

MSc Real Estate (for External Students)

Awarding Institution: **The University of Reading**

Teaching Institution: **The College of Estate Management**

Relevant QAA Subject Benchmarking Group: **Building and Surveying**
Faculty of **Science**

For students entering Year 1 in **September 2004**

Programme Director: **Gordon Fogg**

Board of Studies: **Postgraduate Courses, School of Construction Management and Engineering**

Accreditation: **RICS**

Programme length: **30 months**

Date of specification: **September 2003**

Summary of Programme aims

The Programme provides a combination of academic skills and advanced professional skills commensurate with the Masters level award. It provides the opportunity to attain these skills to those who cannot, or choose not to, give up their full-time career status. As such it enhances on-going career prospects. This is achieved in a structured programme that still provides flexibility to the student.

Transferable skills

The University's Strategy for Teaching and Learning has identified a number of generic transferable skills which all students are expected to develop during their degree programme. By the end of this Programme, students will have developed their skills relating to communication, information handling, numeracy, problem-solving and use of information technology. Oral presentation skills and team working will be encouraged within the limited parameters of the face-to-face elements of the distance-taught programme. These transferable skills are developed in tandem with the specific subject skills of the Programme.

Programme Structure and Content

The MSc in Real Estate for External Students is a two-and-a-half year distance-taught programme originally based on the full-time internal MSc in Real Estate. There are, however, some module differences, partly reflecting the fact that, originally, it was not available to UK-based students. Also, in recent years the full-time Programme has evolved creating a divergence with the distance-taught Programme.

The thirty-month Programme is divided into five semesters. It is designed within a 180 credit modular structure. All students are required to take six compulsory taught modules, and two further modules from a set of four options. Each of the six compulsory taught modules constitutes 20 credits (approximately 200 study hours). The two optional modules carry 10 credits each. The research component of the Programme (*Research Methods* plus *Dissertation*) constitutes one-third of the credits available in the programme (60 credits: approx. 600 study hours). It will be undertaken in three phases; a taught module on *Research Methods* in Semester 3, a dissertation planning phase in Semester 4, and an execution phase in Semester 5.

Year 1

Semester 1

Economics
Valuation

Semester 2

Real Estate Economics
Information Technology and Decision-making

Year 2

Semester 3

Finance and Investment
Research Methods

Semester 4 (Options)

TWO from:

Development Appraisal and Funding
Marketing
Portfolio Analysis
Corporate Real Estate

Year 3

Semester 5

Dissertation

Students can pursue a slower track approach by opting to take only one module in some or all semesters. In the event of deferrals or necessary retakes, such slow track students may be constrained by the maximum course length of six years.

Part-time/Modular arrangements

As stated above, students have the flexibility of attempting either one or two modules per semester. In that sense, a *part-time* option is open to the fully employed students who typically undertake the Programme.

With each module in the MSc allocated credits in multiples of ten, the Programme will be amenable to integration into a wider suite of distance-taught courses, should they be developed in the future.

Progression requirements

All nine elements of the Programme have to be passed. There is no cross-module compensation. Each of the taught modules is made up of equally weighted course-work and examination components. Students must achieve marks of 40% or more in both course-work and examination, but a minimum

of 50% is required as the module pass mark. The dissertation also has a pass mark of 50%. Failures are obliged to retake the module the following year.

For those retaking modules or postponing their course, it should be noted that there is a six year maximum course duration.

Summary of teaching and assessment

The Programme is distance-taught and, as such the variety of pedagogic and assessment methods is limited. However, there is an obligatory one-week residential course in each year. These intensive weeks offer the opportunity for group work and student presentations as well as more conventional lectures (including guest speakers) and seminars.

The material and assessment in the first two modules is designed to be of undergraduate H-level to bring students up to speed in the core areas of *Economics* and *Valuation*. All the other modules are delivered and assessed at M-level with emphasis upon independent research, critical evaluation and analysis.

