

**BA Art and Psychology**  
**For students entering Part 1 in 2008/9**

**UCAS code: CW81**

Awarding Institution:	University of Reading
Teaching Institution:	University of Reading
Relevant QAA subject Benchmarking group(s):	Art and Design, Psychology
Faculty:	Arts and Humanities Faculty
Programme length:	4 years
Date of specification:	18/Apr/2011
Programme Director:	Mr Alun Rowlands
Programme Advisor:	Susanne Clausen
Board of Studies:	Art
Accreditation:	British Psychological Society Graduate Basis of Registration

**Summary of programme aims**

The programme aims to give a thorough and broad based training in modern Psychology and Fine Art, and gives students opportunity to explore areas of overlap between Art and Psychology. In Fine Art, the course is arranged to provide a basis for practice as an artist. Students are encouraged to develop a habit of study embracing all the technical resources of the Department which will lead them to take an increasing level of responsibility for their individual programme. The Psychology component introduces students to the wide range of approaches that constitute modern Psychology, and to concepts and evidence within the domains of the subject required for British Psychological Society accreditation. Students have the opportunity to apply their knowledge to chosen areas of interest. They are made aware of current research - its methods, applications and unresolved issues - and learn how to evaluate research and carry it out themselves.

**Transferable skills**

During the course of their studies at Reading, all students will be expected to enhance their academic and personal transferable skills in line with the University's Strategy for Learning and Teaching. In following this programme, students will have had the opportunity to develop such skills, in particular relating to communication, interpersonal skills, learning skills, self-management, use of IT and problem-solving and will have been encouraged to further develop and enhance the full set of skills through a variety of opportunities available outside their curriculum.

Within the Fine Art programme students will develop visual awareness and dexterity. They will extend their abilities in visual, oral and written communication including the use of presentational aids. Students will learn to identify and independently pursue their aims. Students will develop research skills including the ability to locate and assemble visual and written material, they will engage in evaluative analysis of visual and critical sources. They will acquire basic knowledge of a range of materials, tools, machinery and technological skills. Students will extend their experience of working to a brief, meeting deadlines, planning, team working, problem solving and career management.

In Psychology, as part of this programme students are expected to have gained experience in, and show competence in, the following: basic uses of IT including information search; presentation and analysis of quantitative data; written reports on projects; oral presentation and written summary of research and other material; critical evaluation of research; project management.

**Programme content**

The profile which follows states which modules must be taken (the compulsory part), together with one or more lists of modules from which the student must make a selection (the option modules). Students must choose such additional modules as they wish, in consultation with their programme adviser, to make 120 credits in each Part. The number of modules credit for and the level of each module is shown in brackets after its title.

Each Part comprises 120 credits. In Part 1 the remaining credits can be made up from any optional modules and/or from modules elsewhere in the University.

In Art, Part 1 introduces a range of contemporary art practice and art theory, also guided introduction to the development of a personal practice across media. Part 2 provides students with the opportunity to identify and investigate particular (individual) interests and concerns through practical engagement in their own studio spaces and to relate their studio work to relevant contemporary issues through the study visits, seminars and lecture programmes.

Of the 120 credits in Part 2, five are taken up by Career Management Skills.

Part 2I provides the opportunity to build on the intellectual and technical skills of the second year through increasingly independent development of work in the studio and through an exploration of the discourse surrounding contemporary art and art theory.

Part 3H encourages the focused development of an individual body of work in the studio and the location of studio practice in relation to contemporary art and art theory.

In Psychology, Part 1 provides the foundations in research skills and all areas of Psychology needed to progress to Part 2 in either Joint or Single Honours.

At Part 2, Joint degree students take three modules that will qualify them for accreditation with the British Psychological Society (typically in Research Methods, Social Developmental and Cognitive Psychology) plus three other modules where they have some choice from a range of topics.

At Parts 2I and 3H, they take three advanced optional modules, plus Contemporary Issues which allows them to apply knowledge of Psychology to a question of current interest (giving opportunity for integration with knowledge of Art), and carry out a personal empirical project as required by the British Psychological Society.

