

MSc in International Management and Accounting
For students entering in 2012/3

Awarding Institution:	University of Reading
Teaching Institution:	University of Reading
Relevant QAA subject Benchmarking group(s):	
Faculty:	Henley Business School at Univ of Reading
Programme length:	1 years
Date of specification:	11/Sep/2012
Programme Director:	Dr Verna Care
Programme Advisor:	
Board of Studies:	Postgraduate Pre-Experience Board of Studies
Accreditation:	

Summary of programme aims

The programme aims to provide a thorough postgraduate education in the field of international management, with a specialism in accounting and its international aspects. The programme is distinctive in its international flavour, with strong emphasis on international business themes relevant for analysing the dynamic global business challenges of the 21st century. The compulsory modules provide a critical understanding of current management theories and accounting practices. Students will develop a practical understanding of the application of theoretical concepts and they will learn to evaluate alternative theories and practices, and to make judgements on their applicability to complex and changing business situations.

Transferable skills

The programme requires a substantial amount of independent reading, research and study, and students are expected to take personal responsibility and show initiative in developing their knowledge and understanding of the field of study. In following this programme students will also have the opportunity to enhance and develop their skills relating to communication (oral and written), presentations, information handling, problem solving, team-working, and the use of information technology. Students will learn to work independently, under time pressures, and will learn to set priorities and manage their time in order to meet strict deadlines. Career planning, via choice of modules taken, will be an integral part of the programme.

Programme content

Compulsory Modules

MMM001	International Strategic Management	20	7
MMM048	Managing People and Organisations	20	7
MMM062	International Financial Reporting 1	20	7
MMM063	International Financial Reporting 2	20	7
MMM070	Study and Research Skills: Sources, Methods, and Practice	-	7
MMM072	Professional Development and Practice	-	7
MMM023	Dissertation	40	7
Either			
MMM006	Global Marketing Management	20	7
Or			
MMM043	Principles of Marketing	20	7
And			
Either			
ACM001	Corporate Governance & Ethics	20	7
Or			
MMM066	Ethics in International Management	20	7

Option Modules

Students must choose **ONE** option module to the value of 20 credits. A complete list of options is available from the Programme Administrator, and a list of current options can be found in the relevant Handbook. There is no guarantee that in any one year all modules will be available. New option modules may also be added. Students may choose to substitute MMM023 (Dissertation, 40 credits) with MMM049 Accounting and Finance Project (20 credits), plus **TWO** additional option modules to bring the total to 180 credits for the year.

Part-time or modular arrangements

N/A

Progression requirements

Assessment of taught modules in May/June; re-sit failed modules in August/September; submit project by Friday of the second week of September, or by a month thereafter if there are re-sits.

Students wishing to proceed to a higher degree by research should normally have obtained an average of at least 60% in the modules and at least 60% in the project.

Summary of Teaching and Assessment

Teaching is organised in modules. The delivery of material varies among the modules, especially in the proportion of time allocated to lectures, classes and seminars. All modules involve coursework, which takes a variety of forms reflecting the aims of the module. Final assessment of the modules normally includes an examination (normally weighted at 70%) and coursework (normally weighted at 30%). However, there are exceptions, with some modules based only on coursework. A project supervisor is appointed for each student.

Mark Interpretation

70 – 100% Distinction

60 – 69% Merit

50 – 59% Good standard (Pass)

Failing categories

40 – 49% Work below threshold standard

0 – 39% Unsatisfactory Work

Further information on the classification conventions, including borderline criteria, are available at <http://www.reading.ac.uk/web/FILES/exams/PGclassification-post-2008.pdf>

For Masters Degree

To qualify for Distinction, students must gain an overall average of 70 or more over 180 credits and a mark of 60 or more for the dissertation, and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 180 credits and a mark of 50 or more for the dissertation, and must not have any mark below 40.

To qualify for Passed, students must gain an overall average of 50 or more over 180 credits and a mark of 50 or more for the dissertation. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

In addition, no mark below 40 for module MMM049 Accounting and Finance Project.

For PG Diploma

To qualify for Distinction, students must gain an overall average of 70 or more over 120 credits and must not have any mark below 40.

To qualify for Merit, students must gain an overall average of 60 or more over 120 credits and must not have any mark below 40.

To qualify for Passed, students must gain an overall average of 50 or more over 120 credits. In addition, the total credit value of all modules marked below 40 must not exceed 30 credits and of all modules marked below 50 must not exceed 55 credits.

In addition, no mark below 40 for module MMM049 Accounting and Finance Project.

For PG Certificate

To qualify for a Postgraduate Certificate, students must gain an overall average of 50 or more over 60 credits. In addition, the total credit value of all modules marked below 40 must not exceed 10 credits.

In addition, no mark below 40 for module MMM049 Accounting and Finance Project.

