For students entering Part 1 in 2007	
Awarding Institution:	The University of Readin
Teaching Institution:	The University of Readin
Relevant QAA subject benchmarking group(s):	Linguistics, Languages a
	Studies
Faculty of Arts & Humanities	
Programme length:	3 years
Date of specification:	Jan 2007
Programme Directors:	Dr Jane Setter, Dr Ian Ro
Programme Advisers:	Ms Clare Furneaux, Dr T
Board of Studies:	Linguistics and Applied

Accreditation:

with German

ing ng and Related

UCAS code: Q3R2

oe **Tony Simons** Language Studies Not appropriate

## Summary of programme aims

**BA Applied English Language Studies** 

The programme in Applied English Language Studies with German aims to provide a thorough degree-level education in those subjects. There is special emphasis upon the use of the English language in its social context, and upon the application of knowledge about language to problem solving in the contemporary world. The German part of the programme aims to produce graduates who are competent communicators in German, who have a sound critical understanding of German language and culture, and who have acquired a range of skills to underpin their lifelong development. The programme is distinctive in situating theories and descriptions developed in linguistics within an interdisciplinary and applied perspective.

## **Transferable skills**

The University's Strategy for Teaching and Learning has identified a number of generic transferable skills which all students are expected to have developed by the end of their degree programme. In following this programme, students will have had the opportunity to enhance their skills relating to career management, communication (both written and oral), information handling, numeracy, problem-solving, team working and use of information technology. On completion of the programme, students will have mastered contemporary methodology for the study of language in use which involves the development of computer and IT skills, while techniques of text and language analysis will be relevant to a wide range of professional and personal contexts.

# **Programme content**

The following profile states which modules must be taken (the compulsory part), together with lists of modules in any Part from which students must make a selection (the option modules). Students must choose such additional modules as they wish, in consultation with their programme adviser, to make 120 credits in each Part. The number of credits for each module is shown after its title.

The compulsory modules provide a thorough and staged grounding in (1) theories and descriptions of the phonology, grammar, lexis and discourse of English; (2) the relation of knowledge about language to issues in society and education; (3) semiotics and stylistics; (4) German language and translation, and (5) further modules on aspects of German language in business environments. The compulsory dissertation allows students to conduct a more specialised and guided investigation. Students will expand the range, depth and sophistication of their knowledge of language and the potential for its application through the structured progression of the programme through Parts 1, 2 and 3.

Part 1 (a) provides the basic resources for the description of the sounds, grammar and semantics of English, and (b) provides a broad overview of the scope of Applied English Language Studies and introduces a sociolinguistic perspective to the study of language. Students additionally get a German language module suitable to their level of entry, and a further module on aspects of German culture. Part 2 provides further grounding in English phonology and grammar, and adds to this the theory and description of discourse, and training in research methods. Further German language learning is provided, as well as a module on German for business purposes. Part 3 (a) develops understanding of language development in education, and (b) provides grounding in the theories of semiotics and stylistics, drawing upon them to develop skills for the description and analysis of both linguistic and multi-modal communication. Further advanced modules in German language and linguistics are provided. The dissertation provides the opportunity to research, independently though under supervision, a more specialised topic.

Part 1 (three terms) Certificate LevelCreditsLevelStudents are required to take 120 credits at Part 1, of which 40 must be in Applied Linguistics, and 40must be in German, made up from the modules below. The remaining 40 credits may be made up ofany combination of 10- and 20-credit modules offered in the university, subject to the requirement forPart 1 examination.

#### **Applied Linguistics**

Compulsory mo	dules		
Autumn, Sprin	g and Summer terms:		
LS1SG	Sounds, Grammar & Meaning	20	С
LS1ELS	English Language and Society	20	С
Optional modul	es totalling 20 credits:		
Autumn, Sprin	g and Summer terms:		
LS1ELU	English Language in Use	20	С
German			
Compulsory mo	dules		
For those with	'A' or 'AS' Level German		
GM1AGL	Advanced German Language	20	С
and			
GM1IMG	Icons of Modern Germany	20	С
For those with	GCSE German		
LA1PG4 and	German Language Level 4	20	С
GM1ICI	Icons of Modern Germany (Intermediate)	20	С

The examination of these modules will take place in weeks 5-7 of the Summer term, save that assessed coursework will be undertaken in the Christmas and Easter vacation.