### **Part 1 (three terms)**

#### *Compulsory modules*

FA1MP	Part 1 Compulsory Module Multimedia & Painting	40	C
PY1CA	Cognition and Applied Psychology	10	C
PY1DS	Developmental and Social Psychology	10	C
PY1IN	Introduction to Neuroscience	10	C
PY1PL	Perception and Learning	10	C
PY1PR1	Psychological Research 1	10	C
PY1PR2	Psychological Research 2	10	C

Optional modules: 20 credits from:

FA1CS Contextual Lecture 20 C

FA1SP Skills & Processes 20 C

Any other 20-credit module available in the Faculty or PY1SK (see Psychology) 20 C

Optional Module

PY1SK Skills for Psychology 20 C

### **Part 2 (three terms)**

#### *Compulsory modules*

<i>Mod Code</i>	<i>Module Title</i>	<i>Credits</i>	<i>Level</i>
FA2S2	Part 2 Studio including Career Management Skills	40	I
PY2RMJ	Research Methods 2 for Joint Honours	10	I
PY2RM1	Research Methods & Data Analysis 1	10	I
PY2D1	Developmental & Social Psychology 1	10	I

Optional module: 20 credits:

FA2CS Contextual Lecture 20 I

FA2RS Contextual Seminar 20 I

At least one of:

PY2N1 Neuroscience 1 10 I

PY2N2 Neuroscience 2 10 I

At least one of:

PY2C1 Cognition 1 10 I

PY2C3 Cognition 3 10 I

Optional modules:

Modules chosen from the following, if necessary, to make an overall total of 60 credits in Psychology:

PY2C2 Cognition 2 10

PY2AP Applied Psychology 10

PY2RMJ Research Methods 2 for Joint Honours 10

PY2D2 Developmental & Social Psychology 2 10  
PY2CL Clinical Psychology 10

British Psychological Society Graduate Basis of Registration (GBR). Students must gain Lower Second Class Honours or higher to qualify for BPS GBR.

Psychology Part 2 modules PY2RM1 + PY2RMJ + PY2D1 + either PY2N1 or PY2N2 + either PY2C1 or PY2C3 are the minimum required for BPS accreditation.

See also Part 3I Project.

### **Year abroad/Year away/Additional year (three terms)**

#### *Compulsory modules*

FA2IAT	Contemporary Art and Theory	20	I
FA2IS1	Part 2I Studio	80	I
FA2ITEX	Image Action Text	20	I

#### *Optional modules*

Not all optional modules will necessarily be available in any year. Admission to optional modules will be at the discretion of the Programme Director.

Modules to the value of 30 credits chosen from a list of Psychology options such as the following:

PY3HP Health Psychology 10 6  
PY3PCD Psychopharmacology of Clinical Disorders 10 6  
PY3DN Developmental Neuroscience 10 6  
PY3ACP Cognitive Perspectives in Adult Clinical Psychology 10 6  
PY3TDV Three Dimensional Vision 10 6  
PY3OS Occupational Stress 10 6  
PY3SAN Social & Affective Neuroscience 10 6  
PYVPM Visual Perception - more than meets the eye? 10 6  
PY3CBD Cognitive Behavioural Approaches to Psychological Disorders 10 6  
PY3NUT Nutritional Psychology 10 6  
PY3ELD Early Lexical Development 10 6

### **Part 3 (three terms)**

#### *Compulsory modules*

<i>Mod Code</i>	<i>Module Title</i>	<i>Credits</i>	<i>Level</i>
FA3HS2	Studio (joint honours)	80	H
PY3P	Project	40	H

### **Progression requirements**

To gain a threshold performance at Part 1 a student shall normally be required to achieve an overall average of 40% over 120 credits taken in Part 1, and a mark of at least 30% in individual modules amounting to not less than 100 credits

**In order to progress from Part 1 to Part 2 in Art and Psychology**, a student shall normally be required to achieve a threshold performance at Part 1 and to have obtained at least 40% in the Psychology modules PY1PR1, PY1PL, PY1IN, PY1PR2, PY1CA and PY1DS averaged together, with at least 30% in 5 or more of those 6 modules. Students must obtain a minimum of 40% in FA1MP.

