

Figure 1: The effect of leading locally-owned national groups on the degree and structure of internationalisation of innovation

Home/ Host Country Perspective

		Outward	Inward
Level of Analysis	Industry	High Degree of Internationalisation (H)	Local Deterrence in the Primary Industry (L)
	Technology	Exploration for Diversification (M)	Local Attraction for Diversification (M)

- Where:
- H High internationalisation of technological activity in the industry or technological field in question
 - M Medium-intensity internationalisation of technological activity in the industry or technological field in question
 - L Low internationalisation of technological activity in the industry or technological field in question

Figure 2: The effect of tight localised coupling of capable downstream user (or upstream supplier) firms as the source of innovation on the degree of internationalisation of technological activity

Home/ Host Country Perspective

Outward

Inward

Level of Analysis	Industry	<p>Dependence On Local Users or Suppliers (L)</p>	<p>Deterrence due to Established Local Inter-Firms Linkages (L)</p>
	Technology	<p>Exploitation of User or Supplier Capabilities (M)</p>	<p>Local Attraction for Diversification (M)</p>

- Where:
- M Medium-intensity internationalisation of technological activity in the industry or technological field in question
 - L Low internationalisation of technological activity in the industry or technological field in question