Admission requirements

Entrants to this programme are normally required to have obtained a first degree the equivalent of a British upper second class honours degree. Applicants whose degree result is below the required level, or whose degree is from a university where the standard is not likely to be well known to the admissions committee, will require GMAT 600. International students whose native language is not English should either have a university degree taken in English, an IELTS score of 7.00 or an equivalent qualification. References are also taken into account. Acceptance is at the discretion of the Director of Studies.

Admissions Tutor: The Programme Director is responsible for admissions.

Admissions Tutor: Ms Verna Care

Support for students and their learning

University support for students and their learning falls into two categories. Learning support is provided by a wide array of services across the University, including: the University Library, the Student Employment, Experience and Careers Centre (SEEC), In-session English Support Programme, the Study Advice and Mathematics Support Centre teams, IT Services and the Student Access to Independent Learning (S@il) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme. Student guidance and welfare support is provided by Personal Tutors, School Senior Tutors, the Students' Union, the Medical Practice and advisers in the Student Services Centre. The Student Services Centre is housed in the Carrington Building and offers advice on accommodation, careers, disability, finance, and wellbeing. Students can get key information and guidance from the team of Helpdesk Advisers, or make an appointment with a specialist adviser; Student Services also offer drop-in sessions and runs workshops and seminars on a range of topics. For more information see www.reading.ac.uk/student

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Career prospects

Graduates from this programme will enhance their employability in a range of careers related to their first-degree discipline or in a general business management role. Graduates will also be equipped to move into the more specialised accounting or finance function of a business or into an accounting and finance institution. As the programme offers an international perspective, career prospects are likely to be international. The programme would also serve as a basis for further academic study in the discipline.

Opportunities for study abroad or for placements

None

Programme Outcomes

Knowledge and Understanding

A. Knowledge and understanding of:

1. Alternative models of management and international business
2. Most recent developments in relevant empirical work, business and management practices, and the international business environment
3. The international and cultural environments, and regulatory and ethical framework affecting international business and management.
4. The structure and practices of selected international business enterprises. Management within these enterprises
5. An understanding of the importance of international business in driving change in management practices and business cultures throughout the world.
6. Causes and nature of international differences in financial reporting.
7. Interpretation of financial statements in an

Teaching/learning methods and strategies

Formal lectures, guest lectures from industry, discussions, individual and group presentation, group exercises, case studies, guided readings and guidance on key sources of reference material. Feedback and guidance are important elements complementing an emphasis on self-study

Assessment

Unseen examinations and coursework comprising of long essays. Seminar presentations are also used as a means of assessment in some modules.

international context.

Skills and other attributes

B. Intellectual skills - able to:

1. Structure, analyse, and evaluate theoretical issues, and practical business dynamics and challenges.
2. Think logically and analytically and to understand the difference between positive and normative statements.
3. Identify key business and management relationships and evaluate them with reference to practice
4. Comprehend the rapidly evolving state of management and international business knowledge and factors influencing both the change and the pace of change

C. Practical skills - able to:

1. Evaluate current theoretical and empirical research in the field of study.
2. Evaluate alternative business strategies.
3. Evaluate the behaviour, culture and strategy of firms.
4. Effectively apply key professional skills learnt in classes to the business world.
5. Draw on knowledge to present arguments in the areas of financial markets, governance and reporting.
6. Evaluate alternative policies.
7. Interpret financial statements.
8. Perform calculations in certain areas.

D. Transferable skills - able to:

1. Communicate ideas effectively and appropriately to different intended audiences.
2. Apply statistical and numerical skills to data.
3. Apply problem-solving skills to a variety of scenarios
4. Use IT, including word processing and Website searches.
5. Use library and Web based resources.
6. Work in teams.
7. Independently manage a variety of pieces of work.
8. Manage time, manage change, and prioritise work to achieve goals.
9. Take responsibility for personal and professional learning and development.

Teaching/learning methods and strategies

Students are frequently challenged in all teaching situations to complete logical arguments, analyse problems and alternative strategies, and justify statements. Long essays, debate, group work, and presentations provide the principal vehicle for developing intellectual skills

Assessment

Unseen examinations and coursework, case study analysis, dissertation.

Teaching/learning methods and strategies

Students are required to undertake and understand a wide range of reading, both of specific references and through researching their own sources of information. Discussion in lectures and seminars emphasises the use of statistical and empirical evidence and the strengths and weaknesses in alternative theories, methodologies, and international business practices. Skills are achieved through lectures, seminars, presentations, case studies, and group exercises

Assessment

Long essays, presentations, and unseen examinations.

Teaching/learning methods and strategies

The communication of information is embedded throughout the programme in workshops, seminars and case sessions and in assessment. The vehicle for communication may be oral or written and may include the use of computer software. It may also be achieved independently or as part of a team. The presentation of well researched written work is a fundamental element of the programme and requires the application of all of the skills listed This is reinforced by the breadth and depth of the syllabuses for each module and the highly structured system of deadlines for assessed work, and examinations which develop the students' skills of time management. Oral skills are developed through lecture and seminar discussions.

Assessment

Unseen examination, case studies, coursework and project.

Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if

he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance process or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.