and leaders
 3. Critical thinking: that effective management and leadership require both innovative and critical thinking
- Providing personal development opportunities to help programme members develop their management capabilities, their capacity for and commitment to continuous learning, and their capability to work in and to lead teams in different situations.
- Integrating theory and practice through an approach to assessment that combines academic rigour with practitioner relevance through work-based assignments, examinations and a research-based management project.

Transferable skills

Programme content

Stage 1

MKM1MPP	Managing People and Performance*	20	7
MKM1MPSP	Managing Processes, Systems and Projects*	20	7
MKM1FR	Managing Financial Resources	20	7
MKM1PD1	Personal Development 1	0	7
MKM1PD2	Personal Development 2	0	7

Stage 2

MKM2SIB	Strategy and International Business*	20	7
MKM2CFG	Corporate Finance & Governance*	20	7
MKM2STMK	Strategic Marketing*	20	7
MKM2PD3	Personal Development 3	0	7

Stage 3

MKM3LC	Leadership & Change	10	7
MKM3RR	Reputation and Responsibility	10	7
MKM3MNI	Manager as Investigator	5	7
MKM3MC	Management Challenge	35	7

*indicate those modules with elective pathways

Modules comprise a module core, and in some modules, additional elective pathways. The module core addresses the fundamental topics within the subject area whilst the elective pathways provide opportunity for programme members to engage in deeper study of specific topics and contexts within the overall subject area.

Part-time arrangements

The Corporate MBA is undertaken over 36 months and members are enrolled within intakes consisting of a blend of individual and group self-study activities and face-to-face workshops. Each intake is built around a schedule of workshop dates, assignment due dates and examination dates. Within the overall registration period there is flexibility to complete assignments and examinations at different rates. The specific contact time will vary by individual corporate programme but typically is as shown at Appendix 1.

Part-time or modular arrangements

Progression requirements

Programme members must pass each assessment in a module with a minimum pass mark of 50%. Each module's assessment must be passed. It is expected that all the modules in each stage are completed prior to entry to the next stage of the MBA. Progression is managed by Programme Managers and Administrators and by the encouragement of personal tutors and peer learning teams. All personal development assessment must be submitted in order to progress. A programme member may be withdrawn due to lack of progression which is at the discretion of the Programme Director.

One re-sit is permitted per stage.

Members registered on the Postgraduate Diploma may not proceed to Stage 3 without first completing all assessment at Stages 1 and 2.

The following form the options for assessment used in the Corporate MBA:

- Individual or group (one module only) assignments for all core subjects, which may cover single subject areas or integrate two or more subject areas, and which cover the module core and elective pathway, where applicable. Individual, i.e. not group, subject assignments are typically 5,000 words in length Integrated assignments may be longer).
- Two examinations: one in Stage 1 and one in Stage 2 which cover the module core. Personal Development and Stage 3 subjects are not examined.
- A Management Challenge, which is an individual research project (15,000 words) most often undertaken within the Programme Member's own organisation. The Manager as Investigator is a research methods module and an integral part of this project and leads to the development of a mandatory proposal for the Management Challenge.
- Personal development - formative but has a required assessment involving personal development planning and review as well as reflections on learning

Summary of Teaching and Assessment

Assessment of knowledge and understanding outcomes and behavioural skills will be achieved via both summative and formative assessment and additionally through the personal development process that accompanies the academic learning journey.

The assessment of personal development will be formative in nature and is a required submission. Programme Members will complete a personal development plan, a review and reflection on their learning. Personal Development Tutors will provide developmental assistance and feedback to programme members.

This MBA programme has an approach to teaching and learning that is appropriate to a part-time mode of study, whilst reflecting the distinctive emphasis of Henley.

Methods typically associated with learning transmission:

- Lectures and presentations: face to face or online with digital support materials
- Self-study: directed and self-directed, online using web-based resources or with electronic or paper-based materials
- Methods associated with transactional or transformational approaches to learning:
- Research
- Collaborative learning
- Case studies
- Problem-based learning
- Study /site visits

Attendance at the regular teaching workshops is highly recommended. This regular teaching programme is the backbone of the learning process for the Henley Corporate MBA whilst also providing a supportive atmosphere for the working manager. On-line learning resources extend the workshop interaction, providing resources that outline core theory and content or provide supplementary activities to embed learning. Text based resources will be interspersed with multi-media materials containing video and audio files that include case examples from industry and individual organisations. On-line resources will be made available at the start of a module. To get full value from face-to-face events, participants are expected to familiarise themselves with the relevant study

material before attending. In addition there will be further suggestions for directed and self-directed study after workshops and in the tutor-monitored on-line discussion forums.