### **Part 2.**

To gain a threshold performance at Part 2 a student shall normally be required to achieve: an overall average of 40% over 120 credits taken in Part 2, and a mark of at least 30% in individual modules amounting to not less than 100 credits. Students must obtain a minimum of 40% in FA2S2.

**In order to progress from Part 2 to Part 2I in Art and Psychology**, a student should normally be required to achieve a threshold performance at Part 2. In Art candidates must obtain a mark of at least 40% in FA2S2.

## **Part 2I.**

To gain a threshold performance at Part 2I a student shall normally be required to achieve: an average average of 40% over 120 credits taken in Part 2I, and a mark of at least 30% in individual modules amounting to not less than 100 credits.

Students must obtain a minimum of 40% in FA2IS2.

## **In order to progress from Part 2I to Part 3H**

### **in Art and Psychology**

a student shall normally be required to achieve a threshold performance at Part 2I. **To be eligible for Honours** students must pass the Project module in Psychology

In order to progress from Part 2I to Part 3H in Art and Psychology, a student shall normally be required to achieve a threshold performance at Part 2I. To be eligible for Honours students must pass the Project module.

## **Summary of Teaching and Assessment**

In Art, at Part 1 teaching is by workshops, tutorials, seminars, lectures and visits to museums and galleries. At Parts 2, 2I and 3H teaching is by tutorials, seminars and lectures. Technical assistance and instruction occurs appropriately at the student's request. Directed visits to museums and galleries take place throughout the programme.

In Part 1 Compulsory module FA1MP, assessment takes place at presentations of each of the projects when students receive diagnostic verbal feedback.

The Part 1 final assessment is an aggregate of all the projects.

Part 1 optional modules are assessed by coursework.

In Parts 2 and 2I studio modules there are two types of assessment, an Interim and a Part assessment. Interim Assessments are formative and take place mid-module where a diagnostic mark is achieved. The Part Assessment occurs at the end of the module, the results contributing to the Final Degree classification. At Part 3H assessment is by examination in the form of an exhibition.

In all studio modules assessment is by coursework selected and presented by the student.

Seminar and Lecture are assessed by coursework. Full details are given in module descriptions.

In Psychology, teaching is organised in modules that typically involve lectures.

Practical work is carried out either in large or small groups (Parts 1 and 2) or individually (Part 3H project).

Many modules are supported by tutorial groups or seminars.

The conventions for classification are included in the Programme Handbooks but you should note that weightings in Art for Part 2, Part 2I and Part 3H for classification purposes are:-

Part 2 10% (Studio), Part 2I 20% (10% Studio, 10% Seminar), Part 3H 70% Studio.

The Part 2I assessment takes place during the summer term.

Due consideration will be given to the timing of and expectations at this assessment point in respect to the students commitment to final examinations in the other subject.

The weightings in Psychology will be Part 2 28%, Part 2I 36% and Part 3H (Project) 36%.

## **Admission requirements**

Applications from mature and international students are welcome.

We recommend you contact our Admissions Tutor or Departmental Officer to discuss your individual circumstances and/or arrange a visit to the department.

All home students are interviewed with their portfolio of practical work.

UCAS tariff Minimum 340 points (AAB) for 3 A levels, plus GCSE Maths, Sciences and English Grade B or above (preferred).