The course-work is typically made up of two substantial assignments for each taught module. They are designed to test the students' understanding of a significant proportion of the syllabus content that is prescribed in a *programme of studies*. Formal three hour examinations are held at the end of Semesters 1 to 4 and the Dissertation, submitted at the end of Semester 5, is double marked and subject to External Examiner review.

Admission requirements

Entrants to this programme are normally required to have obtained:

A good (normally at least upper second class) undergraduate degree in any cognate or non-cognate discipline. Equivalent professional qualifications and extensive experience are taken into consideration.

Admissions Tutor: Gordon Fogg (with administrative assistance from Roy Sully)

Support for students and their learning

By agreement, the University support for students and their learning may be made available to its distance-taught students. Such support may include library, IT and careers support. However, most support is provided independently by the College of Estate Management.

The College has now adopted the *Blackboard* software package as a means of delivering courses on-line. Currently there are 37 College Blackboard sites up and running including one dedicated to the MSc Programme. These sites have been initially developed as a means of providing course information to students. However, they are to be used to expand the interaction between students and tutors as well as students and their colleagues. The philosophy is still to make these elements of the Programme available to students *in addition to* more traditional elements. The motivation continues to be to improve and extend the learning resources available to students and not to cut costs.

The College's virtual library is continually expanding. The *Gateway to Learning* portal on the College Blackboard sites provides access to thousands of property related texts, including University of Reading research materials. Students can also access hyperlinks to the *UK Library Plus Scheme* and *Amazon* academic booksellers. Student guidance and welfare support is provided by Programme Directors and Programme Administrators.

Career prospects

Nearly 100% of Programme students to date have been employed during their studies and have been seeking the award to further career prospects. Graduates have furthered career prospects within Governmental Valuation Offices (Jamaica and Mauritius) and within academic departments (University of the West Indies) as well as in international property practices in Hong Kong, Singapore and Canada.

Opportunities for study abroad or for placements

The international locations of the one-week residential course are intended to change each year. This ensures that all students are obliged to spend at least one, and often two, weeks studying abroad.

Educational aims of the Programme

The MSc in Real Estate is designed to provide students with:

- ❑ An advanced academic understanding of real estate market processes,
- ❑ An appropriate knowledge of core real estate disciplines (with a particular emphasis on economics, finance and investment),
- ❑ An opportunity to enhance their professional real estate skills,
- ❑ Experience and expertise in academic research on real estate issues.

Programme Outcomes

The Programme provides opportunities for students to develop and demonstrate knowledge, understanding and analytical techniques in the following areas.

Knowledge and Understanding

<p>A. Knowledge and understanding of;</p> <ol style="list-style-type: none">1) The economic framework of real estate markets2) The theoretical and practical problems of real estate valuation and appraisal3) Data management and data analysis techniques4) Principles of corporate finance relevant to real estate investment5) Research techniques & their application to real estate problems <p><u>OPTIONS</u></p> <ol style="list-style-type: none">6) The role of real estate in corporate asset management7) Planning & layout considerations in development decisions8) Principles of marketing in a real estate context	<p>Teaching/learning methods and strategies</p> <p>Acquisition of knowledge of 1-5 in the core modules of the Programme is promoted through distance education resources including customised text material, core textbooks, video, CDs, web-based material and communication channels. These are complemented and supplemented by intensive lecture, guest lecture, seminar and team project work in face -to-face sessions.</p> <p>Knowledge of 6-8 are developed in similar ways for students choosing the relevant options. In the dissertation module, self directed learning and problem solving combined with supervisor consultation further embraces knowledge and understanding of aspects of 1-8.</p> <p><u>Assessment</u></p> <p>Students are required to complete extensive pieces of coursework in core and optional modules and are examined in each of them, with the exception of the conventionally assessed dissertation module.</p>
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Skills and other attributes

B. Intellectual skills – ability to:

1. Integrate theory and practice.
2. Collect and synthesise information from a variety of sources.
3. Analyse and interpret.
4. Think logically and critically.
5. Define, solve and advise on problems.
6. Select and apply appropriate quantitative techniques of analysis and appraisal.
7. Plan, execute and write a report to a client brief.
8. Adapt and apply knowledge and skills in a changing professional environment and to other contexts.