Part 2 (three t	erms) Intermediate Level	Credits	Level
Students take 1	20 credits in Part 2, made up as indicated.		
Of the 120 cred	its in Part 2, 5 are taken up by Career Management Skills.		
Applied Lingu	uistics (80 credits)		
Compulsory m	odules		
Autumn, Spri	ng and Summer terms:		
LS2ILS	Issues in Language & Society	20	Ι
LS2AD	Approaches to Discourse	20	Ι

LS2RM Autumn term:	Research Methods	20	Ι
LS2EG	English Grammar	10	Ι
Spring term: LS2EP	English Phonology	10	Ι

Subject to the permission of the programme directors, in order to take 20 credits of IWLP or single honours BA AELS option modules, students may take LS2LS *Sociolinguistics* (10 credits) and one of LS2ASD *Approaches to Spoken Discourse* (10 credits) or LS2AWD *Approaches to Written Discourse* (10 credits) in stead of the two 20-credit modules LS2AD *Approaches to Discourse* and LS2ILS *Issues in Language & Society*. This will be subject to availability of modules.

### German (40 credits)

Compulsory mod	lules		
GM2L2	German Language II	20	Ι
GM2GMB	German for Business Purposes	20	Ι
An alternative Pa	art 2 module in German may be substitut	ted for GM2GMB with the	he agreement of
the Programme Director.			

The examination of these modules will take place in weeks 5-7 of the Summer term, save that those modules running entirely in the Autumn term will be assessed by assignments to be completed over the Christmas vacation.

Part 3 (three te	Credits	Level	
Students take 12	0 credits in Part 3, made up as indicated.		
Applied Lingui	istics (80 credits)		
Compulsory mo	dules		
Autumn and S	pring terms:		
LS3LIT	Literacy: Social, Educational and Cognitive	20	Н
	Perspectives		
LS3SS	Semiotics & Stylistics	20	Н
LS3DI	Dissertation	40	Н

Subject to the permission of the programme directors, in order to take 20 credits of IWLP or single honours BA AELS option modules, students may take LS3LSE *Literacy and Society in Education* (10 credits) and LS3SEM *Semiotics* (10 credits) in stead of the two 20-credit modules LS3LIT *Literacy: Social, Educational and Cognitive Perspectives* and LS3SS *Semiotics & Stylistics*. This will be subject to availability of modules.

## German (40 credits)

At least <b>one</b> of the following:			
GM3GSC	German Structure and Composition	20	Η
GM3GPT	Translation into German and English	20	Н

## **Optional modules**

Students who do not take both the modules listed above will take one further Part 3 module in German. These currently include German for Business & Management, The Language of Politics, and other topics on German culture, literature and media.

The examination of these modules will take place in weeks 3-7 of the Summer term, save that those modules running entirely in the Autumn term will be assessed by assignments to be completed over the Christmas vacation.

### **Progression requirements**

To proceed to Part 2, a student must (a) obtain an average of at least 40% across the compulsory modules, and (b) achieve an overall average of at least 40% in 120 credits taken in the examination. To proceed to Part 3, a student must obtain an average of 40% across all Part 2 modules. In each case, the student must have no module mark less than 30%, except that marks of less than 30% in a total of 20 credits may be condoned, provided that the candidate has pursued the course for the module(s) with reasonable diligence and has not been absent from the examination without reasonable cause.

### Summary of teaching and assessment

Teaching is delivered in modules that involve lectures, seminars and (in some modules) workshops. Seminars will involve oral presentation by students, and workshops will include training and practice in the description and analysis of texts and transcripts. German language modules are taught in small groups. Modules are assessed by a mixture of coursework and formal examination, with the proportion of coursework increasing as the degree progresses. The final-year dissertation comprises a piece of independent research, directed through a series of one-to-one tutorials, and assessed entirely by coursework.

The conventions for classification are included in the Programme Handbook but it should be noted that weighting between Part 2 and Part 3 for classification purposes is 33% and 67%.

