



Moving forward
through feedback



University of
Reading

The ASSET project

The JISC-funded ASSET project, based at the University of Reading, has explored the use of video for enhancing feedback provision to students.



During the course of the project, staff from five disciplinary areas and over 500 students piloted the use of generic video feedback provided through a new online web 2.0 resource, 'ASSET'. The aim was to investigate the use of video media in enhancing the feedback experience for both staff and students.

Staff comments on this use of generic video feedback include:

'It has the immediacy of a lecture, but can be re-played. It suits some students better than generic written feedback.'

'It adds value: emotive stressing of key points and re-playable, but it does take a little bit more time and effort.'

The ASSET Project team

Dr Anne Crook

University of Reading

Prof Julian Park

University of Reading

Dr Clare Lawson

University of Reading

Dr Karsten Lundqvist

University of Reading

Robyn Drinkwater, BSc

University of Reading

Prof Stephen Gomez

University of Plymouth

Dr Paul Orsmond

Staffordshire University

Dr Steve Maw

HEA Centre for Bioscience

82% of the students said they liked receiving this video feedback, with 80% stating they would like their lecturer to keep using it in the future.

Students engaged with the project commented as follows:

'It was easier to gauge the reaction and emphasis of a lecturer by watching a video than it was through written feedback.'

'Watching and listening to someone speak says more than reading feedback.'

Where next?

- The ASSET team have worked with IT support colleagues at the University to develop a 'video dropbox' for staff to enable them to easily embed feedback videos within their Blackboard courses. In this way, all feedback videos can now be managed alongside other course materials within the University's VLE. The video dropbox is now available at:
asset-live.reading.ac.uk/dropbox
- The pedagogic data from the ASSET project is currently being analysed and will be submitted to peer-reviewed journals during 2010.
- Additional Benefits Realisation Funding from JISC will now enable the ASSET team to work with colleagues across the UK to further explore the use of digital media in enhancing the feedback experience for both staff and students.

For further information please visit:

www.reading.ac.uk/videofeedback