For Masters Degrees

To pass the MBA Programme Members must gain a mark of 50% or more in each assessment including a mark of 50% or more for the Management Challenge.

Members may exit Stage 1 with a Post-graduate Certificate and Stage 2 with a Post-graduate Diploma.

Admission requirements

To qualify for entry to the programme, applicants must fulfil the core requirements outlined below:

Hold a 2.1 or higher degree from a British University, or its equivalent

Have at least three years' management experience

Applicants without a first degree from a British University, or its equivalent, may be accepted onto the MBA programme subject to at least 5 years management experience

Under the category of equivalent qualifications are degrees from recognised international universities and a number of professional/vocational qualifications.

Management experience will be evidenced by at least three out of the following list of seven types of managerial activity (not in any order of priority):

- A demonstrable involvement in shaping managerial decisions that affect events beyond standard operational activities.
- A responsibility for co-ordinating the work of others in a team.
- A responsibility for meeting financial targets that rely on the efforts of more than one person.
- A requirement to structure and order one's own work activities over a period of more than one month to solve problems and deliver results.
- A defined responsibility for improving the performance of people, processes or technology.
- A role that primarily achieves results through influencing others rather than through direct authority.
- An experience of working internationally or of relevant multi-cultural exposure.

Candidates whose first language is not English must normally pass one of a number of prescribed English Language tests.

Applications from candidates who do not meet the normal entry qualifications go before an Admissions Panel.

In such cases the Admissions Panel will consider all of the relevant evidence including the applicant's age, seniority, responsibilities, qualifications, career progression, references and the overall quality of the application. All such 'non-standard' applicants, whom the Admission Panel permits to be registered on the programme, are so identified as to enable their academic progress to be specifically monitored.

Under the category of equivalent qualifications are degrees from recognised international universities and a number of professional/vocational qualifications.

Permitted exemptions are shown at Appendix 2. Requests for exemptions are only considered at the time of application to join the programme.

Admissions Tutor: The Programme Director is responsible for final admissions.

Support for students and their learning

University support for students and their learning falls into two categories. Learning support is provided by a wide array of services across the University, including: the University Library, the Student Employment, Experience and Careers Centre (SEEC), In-sessional English Support Programme, the Study Advice and Mathematics Support Centre teams, IT Services and the Student Access to Independent Learning (S@il) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme. Student guidance and welfare support is provided by Personal Tutors, School Senior Tutors, the Students' Union, the Medical Practice and advisers in the Student Services Centre. The Student Services Centre is housed in the Carrington Building and offers advice on accommodation, careers, disability, finance, and wellbeing. Students can get key information and guidance from the team of Helpdesk Advisers, or make an appointment with a specialist adviser; Student Services also offer drop-in sessions and runs workshops and seminars on a range of topics. For more information see www.reading.ac.uk/student

Henley Business School provides a range of support for programme members and their learning. The Academic Resource Centre is the School's on-site information resource, holding an extensive and carefully selected collection of print and electronic resources. It is complimented by the online Learning Resource Centre which provides remote access to a wide range of items, including business and management databases, reading lists,

the Academic Resource Centre catalogue, online dissertations and MBA resources. IT resources in the Library are enhanced by the IT resources across campus.

The HenleyConnect portal is the virtual learning environment supporting students studying on the Henley MBA programme. It is designed to allow programme members to work both together and as individuals in a single online workspace, and contains MBA learning materials as well as links to materials within the Learning Resource Centre.

Pastoral care is provided from several sources including the Programme Manager and Personal Tutors. Each student is allocated a Personal Tutor, who has a number of roles including the provision of pastoral support to help them overcome any personal obstacles they encounter in the learning process, typically around work-life balance issues. Personal tutors also support the Personal Development element of the Henley MBA. In addition students are able, where necessary, to access some of the support services of the wider University, such as the Disability Office and the Study Advisors.

Career prospects

Programme Members on the Corporate MBA programme typically remain in employment for the duration of the programme. Career guidance is available at Henley Business School on the Greenlands campus but Programme Members who are sponsored by their employer must obtain permission before taking advantage of this service.