The University's honours classification is as follows:

<u>Mark</u> :	<b>Interpretation</b>
70%-100%	First class
60%-69%	Upper Second class
50%-59%	Lower Second class
40%-49%	Third class
35%-39%	Below Honours standard
0%-34%	Fail

## **Admission requirements**

Any combination of 'A' levels (or equivalent) will be considered. However, English Language and German 'A' levels will be considered an advantage. It is also recommended that applicants should have an 'A' level (or equivalent) in one or more of the following: English Language, English Literature, combined English Language and Literature, German, a language other than English or German, Sociology.

Entrants to this programme will normally be required to have obtained:		
GCSE English:	Grade C	
GCSE German:	Grade A*	
UCAS Tariff:	280 points from 3 A Levels or 300 points from 3 A Levels and 1	
	AS Level	
International Baccalaureat:	Pass with 31 points	
Irish Leaving Certificate:	Five B grades	
Access:	Students graduating from Access programmes will be considered on	
	an individual basis	
Edexcel/BTEC (Level 3):	Distinction Merit Merit	
Scottish (Advanced) Highers	: 280 UCAS points from three Advanced Highers, or from five	
	Highers	
European Baccalaureat:	75% overall	
German Abitur:	Pass with average of $2.2/2.3$	
Greek Apolytirion:	18/20 + two A Levels or equivalent	
Two AS grades are accepted in place of one A-Level		

*Mature and international applicants*. It will be appreciated from the extensive list of qualification routes above that we welcome applications from candidates with a range of backgrounds,

including mature candidates and those from other countries. While the list above is indicative, it is not intended to be exhaustive, and all such candidates can be sure that their applications will be considered individually and by taking account of particular circumstances. International candidates who are not offering one of the listed set of qualifications are advised to contact either the EU or the international admissions tutor first, to discuss the suitably of their qualifications.

The Admissions Secretary is Mrs Lesley Owen, who will pass on any enquiries to the Admissions Tutor, and can be contacted by: Telephone – (0118) 931 8140 (+44 118 prefix for callers from outside the UK) Fax – (0118) 975 3365 Email – 1.k.owen@rdg.ac.uk or by post.

## Support for students and their learning

University support for students and their learning falls into two categories. Learning support includes IT Services, which has several hundred computers, and the University Library, which across its three sites holds over a million volumes, subscribes to around 4,000 current periodicals, has a range of electronic sources of information and houses the Student Access to Independent Learning (S@il) computer-based teaching and learning facilities. There are language laboratory facilities both for those students studying on a language degree and for those taking modules offered by the Institution-wide Language Programme.

Student guidance and welfare support is provided by Personal Tutors, School Senior Tutors, the Students' Union, the Medical Practice and the Student Services Directorate. The Student Services Directorate is housed in the Carrington Building and includes the Careers Advisory Service, the Disability Advisory Service, Accommodation Advisory Team, Student Financial Support, Counselling and Study Advisors. Student Services has a Helpdesk available for enquiries made in person or online (www.risisweb.reading.ac.uk), or by calling the central enquiry number on (0118) 378 5555. Students can get key information and guidance from the team of Helpdesk Advisers, or make an appointment with a specialist adviser; Student Services also offer drop-in sessions on everything from accommodation to finance. The Carrington Building is open between 8:30 and 17:30 Monday to Thursday (17:00 Friday and during vacation periods). Further information can be found in the Student website (www.reading.ac.uk/student).

At Part 1, students receive an induction course in Academic Writing. Each student is provided with a course handbook which contains full details of the degree programme, the staff and facilities in the School of Languages and European Studies, and a range of useful information including advice on note-taking in lectures, preparation of written work especially the dissertation, and dates of terms and examinations, and the University's procedure for assessment. Each Part of the programme has a Course Tutor to advise students on selection of modules, learning and assessment. Learning on core modules is supported by small group seminars. Learning is also supported by dedicated facilities in the School. The library of the University houses an important specialist collection of books, journals, dissertations and theses, reports and conference proceedings on Applied Linguistics, German and the Teaching and Learning of English. The Language Research Laboratory in the Department of Applied Linguistics has 6 networked PCs that are intended students researching corpora and databases, such as the British National Corpus and CoBUILD, as well as a wide range of instrumentation for the investigation of many aspects of speech. We also have our own research corpora and databases, and these can be accessed from these machines. The facility uses the very latest software in language and speech analysis. Also available for students are word-processing and statistics, e-mail, and Internet access. Further PCs are located in the student common room for student use.