International Baccalaureate: Highers 7,6,6

Irish Highers AAABB

**Admissions Tutor:** Tina O'Connell/ Alun Rowlands

## **Support for students and their learning**

University support for students and their learning falls into two categories. Learning support is provided by a wide array of services across the University, including: the University Library, the Student Employment, Experience and Careers Centre (SEEC), In-sessional English Support Programme, the Study Advice and Mathematics Support Centre teams, IT Services and the Student Access to Independent Learning (S@il) computer-based teaching and learning facilities. There are language laboratory facilities both for those students

studying on a language degree and for those taking modules offered by the Institution-wide Language Programme. Student guidance and welfare support is provided by Personal Tutors, School Senior Tutors, the Students' Union, the Medical Practice and advisers in the Student Services Centre. The Student Services Centre is housed in the Carrington Building and offers advice on accommodation, careers, disability, finance, and wellbeing. Students can get key information and guidance from the team of Helpdesk Advisers, or make an appointment with a specialist adviser; Student Services also offer drop-in sessions and runs workshops and seminars on a range of topics. For more information see [www.reading.ac.uk/student](http://www.reading.ac.uk/student)

University support for students and their learning falls into two categories. Learning support includes IT Services, which has several hundred computers and the University Library, which across its three sites holds over a million volumes, subscribes to around 4,000 current periodicals, has a range of electronic sources of information and houses the Student Access to Independent Learning (S@IL) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme.

Student guidance and welfare support is provided by Personal Tutors, the Careers Advisory Service, the University's Special Needs Advisor, Study Advisors, Hall Wardens and the Students' Union.

Support for students in their studies is provided through the University's iLearn Academic Record.

There are Programme Advisers to offer advice on the choice of modules within the programme.

In Art at Part 1 a studio space is shared. In Parts 2, 2I and 3H individual studio space is provided for every student. In addition, several bookable spaces are available for installation and time based work. There are construction workshops and facilities for video and digital editing. There are directed visits to museums and galleries that takes place in Part 2 and Part 2I.

In Psychology, each Part of the programme has a Year Tutor, whose role is to provide information to students in that year, monitor their progress (liaising with the Course Administrator) and advise those who fall behind in academic work. Staff with relevant expertise, e.g. in dyslexia, support the departmental Special Needs advisor. Staff's specialised laboratories are available for use in student research projects. Each student is issued with a Programme Handbook.

### **Career prospects**

Because the degree is accredited by the British Psychological Society, graduates are qualified to enter training as, for example, clinical or educational psychologists. Psychology graduates move into an extremely wide range of careers with some bias towards health and education, but extending to many other professional roles.

In addition to working as artists, graduates with a Fine Art component to their degree, have found employment in theatre, television, community services, art therapy, art writing, journalism, publishing, post production, curating, gallery and museum administration, and even popular music. A number of students proceed to postgraduate study.

### **Opportunities for study abroad or for placements**

There are opportunities to study abroad including: North America under the student exchange scheme at Rutgers University, Ottawa University and Monash Australia also an Erasmus exchange with L'Ecole des Beaux Arts, Dijon. Individual student interest in work experience and public exhibition of work is supported through staff advice and contacts.

### **Programme Outcomes**

#### **Knowledge and Understanding**

##### **A. Knowledge and understanding of:**

##### **In Art**

relevant practical processes  
the technical language of the subject.  
the necessary negotiation between intention and realisation of works of art  
key issues and artists, movements and current urgencies relevant to their own practice

##### **In Psychology**

concepts, theories and evidence in at least five of six core psychology domains: research methods, individual differences, biological, cognitive,

##### **Teaching/learning methods and strategies**

1 and 2 -In Part 1 all students engage in both painting and sculpture / media. There are optional introductory modules in skills and processes and lectures which introduce students to processes and vocabulary of the subject. Work is directed through tutorials and group tutorials. Specialist knowledge and deeper understanding is fostered in Part 2, 2I, and 3H where studio teaching and oral feedback is through tutorials, studio seminars, presentations and technical demonstration and exemplified in seminars, lectures and talks by visiting artists. 3.- is

developmental and social psychology  
 a broad variety of methods and approaches used in  
 psychological research, including statistics.  
 practical applications of theory and research  
 a selection of optional specialist topics, studied in  
 depth using up-to-date research evidence  
 ethical issues in research and appropriate conduct by  
 researchers

exemplified in talks by visiting artists and through  
 lectures. It is developed in students own practice  
 through tutorials and studio seminars. 4.- is of  
 particular focus in seminars and lectures fostered  
 through guided selection of subject for research and  
 independent study.