Opportunities for study abroad or for placements

Certain corporate MBA programmes may be scheduled to include overseas visits and workshops hosted at international locations. No opportunity for placement.

Programme Outcomes

Knowledge and Understanding

A. Knowledge and understanding of:

The impact of contextual forces on organisations including the historical development and purpose of organisations; legal systems; ethical, economic, environmental, social and technological change issues; international developments; corporate governance

The role of the manager in organisations; leadership roles and styles; leading and implementing major change; key dilemmas and choices of management and ethical leadership, including the management and development of people and HRM

The concepts and processes in core business areas, including:

the production and marketing of goods and/or services

the management of resources and operations including the use of information systems

the financing of the business enterprise or other forms of organisations; sources, uses and management of finance

use of accounting for managerial and financial reporting applications; corporate finance

the financial implications of strategic decisions, and their impact on corporate governance

The principles and applications of a range of research methods/techniques, both qualitative and quantitative, and an understanding of their strengths and limitations for providing information and evaluating options in an uncertain organisational environment

Teaching/learning methods and strategies

Methods typically associated with learning transmission:

Lectures and presentations: face to face or online with digital support materials

Self-study: directed and self-directed, online using web-based resources or with CD-ROM or paper-based materials

Methods associated with transactional or transformational approaches to learning:

Research

Collaborative learning

Case studies

Problem-based learning

Site visits

Assessment

Each module contains an element of subject-specific knowledge and understanding. Please see Appendix 1 for a summary of the assessments pertaining to each module.

Cognitive and Intellectual Skills

Skills and other attributes

B. Intellectual skills - *able to*:

Numeracy and business research skills: including the use of models of business situations and ability to conduct research into business and management issues with the minimum of guidance.

Analytical and critical thought: with critical awareness can undertake analysis of complex, incomplete or contradictory areas of knowledge communicating the outcome effectively

Synthesis: with critical awareness can synthesise information in a manner that may be innovative, utilising knowledge or processes from the forefront of the discipline of management

Teaching/learning methods and strategies

Methods typically associated with learning transmission:

Lectures and presentations: face to face or online with digital support materials

Self-study: directed and self-directed, online using web-based resources or with CD-ROM or paper-based materials

Methods associated with transactional or transformational approaches to learning:

Research

Collaborative learning

Case studies

Problem-based learning

Assessment

Each module contains an element of building intellectual skills, with the Management Challenge being a critical assessment of skills related to synthesis and analysis. Please see Appendix 1 for a summary of the assessments pertaining to each module.

Practical / Behavioural Skills

C. Practical skills - *able to*:

Work collaborative and effectively in a group: both as a team member and leader, clarifying tasks, recognising and making best use of the capabilities and contributions of others, to gain maximum group performance, team selection, delegation, development and management, handling conflict with confidence, sensitivity to the value of diversity

Demonstrate self-awareness and evaluation: is an independent and self-critical learner, aware of their impact on others and is reflective on own and others' functioning in order to improve practice and continuing professional development

Learning: is able to use the full range of learning resources and learns through reflection on practice and experience in both face-to-face and virtual learning contexts

Mastery in managerial communication: listening, negotiating and persuading or influencing others; oral and written communication, using a range of media, including the preparation of business reports, in academic and professional environments with a range of specialists and people at different levels of the organisations

Teaching/learning methods and strategies

Methods typically associated with learning transmission:

Lectures and presentations: face to face or online with digital support materials

Self-study: directed and self-directed, online using web-based resources or with CD-ROM or paper-based materials

Methods associated with transactional or transformational approaches to learning:

Research

Collaborative learning

Case studies

Problem-based learning

Over the course of the programme, face-to-face learning events directed at practical skills will use a mix of the following active learning techniques:

Socialisation processes

Team-based and individual problem solving

Case study analyses

Inquiry and problem-based learning

Use of the Virtual Learning Environment (Henley Connect)

Own organisation based consultancy style projects and assignments

Panel discussions

Personal reflection

Assessment

Each module contains an element of building practical skills, and in particular the personal

development module focuses on a variety of such skills. Please see Appendix 1 for a summary of the assessments pertaining to each module.

D. Transferable skills - *able to:*

Teaching/learning methods and strategies

Assessment

Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance process or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.