Teaching/learning methods and strategies

These skills are developed through prescribed reading, coursework and detailed feedback. The reading includes core texts, papers and relevant web-based material. Coursework varies across the modules but collectively covers skills 1-8. Feedback includes direct coursework comment, e-mailed advice and web-based answer guides. Web-based discussion between tutors and students is also facilitated.

The dissertation process further embraces intellectual skills 1-6.

Assessment

Intellectual skills are assessed through coursework essays, problems, reports and appraisals and through unseen examination and dissertation production.

C. Practical skills; – ability to:

1. Locate info sources, assemble and present info in a variety of contexts.
2. Collect, record, analyse and present statistical material
3. Adopt appraisal techniques for real estate and other assets.
4. Use quantitative techniques
5. Write clear report standard English.

Teaching/learning methods and strategies

Skills 1-2 are mainly developed through the Dissertation Module. Detailed guidelines are provided and explained in seminar sessions.

Skills 3-5 are variously developed in coursework within the taught modules and 4-5 are extended through the dissertation process.

Assessment

Relevant assessment of these skills is undertaken mainly through module coursework. Skills 3-5 are also assessed through unseen examination.

D. Transferable skills: –

1. **Communication skills**
2. **IT skills**
3. **Literacy**
4. **Numeracy**
5. **Problem-solving skills**
6. **Time management skills**
7. **Autonomous learning**
8. **Research skills**
9. **Business awareness**

Teaching/learning methods and strategies

Communication skills: whereas oral communication is limited by the medium of the Programme, written communication is central to the success of students in the Programme.

IT skills: All MSc students are expected to have access to PCs, e-mail and the internet. The Programme is supported by the open areas of the College web-site, but more importantly, by the dedicated course-specific *Blackboard* site. There are already two discussion forums established on the MSc Blackboard site with plans to increase their number (one per module) and to encourage their regular use.

The *IT & Decision-making* module requires the use of spreadsheet applications. This module now includes an interactive CD tutorial and the course text on the *Finance and Investment* module includes an accompanying CD.

Students are given the option of submitting their course material by e-mail. This necessitates familiarity with Word for text and Excel for graphical inserts. The College web-site has continued to expand and students are encouraged to access both feedback on coursework, and on-line power-point presentations. Support and advice on IT aspects of the course is available to students.

Literacy and Numeracy: These not only relate to desirable minimum requirements for the Programme but are skills that are encouraged and developed through assignment tasks and tutor feedback on style as well as content. Assessment requirements include a mixture of essays, calculation, formal valuations, reports, graphical presentations as well as dissertation writing. Guidance on the nature of these formats is provided throughout the course.

Problem-solving skills: These are particularly encouraged in the Valuation, Finance & Investment and Development modules.

[continued]

D. Transferable skills
(cont)

Teaching/learning methods and strategies

Time management skills: This is developed through the planning of timetables for reading, assignment work, exam revision and dissertation research). Students are given extensive advice on these skills in their Course Handbook and the Dissertation Guidelines booklet. Their programme of study, prescribed in each set of course materials provides a framework in which they can organise necessary study tasks.

Autonomous Learning is naturally developed throughout the Programme but is of particular importance in the dissertation process.

Research skills: These are taught directly in the proposed *Research Methods* module. Face-to-face teaching time will continue to be allocated to them in the annual residential seminar week as part of the preparation of second year students for the dissertation. First year students will also be introduced to basic research methods in these seminars.

Business Awareness is engendered in Finance & Investment and Marketing particularly.

Assessment

All these skills are indirectly assessed throughout the programme.

Please note: This specification provides a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably expect to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the learning outcomes, content and teaching, learning and assessment methods of each module can be found in module and programme handbooks.