Psychology

1-3 are covered in lectures and seminars. 3 is further  
 supported by practical classes, exercises and mini  
 projects, and Part 3H project. Part 2I options cover 5  
 and extend 1-3 to a more advanced level. Students  
 learn about 5 from participating in research studies  
 in which the principles are made explicit, from  
 lectures, and (where relevant) while planning the  
 Part 3H project.

*Assessment*

Art

At Part 1 knowledge is examined through a display  
 of studio projects with an accompanying statement  
 /notebook and in lectures through coursework. In  
 parts 2 and 2I knowledge is tested through  
 individual displays of studio work together with a  
 written statement and dialogue with tutors. Seminars  
 and lectures are assessed through coursework.

Psychology

1-4 are assessed by unseen or open-book  
 examinations, coursework essays, reports on  
 empirical work, oral presentations and other  
 exercises. The Part 3H project assesses 2 and 3  
 through the rationale for the choice of methods, and  
 (where relevant) 5 in the plan and final report.

### **Skills and other attributes**

#### **B. Intellectual skills - *able to*:**

##### **In Art**

1. analyse the visual world
2. engage in creative and speculative propositions
3. initiate, evaluate and progress intentions
4. convey ideas through visual and written means  
and resources
5. plan, organise and present an independent enquiry

##### **In Psychology**

1. use evidence-based reasoning to argue or evaluate  
a claim
2. critically evaluate the design and conduct of  
psychological research
3. write well-structured and well-argued essays
4. integrate material from different fields of  
psychology, and cognate areas
5. integrate theory and practice
6. formulate and test hypotheses

#### **Teaching/learning methods and strategies**

Art

1. - Is exemplified through lectures, seminars,  
 tutorials and studio seminars throughout the  
 programme and the Part 2 study visits. 2. - Lectures  
 and seminars explore examples of creative and  
 speculative thought, this is also an intrinsic part of  
 all tutorials and studio seminars. 3.- Tutorials in  
 Parts 1 and 2 focus on the initiation and progression  
 of work, in Parts 2I and 3H the emphasis is upon the  
 evaluation and progression of intentions. Lectures  
 by visiting artists exemplify differing approaches.  
 4.- Tutorials and studio seminars explore the clarity  
 of ideas in students' work throughout the  
 programme. Documentary presentations of work in  
 Part 3H extend abilities in oral presentation and the  
 use of presentational aids. Written skills are  
 developed through studio statements, Seminars and  
 lectures, including use of the internet and the  
 library. 5.- Is emphasised throughout the programme  
 in tutorials and particularly in Part 3H through the  
 final exhibition.

Psychology

1-2 are explicated in lectures and option seminars.

Part 2I option seminars focus strongly on 1 and 2. The Contemporary Issues module is not formally taught but gives scope for all of 1-4, especially 4. Essays, increasing in length through the programme, provide practice in 1-3 with formative feedback. The miniprojects at Part 2, and the Part 3H project, develop 5 and 6.

#### *Assessment*

##### **Art**

1, 2, 3 and 4 are constantly assessed in all parts of the programme through coursework, 5.- is particularly emphasised in Part 3H through the Final exhibition.

##### **Psychology**

1-3 are assessed in examinations and coursework. 4 is encouraged and evaluated throughout, and is emphasised in the Contemporary Issues module (assessed by a pre-seen and planned examination paper). 5 and 6 are assessed at several stages and particularly in the Part 3H project.

### **C. Practical skills - able to:**

#### **In Art**

1. Learn and work within practical processes with due regard to health and safety implications
2. Judge appropriate media and materials for the task and develop skills through practice and research
3. Have basic knowledge relating to a range of tools, materials, processes and common IT skills.
4. Identify and locate relevant resources e.g. galleries, texts, internet sites.