#### **Career prospects**

The BA in Applied English Language Studies with German at Reading offers a firm foundation for further study in the humanities or social sciences, and a set of skills relevant to many careers and life-long learning. Potential careers for graduates will include: teaching English and German abroad, speech therapy, publishing, linguistic computing, journalism, the Civil Service, the media (including advertising, marketing and public relations) and information technology (including library work). The proposed programme is also likely to be of interest to students intending to become teachers (although policy on admitting graduates in subjects not named in the National Curriculum is changeable). The Teacher Training Agency and representatives of providers of Initial Teacher Training have been consulted, and have indicated that, provided graduates meet the specific requirements for entry to teacher training in force at the time, this programme is likely to constitute an appropriate first degree, particularly for entrants to the primary phase. The interdisciplinary nature of the degree, and the emphasis on transferable skills such as analysis of language data, including the use of IT, problem-solving, oral presentations and team-working, will produce graduates prepared for a wide range of professions, including those listed above.

### Educational aims of the programme

The main focus of the programme is the use of language in social contexts. A thorough grounding is provided in theories and descriptions of the phonology, grammar, and lexicon of English, the larger discoursal structures of extended stretches of language in use, the interaction of language and other semiotic systems (such as the visual, the musical and the typographic), and relations between linguistic, educational, sociological and political analyses. The German part of the programme aims to enable students to achieve a high level of understanding of the language, culture and society that may be applied to their further studies and career.

Although the language description aspects of the part of the degree taught in Applied Linguistics will mainly focus upon English, much of the content of the degree will be relevant to the study of other languages, and the degree will include modules focusing upon the changing relation between English and other languages in the contemporary world. The interdisciplinary and problemoriented focus of the degree means that it can provide an unusually broad range of transferable skills, to develop students' confidence in their ability to work and learn effectively, both independently, and in cooperation with others; to provide students with the knowledge and experience necessary for further academic and professional study; to produce graduates with experiences and skills which will prepare them for effective participation in society. By the end of the programme, successful students will have attained the following objectives: a detailed knowledge and understanding of the theory and practice of applied linguistics; ability to describe instances of language in use and to relate them to their contexts; an excellent knowledge of German language; the capacity to undertake and successfully complete independent research.

# **Programme Outcomes**

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills, qualities and other attributes in the following areas:

	Knowledge and Understanding			
A. Kno	owledge and understanding of:		Teaching/learning methods and strategies	
1.	the principles of phonological contrast and the organisation of the sound system of English.		1-6 are achieved through Part 1 modules Sounds, Grammar and Meaning and English	
2.			Language & Society, Part 2 modules Issues in Language & Society and Approaches to	
3.	the main areas of applied linguistic inquiry		<i>Discourse</i> , and the Part 3 module <i>Literacy:</i> <i>Social</i> , <i>Educational and Cognitive</i>	
4.	the role of linguistic knowledge in personal, political and social decision making		<i>Perspectives</i> , by lectures and small group seminars. Further knowledge and understanding in areas 1-6 are offered in	
	issues relating to language education		option modules at Parts 2 and 3, by lectures,	
6.	a wide range of specialist areas in which linguistic principles are applied		small group seminars and guided assignments. 7 is achieved through the Part 3 module <i>Semiotics and Stylistics</i> , by lectures	
7.	the main theories of semiotics and their application to the description of a variety of text types in different media		and small group seminars, and through further Part 2 and 3 option modules, by lectures and guided assignments. 8 is achieved through the language modules at	
8.	the German language		Parts 1, 2 and 3. 9 is achieved through the	
9.	German politics and literature		other German modules at Parts 1, 2 and 3.	
			Assessment 1-7 are assessed by coursework and written examination. Dissertation and oral presentations also contribute in theoretical and applied areas. 8 and 9 are assessed by a combination over the whole degree of unseen examination and coursework essays.	

