

ASSET

Moving Forward Through Feedback

Enhancing Feedback Provision at Reading: The ASSET Project

18 month JISC funded project (ends March 2010) which aims to:

- Enhance the feedback experience for staff and students through the development of Web 2.0 resource, 'ASSET'
- Explore the use of video and audio for 'feed forward' and feedback provision

The Importance of Feedback

- Feed-forward can be used to focus students' attention on the 'assessment criteria' prior to an assignment
- Feedback is an essential part of the learning process
 - Motivation
 - Inform performance
 - Ways to improve

Feedback Challenges

- **Timeliness**
 - period between submission and feedback
- **Quality & Quantity**
 - links with learning outcomes and assessment criteria; class sizes
- **Balance**
 - formative/summative
- **Engagement**
 - getting students to make good use of feedback

‘ASSET’: Using Audio & Video For Feedback

- Voice/image adds an ‘additional layer’ to feed-forward/feedback:
 - Tone
 - Expression
- Most effective feedback in audio/video form (Hattie & Timperley, 2007)
- Accommodate different learning styles
- To complement existing feedback mechanisms to promote enhanced engagement with feedback

Why use Web 2.0 to develop ASSET?

Mixing of social networking with academic study is already taking place*:

- 73% of students use these sites to discuss coursework with others
- 27% do so on a weekly basis
- Only 25% feel encouraged to use Web 2.0 by lecturers

(*JISC; Ipsos MORI, 2008)

ASSET Pilot Study

- One School from each Faculty
- Five undergraduate modules/School
- Schools supported during Summer in preparation for using ASSET in the 2009/10 Autumn Term
- Use ASSET to provide generic feed-forward/feedback on assignments
- ASSET accessed online; can be linked to from Blackboard
- University, module and 'my' playlists

What's in it for Schools?

The project will provide each School with:

- The opportunity to enhance feedback provision and staff/student engagement with feedback
- Technical support (Project e-Learning Research Officer)
- Video equipment
- Staff and student 'training' in the use of ASSET

Anticipated Project Outcomes

Additional mechanism for feedback provision

- Opportunity to provide ‘feed forward’ in a timely manner
- Feedback can be used to complement individual feedback received in other media
- Opportunity for students to discuss assessment-related feedback online and to share comments with staff

Project Timeline

Asset Schedule:

- 'Baseline data' collection through Summer Term
- Correspondence through summer + opportunities to 'play' with ASSET
- Pilot ASSET in modules during Autumn Term 2009/10

ASSET Demo

Example video

- [ASSET Front page](#)

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