#### **In Psychology**

1. use suitable sources to search for information about specific topics
2. choose and apply appropriate data analytic techniques
3. plan and carry out empirical studies with guidance or supervision
4. interpret experimental observations and write reports on empirical studies

### **Teaching/learning methods and strategies**

#### **Art**

1.- Is introduced through technical demonstration and tutorials in Part 1 then developed through increasingly independent work in the rest of the programme. 2.- Through technical demonstration, tutorials, studio seminars, lectures by visiting artists and first hand study of works of art and the Part 2 study visits. 3.- Through induction to workshops in Part 1 and technical demonstration throughout the programme. IT skills developed through technical demonstration, the contextual seminars and contextual lectures and in the Part 3H documentary presentation. 4.- Through tutorials, Part 2 study visits, contextual seminar and contextual lectures.

#### **Psychology**

Dedicated modules using lectures, practical classes and exercises cover 1, 2 and the principles underlying 3. Further learning of 3 - 4 takes place through practical classes, Part 2 miniprojects and the Part 3H project.

#### *Assessment*

##### **Art**

Basic knowledge relating to a range of tools, materials and processes is explicitly assessed in Part 1 Skills and Processes: 1-3 are assessed constantly throughout the programme through presentation of studio work. IT skills are not explicitly assessed but are necessary for the successful completion of the course particularly in contextual seminars, contextual lectures and career management.

##### **Psychology**

2-4 are assessed in reports on practical classes and oral presentations. Miniproject reports, the Part 3H project plan and report, assess all 4 skills. 1 is also assessed in the Contemporary Issues module.

#### D. Transferable skills - *able to:*

##### **In Art**

1. Work with visual awareness and dexterity.
2. Engage in creative and speculative propositions.
3. Initiate, evaluate and progress work independently.
4. Give oral and visual presentations.
5. Use a range of tools and machinery.
6. Use IT (word processing and the internet).
7. Work as a part of a team.
8. Manage time effectively and meet deadlines
9. Plan their career.

##### **In Psychology**

1. communicate information concisely or at length in writing
2. give oral presentations
3. work with a group
4. plan and implement a project
5. solve practical problems
6. use IT to write, to present information visually, to manage and analyse numeric data, to communicate and to find information
7. manage time
8. start planning a career

#### **Teaching/learning methods and strategies**

##### **Art**

1 and 5 are embedded throughout the programme, introduced through both compulsory and optional modules in Part 1 then extended through tutorials, studio seminars and technical demonstration in Parts 2, 2I, and 3H. 2. and 3.- Embedded throughout the course through tutorials, seminars and lectures and in the documentary presentation as students take increasing responsibility for their own learning. 4. - Embedded throughout the programme, of particular focus in Part 2 and Part 2I presentations, in Part 3H documentary presentations and Final exhibition, exemplified through lectures and visiting lecturers. 6. - Use of word processing and the internet is embedded in seminars and lectures. 7. - Plays a key role in Part 2 in the curatorial projects and on study visits and in Part 3H in planning and preparation for final exhibitions. 8.- Time management is essential for the effective completion of the programme. 9. - Career planning is introduced in Part 2, emphasised in Part 2I and of particular focus in Part 3H.

##### **Psychology**

Transferable skills are integrated in Psychology subject teaching. 1 is learned, with formative feedback, through essays and other exercises while 2 is included in seminars especially at Part 2I. 3 is required in small-group miniprojects; these, and the Part 3H project, entail 4 and 5. Special classes cover 6, and IT resources are applied throughout the programme. Staged deadlines for coursework encourage 7.

##### *Assessment*

##### **Art**

1-3 are assessed throughout in coursework. 4.- Visual presentations are assessed throughout the programme, oral presentations are assessed in Parts 2 and 2I, documentary presentations in Part 3H are not explicitly assessed. 5.- Assessed in Part 1 optional module 'Skills and Processes', in Parts 2, 2I, and 3H this is not assessed directly but effective use of appropriate equipment will enhance performance. 6, 7 and 8 are not assessed directly but their effective use will enhance performance. 9.- Is assessed in Part 2.

##### **Psychology**

1 is assessed in written coursework and examinations, 2 within some Part 2 modules and Part 2I seminars. 4 and 5 are necessary for miniprojects and the Part 3H project; 6 and 7 are required for most coursework.

**Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to**



**modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance process or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.**