Knowledge and Understanding

	Skiis und omer duributes			
B. Inte	<b>llectual skills</b> – able to:		Teaching/learning methods and strategies	
1.	analyse and solve problems		1-6 are achieved through demonstration and	
2.	generalise knowledge and methods	$\rightarrow$	example in lectures as well as experience in	
	from one area of study to others,		small group seminars, the Part 2 module	
	•			
2	where appropriate		<i>Research Methods</i> , and the <i>Dissertation</i> at	
3.	critically assess theories of language		Part 3.	
	and society and their application in a		7 and 8 are achieved mainly through the Part	
	variety of social contexts		2 module <i>Research Methods</i> , and through the	
4.	evaluate contrasting academic		Dissertation at Part 3.	
	arguments and claims		3-6 are achieved through the progression of	
5.	negotiate both primary and		concepts particularly in the compulsory	
	secondary applied linguistic sources		modules across Parts 1, 2 and 3. Further	
	and demonstrate how they interrelate		opportunities are offered through option	
6				
6.	develop a critical and nuanced		modules, especially those in theoretical and	
	appreciation of issues, and challenge		applied areas at Parts 2 and 3.	
_	received conclusions			
7.	develop creative intelligence in			
	independent research and		Assessment	
	interpretation		1-6 form part of the evaluation of the quality	
8.	plan, carry out and present an		of students' coursework and their written	
	extended independent investigation		examinations. Additionally, 7 and 8 are	
	of a research topic		assessed through small-scale and subsequent	
			larger project work, respectively, in the	
			modules <i>Research Methods</i> , and the	
			Dissertation	
			Disservation	
C Pra	ctical skills – able to:		Teaching/learning methods and strategies	
1.	produce a phonological transcript of		1 is achieved through small group phonetics	
1.	English speech	$\rightarrow$		
2	<b>č</b>		practical sessions, based on general	
2.	analyse English sentences		information provided in the main core	
3.	transcribe extended stretches of		lectures on the sounds of language.	
	discourse using appropriate		2 is achieved through compulsory modules	
	conventions		Sounds, Grammar and Meaning and English	
4.	conduct a discourse analysis of both		Grammar.	
	written and spoken communication		3-5 are achieved through the compulsory	
	including multi-modal texts.		modules Approaches to Discourse and	
5.	assemble and assess the information		Semiotics and Stylistics.	
	contained in modern electronic		5-6 are achieved through introductory	
	linguistic corpora		sessions and assignment in the module	
6	<b>č</b>		÷	
6. 7	prepare bibliographies and references		Research Methods, and through the option	
7.	speak, write, read and understand		module Corpus-Based Approaches to	
	German at a high or near-native level		Language Description.	
	of proficiency		7 is achieved through the compulsory	
			German language modules taken throughout	
			the programme.	
			Assessment	
			1-6 are assessed by assignment; and 6	
			additionally by evaluation of the	
			Dissertation.	
			7 is assessed by orals and unseen	
			examinations. There is also regular	
			unassessed coursework.	

<b>D T</b>		
	<b>nsferable skills</b> – able to:	Teaching/learning methods and strategies
1.		1-6 are achieved through the Part 2 module
	internet search and communication	Research Methods
	and database analysis)	2, 5 and 6 are additionally achieved through
2.	define a research topic and mount a	the Dissertation
	principled investigation by methods	3 is additionally achieved in a number of
	appropriate to the topic	option modules and in the compulsory
3.	assess the effectiveness of given	module Semiotics and Stylistics.
	instances of spoken, written and	5 and 6 are also required for successful
	multi-modal texts	execution of assignments throughout the
4.	work as part of a team	programme
	use library resources	7 is achieved through the 5-credit Part 2
	manage time	distributed module Career Management
7.	formulate and implement career	Skills
	plans	8 will be addressed throughout the course
8.	deploy critical awareness of	and further developed in the Career
	language and society in effective	Management Skills Module.
	communication in a range of career	
	contexts	
		Assessment
		1 is assessed by coursework and is also
		assessable in the Dissertation
		2 is assessed by group presentation and
		individual writing up of the project carried
		out in the Part 2 module Research Methods,
		and in the Dissertation
		3 is assessed by coursework and examination
		on relevant modules
		4-6 are not specifically assessed but
		contribute to success in forms of assessment
		generally
		7 is assessed by three equally weighted
		assignments

Please note - This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in the module description and in the programme handbook. The University reserves the right to modify this specification in unforeseen circumstances, or where the process of academic development and feedback from students, quality assurance processes or external sources, such as professional bodies, requires a change to be made. In such circumstances, a revised specification will be issued.